
Demographics

Welcome and thank you for participating in the Stanford Online Experience Study.

Today you will be asked some basic questions about yourself and your web browsing behavior. The survey is expected to take around 20 minutes of your time. Upon completion of the survey, we will pay you \$5 in the form of an electronic gift card.

Notice that you have to **complete the entire survey** (including the sections in which you are asked to provide your personal information) in order to receive the \$5 gift card and be eligible to participate in the rest of the study.

We will send you the electronic gift card by email.

Please provide your **email address** below. Make sure you provide us with an email address that you check regularly because we will also send you the invitations to Surveys 2 and 3 by email.

We will maintain your privacy in all published and written data resulting from the study.

It is very important for the success of our research that you **answer honestly** and **read the questions carefully** before answering.

We will now ask you some demographic questions.

What is your **gender**?

☐ Male

☐ Female

☐ Other

How much **total combined money** did all members of your HOUSEHOLD **earn last year?**

- ☐ 0 to \$9,999
- ☐ \$10,000 to \$19,999
- ☐ \$20,000 to \$29,999
- ☐ \$30,000 to \$39,999
- ☐ \$40,000 to \$49,999
- ☐ \$50,000 to \$59,999
- ☐ \$60,000 to \$74,999
- ☐ \$75,000 to \$99,999
- ☐ \$100,000 to \$124,999
- ☐ \$125,000 to \$149,999
- ☐ \$150,000 and up
- ☐ Prefer not to answer

What **race/ethnicity** best describes you?

- ☐ American Indian or Alaskan Native
- ☐ Asian or Pacific Islander
- ☐ Black or African American
- ☐ Hispanic
- ☐ White / Caucasian
- ☐ Other (please specify)

Political views

Next, we would like to ask you some questions about your **political views**.

Do you consider yourself a **Republican**, a **Democrat**, or an **Independent**?

- ☐ Democrat (Strongly Democratic)

- ☐ Democrat (Weakly Democratic)
- ☐ Independent (Lean toward the Democratic Party)
- ☐ Independent
- ☐ Independent (Lean toward the Republican Party)
- ☐ Republican (Weakly Republican)
- ☐ Republican (Strongly Republican)

We hear a lot of talk these days about **liberals** and **conservatives**. Here is a **scale** on which the political views that people might hold are arranged from extremely liberal to extremely conservative. **Where would you place yourself on this scale?**

- ☐ Extremely liberal
- ☐ Liberal
- ☐ Slightly liberal
- ☐ Moderate
- ☐ Slightly conservative
- ☐ Conservative
- ☐ Extremely conservative

We would like to get **your feelings toward the two major political parties in the U.S. and towards the president** using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the party or person. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the party or person and that you don't care too much for that party or person. You would rate the party or person at the 50 degree mark if you don't feel particularly warm or cold toward the party or person.

Thinking back over the **last 4 weeks**, how **warm** or **cold** did you **feel towards** the **parties** and the **president** on the feeling thermometer?



Democratic Party

Republican Party

0 10 20 30 40 50 60 70 80 90 100

President Trump

List as many recent (last 4 weeks) **news events** you can think of that made you **angry** at the **Republican Party**.

(If more than 5, just list those 5 that left you most angry. If less than 5, list less. If none, enter "none" in the first textbox.)

News event 1

News event 2

News event 3

News event 4

News event 5

List as many recent (last 4 weeks) **news events** you can think of that made you **angry** at the **Democratic Party**.

(If more than 5, just list those 5 that left you most angry. If less than 5, list less. If none, enter "none" in the first textbox.)

News event 1

News event 2

News event 3

News event 4

News event 5

Thinking back over the **last 4 weeks**, how often did you see **news** that made you **better understand the point of view** of the **Republican Party**?

- ☐ Never
- ☐ Once
- ☐ Two or three times
- ☐ Four times or more

Thinking back over the **last 4 weeks**, how often did you see **news** that made you **better understand the point of view** of the **Democratic Party**?

- ☐ Never
- ☐ Once
- ☐ Two or three times
- ☐ Four times or more

Election module

Next, we would like to ask you a few questions about the **upcoming midterm elections**.

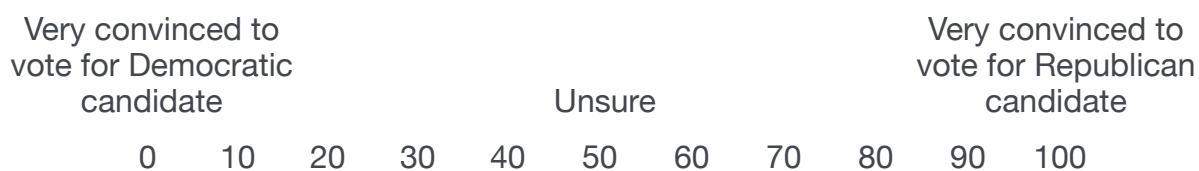
Do you plan to **vote** in the **midterm elections** on November 6th, 2018?

- ☐ Yes
- ☐ No
- ☐ Unsure

If the **elections for U.S. Congress** were being held **today**, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district?

- ☐ Republican candidate
- ☐ Democratic candidate
- ☐ Other/don't know

How **convinced** are you **about whether to vote** for the **Republican** candidate or the **Democratic** candidate?



News Exposure

We will now ask you some questions about **your news habits in the last 4 weeks** (by news we mean information about current events and issues of political interest).

Thinking back over the **last 4 weeks**, how closely did you **follow US politics**?

- ☐ Not at all closely
- ☐ Somewhat closely
- ☐ Rather closely
- ☐ Very closely

Thinking back over the **last 4 weeks**, how closely did you **follow news about President Trump**?

- ☐ Not at all closely
- ☐ Somewhat closely
- ☐ Rather closely
- ☐ Very closely

Over the **past 4 weeks**, **how often** did you...



	Never	Hardly Ever	Sometimes	Fairly Often	Very Often
...watch local television news?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...read any newspapers in print?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...watch national evening network television news (such as ABC World News, CBS Evening News, or NBC Nightly News)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...get news from social media sites other than Facebook (e.g. Twitter or Snapchat)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...get news from Facebook?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...listen to the news on the radio?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...get news from news websites or apps other than social media?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

On an **average day** of the last 4 weeks, **how many minutes** did you spend **watching, reading or listening to the news** (including news via social media)?

These page timer metrics will not be displayed to the recipient.

First Click: *0 seconds*

Last Click: *0 seconds*

Page Submit: *0 seconds*

Click Count: *0 clicks*

We will now ask you some questions about **news events** that may or may not have occurred in the **last 4 weeks**.

Of the following **news events**, which ones do you think are **true**, and which ones do you think are **false**?

Select true or false **only** if you are **confident** about the answer; if you **don't know** the answer or you are **unsure**, please select **unsure**.

	True	False	Unsure
President Trump blasted Attorney General Jeff Sessions for the indictments of two lawmakers who supported Trump during the 2016 election.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
WikiLeaks released an email showing that Hillary Clinton's presidential campaign bribed prominent Republicans to oppose Donald Trump during the 2016 election.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
President Trump's former campaign chairman Paul Manafort refused deal to cooperate with the Mueller investigation team in exchange for legal charges against him being dropped.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mayor Carmen Yulín Cruz of San Juan was arrested for misappropriating \$3 million in disaster relief funds intended for the victims of Hurricane Maria in Puerto Rico.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	True	False	Unsure
CNN's Anderson Cooper reported deceptively on Hurricane Florence, standing in a ditch to create the misleading impression that he was filming amidst waist-deep floodwaters.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hurricane Florence caused more than 300 deaths.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
An off-duty Dallas police officer entered the apartment of an African-American neighbor and shot and killed the unarmed neighbor.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CBS chief executive Les Moonves resigned after multiple sexual misconduct allegations.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Trump administration set the maximum number of refugees that can enter the country in 2019 to 30,000.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Michael Cohen, President Donald Trump's former personal attorney, agreed to cooperate with the Mueller investigation team and discuss Trump's business dealings with Russia.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
President Trump spoke at the funeral of former Arizona Senator John McCain, honouring the late McCain's wish.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	True	False	Unsure
Tension in trade negotiations escalated between the United States and China, with President Trump announcing tariffs on \$200 billion worth of goods.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After researcher Dr. Christine Blasey Ford accused Supreme Court nominee Brett Kavanaugh of sexual assault, it is revealed that Kavanaugh's mother once ruled against Dr. Blasey Ford's parents in a foreclosure case.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Deputy Attorney General Rod Rosenstein early in his tenure suggested secretly recording President Trump and recruiting cabinet members to remove him from office.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clerk refused to sell gas to a man fleeing hurricane Florence over a Trump bumper sticker.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To what extent do you think that free trade agreements between the U.S. and other countries have been a good thing or a bad thing for the United States?

Very bad for the U.S.	Very good for the U.S.
0 1 2 3 4 5 6 7 8 9 10	

Overall, would you say that blacks or whites are treated more fairly in dealing with the police?

Definitely blacks treated more fairly	Definitely whites treated more fairly
0 1 2 3 4 5 6 7 8 9 10	

0 1 2 3 4 5 6 7 8 9 10

Do you think that employers firing men who have been accused of sexual harassment or assault before finding out all the facts is a major or a minor problem?

Definitely a minor problem

Definitely a major problem

0 1 2 3 4 5 6 7 8 9 10

As you may know, Brett Kavanaugh is a federal judge who has been nominated to serve on the Supreme Court. Would you like to see the Senate vote in favor of Kavanaugh serving on the Supreme Court, or not?

Definitely NOT vote in favor

Definitely vote in favor

0 1 2 3 4 5 6 7 8 9 10

On the whole, do you think immigration is a good thing or a bad thing for this country today?

Definitely bad

Definitely good

0 1 2 3 4 5 6 7 8 9 10

How confident, if at all, are you that the Justice Department special counsel Robert Mueller will conduct a fair investigation into Russian involvement in the 2016 election?

Not at all confident

Definitely confident

0 1 2 3 4 5 6 7 8 9 10

In general, do you feel that the laws covering the sale of firearms should be made less strict, more strict, or kept as they are now?

A

A

A lot less strict

0

1

2

3

4

5

6

7

8

9

10

A lot more strict

In presenting the news dealing with political and social issues, do you think that news organizations deal fairly with all sides, or do they tend to favor one side?

Definitely deal fairly with all
sides

0

1

2

3

4

5

6

7

8

9

10

Definitely favor one side

To what extent do you think President Trump is honest and trustworthy?

Definitely NOT honest and
trustworthy

0

1

2

3

4

5

6

7

8

9

10

Definitely honest and
trustworthy

Subjective well-being and social connectedness

Next, we would like to ask you some questions about your **well-being**.

For each of the following four statements and/or questions, please **click the point on the scale** that you feel is **most appropriate in describing you**.

Over the last 4 weeks, I think I was:

☐ 1 (not a very happy person)

☐ 2

☐ 3

☐ 4

☐ 5

☐ 6

☐ 7 (a very happy person)

Over the last 4 weeks, compared to most of my peers, I think I was:

- ☐ 1 (less happy)
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 (more happy)

Below are three **statements** that you may **agree** or **disagree** with. Indicate your agreement with each item and please be open and honest in your responding.

In most ways my life during the past 4 weeks was close to ideal.

- ☐ Strongly disagree
- ☐ Disagree
- ☐ Slightly disagree
- ☐ Neither agree nor disagree
- ☐ Slightly agree
- ☐ Agree
- ☐ Strongly agree

The conditions of my life during the past 4 weeks were excellent.

- ☐ Strongly disagree
- ☐ Disagree
- ☐ Slightly disagree
- ☐ Neither agree nor disagree
- ☐ Slightly agree
- ☐ Agree
- ☐ Strongly agree

During the past 4 weeks, I was satisfied with my life.

- ☐ Strongly disagree
- ☐ Disagree
- ☐ Slightly disagree
- ☐ Neither agree nor disagree
- ☐ Slightly agree
- ☐ Agree
- ☐ Strongly agree

How often did you feel that you lacked companionship over the past four weeks?

- ☐ Hardly ever
- ☐ Some of the time
- ☐ Often

How often do you feel left out over the past four weeks?

- ☐ Hardly ever
- ☐ Some of the time
- ☐ Often

How often did you feel isolated from others over the past four weeks?

- ☐ Hardly ever
- ☐ Some of the time
- ☐ Often

Below are **some ways you might have felt or behaved** in the past 4 weeks. Please tell us **how much of the time** during the past 4 weeks:

	1. None or almost none of the time	2.	3.	4. All or almost all of the time
... you felt bored.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... you felt anxious.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... you felt depressed.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	1. None or almost none of the time	2.	3.	4. All or almost all of the time
... you were absorbed in doing something worthwhile.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Now, thinking about how you spent your **leisure time in the last weeks**.

List the first names of as many of the **friends you met in person** last week that you can think of in 1 minute (if none, enter "none"). Separate the names using commas (",").

Which of the following **activities** did you do **at least once last week**? Check **all** that **apply**

- ☐ Go out for dinner
- ☐ Go to the cinema
- ☐ Talk to friends on the phone
- ☐ Interact with someone who voted the opposite way as you in the last presidential election
- ☐ Interact with someone from another country
- ☐ Go to a party
- ☐ Get together with friends
- ☐ Go to a shopping mall
- ☐ Spend time with your parents
- ☐ Spend time with your kids
- ☐ None of the above

On an **average day** in the last 4 weeks, how much **free time** (i.e. excluding work) did you spend...

		Between 31 minutes and 1 hour	Between 1 and 2 hours	Between 2 and 3 hours	More than 3 hours
0 minutes	Between 1 and 30 minutes				

	0 minutes	Between 1 and 30 minutes	Between 31 minutes and 1 hour	Between 1 and 2 hours	Between 2 and 3 hours	More than 3 hours
...on non-screen activities (e.g. cooking, reading books, exercising – anything without an electronic screen in front of you) by yourself?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...watching TV or movies by yourself?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...doing anything with friends and family (in person)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...online (on your computer, tablet, smartphone, etc.) for things other than social media?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...using social media apps other than Facebook?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Social media

Next, we would like to ask you some questions about your **social media use**.

On an **average day** in the past 4 weeks, how many **minutes** would you say you spent on **Facebook**, including through the Facebook app on your phone?

You wrote that you spent **#{q://QID59/ChoiceTextEntryValue}** minutes on Facebook (including through the Facebook app on your phone) on the **average day in the past 4 weeks**. Is this correct?

If **yes**, please **go on with the survey**.

0	1	2	3	4	Neutral	6	7	Very good	9	10
0	1	2	3	4	5	6	7	8	9	10

To what extent do you think Facebook is **good or bad for society**?

Very bad				Neutral				Very good		
0	1	2	3	4	5	6	7	8	9	10

To what extent do you think using Facebook makes people **more or less happy**?

A lot less happy				Neutral				Much happier		
0	1	2	3	4	5	6	7	8	9	10

To what extent do you agree or disagree with the following statement: **“If people spent less time on Facebook, they would soon realize that they don’t miss it.”**?

Definitely disagree					Neutral					Definitely agree	
0	1	2	3	4	5	6	7	8	9	10	

To what extent do you think Facebook helps people **follow the news better**?

Definitely does not help					Neutral					Definitely helps	
0	1	2	3	4	5	6	7	8	9	10	

To what extent do you think Facebook exposes people to **clickbait or false news stories**?

A little					Neutral			A lot		
0	1	2	3	4	5	6	7	8	9	10

0 1 2 3 4 5 6 7 8 9 10

A lot

To what extent do you think Facebook makes people **more or less politically polarized**?

A lot less polarized

Neutral

A lot more polarized

0 1 2 3 4 5 6 7 8 9 10

What are the most important **positive impact(s)** that Facebook has on your life?

What are the most important **negative impact(s)** that Facebook has on your life?

Personal information

As mentioned in the **consent form**, we will ask you to give us some personal information that we will use to match your survey answers to a public database of political donations, your Twitter account (if any), and a public database of voting records.

Remember: **all your personal data will be kept confidential and not shared with anyone outside the research team. After the experiment is over, we will delete all your personally identifiable information from our dataset and replace it with an arbitrary participant number.** This will allow us to maintain your privacy in all published and written data resulting from the study.

Please provide your full legal name.

First name:

Middle name:

Last Name:

In what Zip-Code is your home located? (Please enter a 5-digit Zip-Code)

Please provide your Twitter handle (if you have a Twitter account):

Enter "none" if you don't have one.

Consent 2: FB URL and phone number

In this study, we ask you to

- provide the **URL** to your **Facebook Profile page**. This information is important for later parts of this study. We will use it solely to observe whether your Facebook account is active or not. **We will not access any other information from your Facebook Profile page, or obtain information about you through Facebook in any other way.**
- provide your **mobile phone number**, in order for us to send you text messages during the study. You will receive **no more than one text message per day (ending on \${e://Field/DayEndline}, \${e://Field/DateEndline})** and you can opt out at any time. The text messages ask about your well-being. You just need to respond with a number from 1-10. If you respond to at least 75% of the text messages with a number from 1-10 and if you comply with the rest of the experimental instructions, you will receive a \$15 completion payment in six weeks.

Are you willing to provide the URL to your Facebook page and your phone number?

- ☐ Yes.
- ☐ No. I prefer exiting the study.

Consent 2 confirmation

You said you are **not** willing to provide the URL to your Facebook page and your phone number. Notice that if you choose to exit the study, you will not be paid for this survey either. Are you really sure?

- ☐ Yes. I really do want to exit the study.
- ☐ No. I want to remain in the study.

Facebook Profile URL

These page timer metrics will not be displayed to the recipient.

First Click: *0 seconds*

Last Click: *0 seconds*

Page Submit: *0 seconds*

Click Count: *0 clicks*

NOTICE: throughout this section, please **do not close the tab containing the survey**. If you close the tab, you will not be able to go back to the survey and complete it.

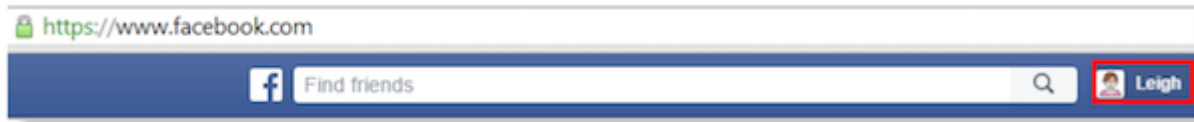
We now ask you to provide the **URL** to your **Facebook Profile** page.

See instructions below for how to retrieve it (either via desktop/laptop, or via your smart phone/tablet).

Note: It is important that you submit the **correct** URL, since you won't be able to participate in most of the study otherwise (and you won't earn the completion bonus).

On your **desktop/laptop**:

1. Open a **NEW TAB** in your browser. Make sure NOT to close the tab containing the survey.
2. In the NEW TAB, **log into Facebook**, then **click on your name** in the upper right part of the screen.



3. **Copy the Facebook Profile URL** from the **address bar** of your browser and **paste it** in the field towards the bottom of this page.



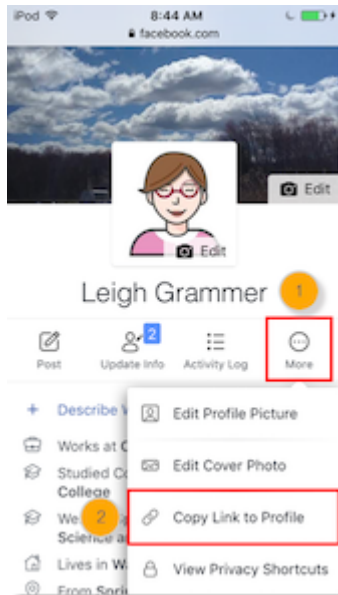
On your **smart phone/tablet**:

1. Open a **NEW TAB** in your browser. Make sure NOT to close the tab containing the survey.
2. In the **NEW TAB**, log into your Facebook account on Facebook.com, then navigate to your **profile page** (for example by clicking on your profile photo).



More

3. Click on the **"More"** icon:
4. Select **"Copy Link to Profile"** or **"Copy Profile Link"**.



Please paste the URL to your Facebook Profile page here:

Phone number

Next, we need your **mobile phone number** in order to send you text messages during the study. You will receive no more than one text message per day and you can opt out at any time.

Please provide your **mobile phone number** in the box below:

Please confirm your mobile phone number (by writing it down one more time):

In order to validate your phone number, please send a text/SMS containing **@verify** to the following phone number: **39242**.

You will be able to stay in the study **if the phone number you provided matches the one you used to send the above text message**. If the phone number does *not* match, you have to exit the study after completing this survey.

Reminder: Over the next six weeks, you will receive text messages asking about your well-being once per day. You just need to respond with a number from 1-10. If you **respond to at least 75% of the text messages** with a number from 1-10, if you **complete all 3 surveys**, and **comply with the rest of the experimental instructions** you are guaranteed the **\$15** completion payment in six weeks.

Standard messaging rates apply. You can opt out at any time by texting “STOP”.

Consent 3: Willing to deactivate

As part of this study, we will ask you to **deactivate your Facebook account twice for a period of 24 hours**. You will **keep** your access to Facebook messenger. If you deactivate, you can choose to come back whenever you want with your content and friends network unchanged.

The first 24 hour period of deactivation takes place on **#{e://Field/DayMidline}, #{e://Field/DateMidline}**, after you complete Survey 2. The second 24 hour period of deactivation takes place on **#{e://Field/DayEndline}, #{e://Field/DateEndline}**, after you complete Survey 3 (the last survey).

Are you willing to deactivate your Facebook account twice for 24 hours (once after Survey 2 and once after Survey 3)?

- ☐ Yes
- ☐ No: you exit the study on the next screen

Consent 3 confirmation

You said you are **not** willing to deactivate your Facebook account twice for 24 hours. Notice that if you choose to exit the study, you will not be paid for this survey either. Are you really sure?

- ☐ Yes. I really do want to exit the study.
- ☐ No. I want to remain in the study.

Payment

Thank you for completing Survey 1. On **#{e://Field/DayMidline}**,
#{e://Field/DateMidline} we will contact you by email to proceed with **Survey 2**.

Please click the red arrow below to complete the survey. You will **receive an email containing a \$5 electronic gift card** that you can redeem at Amazon.com and many other online stores.

If you do not get the email within 10 minutes of completing this survey, please check your spam folder. If you still do not see the email, please send us an email at online-experience-study@stanford.edu

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