



# Global Economic Symposium (GES)

## *Information for Participants* (July 7<sup>th</sup>, 2008)

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## GES at a glance

The **Global Economic Symposium (GES)** initiates a strategic dialogue about the world's major economic problems for leading policy makers, business executives, academics and other representatives of civil communities.

In this increasingly interdependent world, such a dialogue is needed since many of the most serious global problems are interrelated and require cooperation across diverse countries and decision makers.

The GES aims to

- provide a new collaborative setting for building communities to tackle global economic problems,
- create shared visions of the future and
- develop concrete solutions to achieve these visions.

The GES thereby seeks to be a catalyst for future change.

The GES has the following distinguishing features: It is:

**action-oriented:** Its central question is "What is to be done?" It aims to formulate policies and business strategies for addressing the major global problems and to monitor the outcomes.

**research-based:** Its sessions are all supported by state-of-the-art research and its outcomes are meant to inspire new research agendas.

**interactive:** The stakeholders of the GES interact in the Virtual GES (an internet platform containing policy and strategy proposals, as well as discussion forums) before the Symposium.

The GES is of course interdisciplinary and international in its membership and approach.

The GES consists of sessions (organized into broad themes) and two plenary

sessions. Each session comprises a panel debate, followed by an open discussion. The panelists of each session are carefully chosen by a team of international experts.

The panel debates are off-the-record; the plenary sessions are on-the-record. The information in the Virtual GES sets out policies and strategies that offer potential solutions to the specified global problems, so that the panel debate can proceed at a high level.

The Symposium is structured so as to illuminate connections among global problems and promote interactions among business leaders, policy makers, academics and civil representatives.

The GES is held annually. It is sustained by the Global Economic Partnership, which supports business leaders in contributing to the solution of major global problems.

In sum, the GES aims to build communities to come up with practical solutions find tangible steps to create a more prosperous, fairer and securer world.



### Particulars

- Date:** 4-5 September 2008
- Location:** Plön Castle, Schleswig-Holstein, Germany
- Participants:** 200-300 people.
- Fee:** €1500. Discounts will be offered to young researchers and other participants.

# Themes and Session Topics

## Environment: Dealing with Climate Change

- Global Policy Responses to Climate Change
- Food versus Fuel
- The Energy versus Climate Change
- The Crisis of Water Management

## Inequality: Tackling Poverty and Social Fragmentation

- Inequality and Globalization
- Empowering the World's Poor Countries
- Fighting Corruption in Developing Countries
- Tackling Social Fragmentation
- Preventing Food Prices from Creating Poverty and Malnutrition

## Social Insurance: Promoting Health and Welfare

- How Globalization transforms the Welfare State
- Tackling the Ageing Syndrome
- Financing Health Care for the Poor
- Investing in New Medical Technologies

## Growth: Benefiting from Globalization

- Globalization, Growth and Inclusiveness
- Enabling Poor Countries to Share Knowledge
- Skills for the New Wave of Globalization
- Creating Employment
- Designing Immigration Policy

## Security: Creating a Safer World

- Dealing with Terrorism
- Securing Access to Energy
- Strengthening Financial Institutions
- Tackling Systemic Financial Risk
- Reconsidering the International Trading System

## Plenary Sessions

- The Challenge:  
The World's Major Problems and their Sources
- Potential Solutions:  
Resolutions for the Future



## The GES Vision

Though the world is creating unprecedented wealth and a rising proportion of the world's population is experiencing growing prosperity, we live in a time of fear and foreboding. We are apprehensive about the spread of terrorism, illicit trade and the intolerance across religious, ethnic, national and ideological groups. We are fearful about climate change, water scarcity, energy insecurity, and job insecurity stemming from globalization. We worry about the widening gap between the world's richest and poorest countries, and the many millions of people with inadequate access to education and health care.

These problems have some important things in common.

- First, they are often interrelated. (For example, some of the world's poorest countries are trapped in a vicious cycle of disease, poor education, poverty, violence, corruption and environmental disintegration. The problem of climate change is closely related to energy security and food security.)
- Second, tackling these problems requires cooperation across countries and disparate decision-makers, but nowadays the necessary cooperation is often not forthcoming. (For example, the world has made great advances in medicine, agriculture, sanitation, education, energy conservation, and environmental preservation; but these advances are often not available to the poorest countries, where they are needed most urgently.)
- Third, many different decision makers have developed partial solutions to these problems, but these solutions are not tied together and their combined weight is not communicated to the public. Discussion forums are not sufficient to overcome this deficiency.

What we need therefore are (i) shared visions of the future that will inspire people to work together, embodied in (ii) concrete policies and strategies to achieve these visions, (iii) formulated through a dialogue among diverse leading decision makers. This is the purpose of the Global Economic Symposium (GES).

The GES assembles leaders from business, politics, academia and civil society to address our global problems and examine their interrelations. It is action-oriented (focused on the question "What is to be done?") and research-based (supported by the Virtual GES, containing background research, policy and strategy proposals, and discussion forums). Thus the panel discussions of the GES can proceed on a constructive, well-established basis. Thereby GES seeks to be a catalyst for future change.

The GES 2008 is divided into themes:

- Environment: Dealing with Climate Change
- Social Insurance: Promoting Health and Welfare
- Security: Creating a Safer World
- Inequality: Tackling Poverty and Social Fragmentation
- Growth: Benefiting from Globalization

Each theme is associated with several panel sessions at the GES.

Since the GES seeks to illuminate the relations between global problems, there are several "GES pathways," i.e. sequences of sessions to attend, in order to get a broad picture of how different global problems are interconnected. For example, participants can explore the connection between (a) climate change, globalization and knowledge: how economic and climate systems interact, and how knowledge creation and dissemination affects this interaction; (b) welfare systems, health, and globalization: how globalization transforms welfare and health systems; (c) inequality, security, and social cohesion: how strategies to tackle inequality affect security and social cohesion; and (d) climate change, inequality, and security: how climate change is linked to poverty and how this affects our economic and political security.



# Program Overview GES 2008

(July 2008)

## Wednesday 3 September 2008

18:00 **GES Opening Reception**  
OPENING ADDRESSES  
Prof. Günther Fielmann (CEO Fielmann AG)  
Prof. Dennis Snower (President of the Kiel Institute for the World Economy)  
Peter Harry Carstensen (Minister-President of the Bundesland Schleswig-Holstein)

## Thursday 4 September 2008

09:00 – 10:15

### ***Session Slot 1: Parallel Panels***

**Enabling Poor Countries  
to Share Knowledge**

**Energy versus  
Climate Change**

**Strengthening Financial  
Institutions**

10:15 -10:30 *Coffee Break*

10:30 -11:45

### ***Session Slot 2: Parallel Panels***

**The Crisis of Water  
Management**

**Securing Access  
to Energy**

**Skills for the New Wave  
of Globalization**

11:45 - 12:00 *Coffee Break*



**Thursday 4 September 2008**

12:00 – 13:15

***Global Economic Workshop:  
Identifying the Challenges***

13:15 – 14:45

***Lunch***

14:45 – 15:30

***Plenary Session:  
The Challenge: The World's Major Problems and their Sources***

15:30 – 15:45

*Coffee Break*

15:45 – 17:00

***Session Slot 3: Parallel Panels***

**Tackling the Ageing  
Syndrome**

**Global Policy Responses  
to Climate Change**

**Fighting Corruption in  
Developing Countries**

17:00 – 17:15

*Coffee Break*

17:15 – 18:30

***Session Slot 4: Parallel Panels***

**Tackling Social  
Fragmentation**

**The Economics  
of Identity**

**How Globalization  
Transforms  
the Welfare State**

20:00

***Gala Dinner***

Dinner Speech by Dietrich Austermann (Minister of Science, Economics and Transport of the Bundesland Schleswig-Holstein)



**Friday 5 September 2008**

08:30 – 09:45

***Session Slot 1: Parallel Panels***

**Creating Employment**

**Financing Health Care  
for the Poor**

**Inequality and Globalization**

09:45 – 10:00 *Coffee Break*

10:00 – 11:15

***Session Slot 2: Parallel Panels***

**Globalization, Growth  
and Inclusiveness**

**Dealing with Terrorism**

**Food versus Fuel**

11:15 – 11:30 *Coffee Break*

11:30 – 12:45

***Session Slot 3: Parallel Panels***

**Designing Immigration  
Policy**

**Empowering the World's  
Poor Countries**

**Tackling Systemic  
Financial Risk**

12:45 – 14:15

***Lunch***

14:15 – 15:30

***Session Slot 4: Parallel Panels***

**Reconsidering the  
International Trading  
System**

**Preventing Food Prices  
from Creating Poverty  
and Malnutrition**

**Investing in New Medical  
Technologies**

15:30 – 15:45 *Coffee Break*

15:45 – 17:00

***Final Plenary Session:***  
**Potential Solutions: Resolutions for the Future**

19:00

***Farewell Dinner***



## Global Economic Symposium (GES) 2008

*The following is a selection of panelists, who have confirmed their attendance.*

**July, 3<sup>rd</sup>, 2008**

Akerlof, George A.	Nobel Laureate; Professor of Economics, University of California, Berkeley
Alm, Thomas	Executive Vice President, Skanska
Almunia, Joaquín	Commissioner for Economic and Monetary Affairs, European Commission
Alogoskoufis, George	Minister of Economy and Finance, Greece
Appiah, Francis	Executive Secretary, National APRM Governing Council, Ghana
Ariely, Daniel	Professor of Economics, MIT
Baldwin, Richard E.	Professor of Economics, Graduate Institute of International Studies, Geneva
Bale, Harvey E., Jr.	Director-General, IFPMA
Bangun, Derom	Vice President II, RSPO; Executive Chairman, GAPKI
Berger, Roland	Founder, Roland Berger Strategy Consultants
Bitterlich, Joachim	Executive Vice President, Veolia Environment
Blinder, Alan S.	Professor of Economics, Princeton University
Borg, Anders	Minister of Finance, Sweden
Börsch-Supan, Axel	Professor of Economics, Mannheim Research Institute for the Economics of Aging (MEA)
Brown, Lester	President and Founder, Earth Policy Institute
Browne, John	Lord, Former CEO British Petroleum
Buerkner, Hans-Paul	President and CEO, Boston Consulting Group
Burrows, Matthew	Director of Long-Term Threat Analysis, US State Department, CIA
Carraro, Carlo	Professor of Environmental Economics, Fondazione ENI Enrico Mattei



Cavallo, Domingo	Visiting Professor in Latin American Studies, Harvard University; former Minister of Economy, Argentina
Cleary, Sean	Chairman, Strategic Concepts (Pty) Ltd
Collier, Paul	Professor of Economics, Oxford
Conteh, Alieu	Chairman of the Board, African Wireless, Inc.
Cooley, Thomas	Dean, NYU, Stern School of Business
Cotis, Jean-Philippe	Director, INSEE
Davis, Evan	BBC News, Economics Editor
De Azevedo, Belmiro	Chairman, Sonae SGPS
De Geus, Aart	Deputy Secretary-General, OECD
Dutta, Soumitra	Professor of Business and Technology, INSEAD
Eichengreen, Barry	Professor of Economics, University of California, Berkeley
Eigen, Peter	Transparency International Founder and Chair of the Advisory Council
El-Banna, Hany	President, Islamic World Relief
Elmeskov, Jorgen	Acting Chief Economist, OECD
Evans, Richard	CEO, Rio Tinto Alcan
Faber, Joachim	CEO, Allianz Global Investors AG, Board Member of Allianz AG
Feldmann, John	Member of the Executive Board, BASF
Fels, Joachim	Managing Director and Chief Global Fixed Income Economist and Strategist, Morgan Stanley
Field, Chris	Director Department of Global Ecology, Carnegie Institution of Washington
Fisman, Ray	Professor of Economics, Columbia University
Frey, Bruno	Professor of Economics, Institut for Empirical Research in Economics, Zurich
Fricke, Thomas	Economics Editor, FT Germany
Frost, David	Director General, British Chambers of Commerce



Githongo, John	Vice President, Policy & Advocacy, World Vision International
Gordon, Charles	President and CEO, Siemens Water Technologies
Guidotti, Pablo E.	Director, School of Government, Universidad Torcuato Di Tella
Haley, John J.	CEO and Chairman, Watson Wyatt Worldwide
Heller, Peter S.	Professor of Economics, University of Bologna
Hübner, Danuta	European Commissioner for Regional Policy
Huntington, Hillard	Executive Director, Energy Modeling Forum, Stanford University
Joffe, Josef	Editor and Publisher, Die Zeit
Keese, Christoph	CEO, Public Affairs, Axel Springer AG
Khan, Abdul Waheed	Assistant Director General for Communication and Information, UNESCO
Knight, Malcolm	General Manager, BIS
Krueger, Anne O.	Professor of Economics, School of Advanced International Studies, Johns Hopkins University
Lazear, Edward	Professor, Stanford University; Chairman, US Council of Economic Advisors
Leamer, Edward	Professor of Economics, UCLA
Leipziger, Danny	Vice President, Poverty Reduction and Economic Management Network, The World Bank
Levi, Michael A.	Project Director, Independent Task Force on Climate Change, Council on Foreign Relations
Liikanen, Erkki	President, Bank of Finland
Lindbeck, Assar	Professor of Economics, Stockholm University
Loy, Frank E.	Board of Directors, The Nature Conservancy
Maskus, Keith	Professor of Economics, University of Colorado at Boulder
McFadden, Daniel L.	Nobel Laureate, Professor of Economics, Berkeley
Messerlin, Patrick	Professor of Economics, Sciences-Po, Paris
Mockus, Antanas	Former Mayor of Bogota



Mukerji, Ayan	Chief Executive, Europe, Wipro Technologies
Münchau, Wolfgang	Associate Editor, Financial Times
Mundell, Robert	Nobel Laureate, Professor of Economics, Columbia
Nakicenovic, Nebojsa	Professor of Energy Economics, Vienna University of Technology
Obermann, René	CEO, Deutsche Telekom
Owen, David	Chancellor, University of Liverpool, Former Leader of the British SDP
Panitchpakdi, Supachai	Secretary-General, UNCTAD
Papademetriou, Demetrios	President, Migration Policy Institute
Persaud, Avinash	Chairman, Intelligence Capital Limited
Portes, Richard	Professor of Economics, London Business School
Posen, Adam S.	Deputy Director and Senior Fellow, Peterson Institute
Radelet, Steve	Center for Global Development, Senior Fellow
Rao, M R	COO, SKS Microfinance Pvt. Ltd
Reynal-Querol, Marta	Associate Professor, Universitat Pompeu Fabra, Barcelona
Richardson, Louise	Professor of Economics, Harvard University
Roy, Prannoy	President, NDTV, India
Schäuble, Wolfgang	Minister of the Interior, Germany
Schlette, Sophia	Bertelsmann Foundation
Schwammenthal, Daniel	Wall Street Journal Europe
Shah, Sonal	Global Development Team, Google.org
Şimşek, Mehmet	Minister of Economy, Turkey
Spence, Michael	Nobel Laureate, Professor of Economics, Stanford
Stopford, John	Professor Emeritus, London Business School
Tangermann, Stefan	Director of the OECD Directorate for Food, Agriculture and Fisheries, OECD
Teyssen, Johannes	Vice Chairman of the Board of Management and COO, EON AG



Vierhout, Robert	Secretary General, ebio
Visco, Ignazio	Vice President, Banca d'Italia
Von Braun, Joachim	Director General, International Food Policy Research Institute
Von Weizsäcker, Jakob	Research Fellow, Bruegel
Wise, David	Professor of Economics, Harvard Kennedy School
Yamaguchi, Yutaka	Former Vice Governor, Bank of Japan
Zeigler, Robert Stewart	Director General, International Rice Research Institute
Zemlin, Jim	Executive Director, The Linux Foundation
Zwitsersloot, Reinier	CEO, Wintershall



## Advisory Board

The Advisory Board provides advice on the development of the GES, may suggest themes and special events at the GES, helps attracting high-ranking participants, and may propose new Advisory Board members. Its members benefit from a privileged access to the GES's business, political, civic, and academic communities, and to state-of-the-art economic research on global affairs.

*(June 23<sup>rd</sup>, 2008)*

### Academia:

Akerlof, George	Nobel Laureate; Berkeley
Blanchard, Olivier	Harvard
Feldstein, Martin	Harvard
Fisman, Raymond	Columbia
Fitoussi, Jean Paul	OFCE
Freeman, Richard	Harvard
Giavazzi, Francesco	IGIER- Università Bocconi
Guidotti, Pablo	Universidad Torcuato di Tella, Buenos Aires
Heckman, James	Nobel Laureate; Chicago
Krueger, Anne O.	John Hopkins University
Lindbeck, Assar	University Stockholm
Naim, Moises	Editor-in-chief of Foreign Policy magazine
Portes, Richard	London Business School
Radelet, Steve	Center for Global Development, Washington DC
Rajan, Raghuram G.	University of Chicago
Rogoff, Kenneth	Harvard
Spence, Michael A.	Stanford, Nobel Prize Laureate
Tyson, Laura D.	Berkeley
Victor, David G.	Stanford, Council on Foreign Relations
Yongding, Yu	Institute for World Economics and Politics, Beijing

### Politics:

#### *Honorary Chairperson*

Schmidt, Helmut	former Chancellor of Germany
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### *Members*

Ahluwalia, Montek Singh	Deputy Chairman, Planning Commission, India
Almunia, Joaquin	EU Commissioner for Economic and Monetary Affairs
Al Quasimi, Scheicha Lubna	Minister of Economy, UAE
Cabral, Antonio José	Senior Advisor of the President, European Commission
Liikanen, Erkki	Bank of Finland
Ma, Canrong	Ambassador of China in Berlin
Seixas Corrêa, Luiz Felipe de	Ambassador of Brazil in Berlin
Shankar, Meera	Ambassador of India in Berlin
Torry, Sir Peter	Former British Ambassador in Berlin
Visco, Ignazio	Vice Direttore Generale, Banca d'Italia
Weber, Axel	President, Deutsche Bundesbank
Yamaguchi, Yukata	Bank of Japan

### **International Organizations:**

Cotis, Jean-Philippe	Directeur Général, INSEE
EI Baradei, Mohamed	Director General, IAEA
De Geus, Aart	Deputy Secretary-General, OECD
Knight, Malcolm	General Manager, BIS
Pachauri, Rajendra K.	Nobel Laureate; Chairman, IPCC, The Energy and Resources Institute
Regling, Klaus	Chief Economist – European Commission
Zouari, Sonia	President, Abul Abaz Foundation

### **Business:**

Browne, Lord John	former CEO of BP
Buerkner, Hans-Paul	President and CEO, Boston Consulting Group
De Azevedo, Belmiro	President, Sonae SGPS
Feldmann, John	Member of the Executive Committee, BASF
Frenkel, Jacob A.	Vice Chairman, American Intl. Group, Chairman and CEO, G-30
Hatzius, Jan	Chief Economist, Goldman Sachs
Heise, Michael	Chief Economist, Dresdner Bank
Walter, Norbert	Chief Economist, Deutsche Bank