

Economics of Digitization

Joel Waldfogel, Michael Luca, and Shane Greenstein, Organizers

March 6, 2020

Stanford University Graduate School of Business

Oberndorf Room

655 Knight Way

Stanford, CA

Thursday, March 5

6:00 pm Group Dinner - MacArthur Park Restaurant, 27 University Avenue, Palo Alto, CA

Friday, March 6

8:30 am Continental Breakfast

9:00 am Introductions

9:10 am M. Keith Chen, University of California at Los Angeles
Judith A. Chevalier, Yale University and NBER
Peter E. Rossi, University of California at Los Angeles
Lindsey Currier, University of Chicago
Suppliers and Demanders of Flexibility: the Demographics of Gig Work
Discussant: Paul Oyer, Stanford University and NBER

Milan Miric, University of Southern California
Pai-Ling Yin, University of Southern California
Population-Level Evidence of the Gender Gap in Technology Entrepreneurship
Discussant: Clémentine Van Effenterre, University of Toronto

10:40 am Break

11:10 am Joerg Claussen, University of Munich
Christian W. Peukert, UCP Catolica-Lisbon
Ananya Sen, Carnegie Mellon University
The Editor vs. the Algorithm: Returns to Data and Externalities in Online News
Discussant: Hal Varian, University of California at Berkeley

Zach Y. Brown, University of Michigan
Alexander MacKay, Harvard University
Competition in Pricing Algorithms
Discussant: Emilio Calvano, University of Bologna

12:40 pm Lunch

1:00 pm Panel:
Information, Misinformation, and Censorship: How the Internet is Reshaping Democratic Beliefs and Outcomes
Susan Athey, Stanford University and NBER
Matt Gentzkow, Stanford University and NBER
Pinar Yildirim, University of Pennsylvania
David Yang, Harvard University

2:00 pm Break

2:15 pm Leif Brandes, University of Lucerne
David Godes, University of Maryland
Dina Mayzlin, University of Southern California
What Drives Extremity Bias in Online Reviews? Theory and Experimental Evidence
Discussant: Maryam Saeedi, Carnegie Mellon University

Nicole Immorlica, Microsoft Research
Matthew Jackson, Stanford University
Glen Weyl, Microsoft
Verifying Identity as a Social Intersection

Discussant: Hanna Halaburda, New York University

3:45 pm Break

4:00 pm Mohammed Alyakoob, University of Southern California
Mohammad S. Rahman, Purdue University
Shared Prosperity (or Lack Thereof) in the Sharing Economy

Discussant: Chiara Farronato, Harvard University and NBER

4:45 pm Adjourn

Participant List

ANNA AIROLDI	NEW YORK UNIVERSITY
MOHAMMED ALYAKOOB	UNIVERSITY OF SOUTHERN CALIFORNIA
SUSAN ATHEY	STANFORD UNIVERSITY AND NBER
THOMAS BLAKE	EBAY RESEARCH LABS
MAXIME BONELLI	HEC PARIS
LUCA BRAGHIERI	STANFORD UNIVERSITY
ZACH Y. BROWN	UNIVERSITY OF MICHIGAN
ERIK BRYNJOLFSSON	MASSACHUSETTS INSTITUTE OF TECHNOLOGY AND NBER
EMILIO CALVANO	UNIVERSITY OF BOLOGNA
BENJAMIN S.D. CASNER	OHIO STATE UNIVERSITY
RUYU CHEN	CORNELL UNIVERSITY
XIAOMENG CHEN	CORNELL UNIVERSITY
JUDITH A. CHEVALIER	YALE UNIVERSITY AND NBER
JOERG CLAUSSEN	UNIVERSITY OF MUNICH
SARAH EICHMEYER	STANFORD UNIVERSITY
LIRAN EINAV	STANFORD UNIVERSITY AND NBER
CHIARA FARRONATO	HARVARD UNIVERSITY AND NBER
PEDRO FERREIRA	CARNEGIE MELLON UNIVERSITY
MOHSEN FOROUGHIFAR	UNIVERSITY OF TORONTO
ANDREY FRADKIN	BOSTON UNIVERSITY
RENATA GAINEDDENOVA	UNIVERSITY OF WISCONSIN-MADISON
MATTHEW GENTZKOW	STANFORD UNIVERSITY AND NBER
DAVID GODES	UNIVERSITY OF MARYLAND
SHUMPEI GOKE	STANFORD UNIVERSITY
SAMUEL GOLDBERG	NORTHWESTERN UNIVERSITY
AVI GOLDFARB	UNIVERSITY OF TORONTO AND NBER
EZRA GOLDSTEIN	FLORIDA STATE UNIVERSITY
ZHENG GONG	UNIVERSITY OF TORONTO
ANDREEA GORBATAI	UNIVERSITY OF CALIFORNIA AT BERKELEY
SHANE GREENSTEIN	HARVARD UNIVERSITY AND NBER
HANNA HALABURDA	NEW YORK UNIVERSITY
LUYI HAN	OKLAHOMA STATE UNIVERSITY
WARD HANSON	STANFORD UNIVERSITY
SHERRY HE	UNIVERSITY OF CALIFORNIA AT LOS ANGELES
CHRISTIAN HELMERS	SANTA CLARA UNIVERSITY
MITCHELL HOFFMAN	UNIVERSITY OF TORONTO AND NBER
DAVID HOLTZ	MASSACHUSETTS INSTITUTE OF TECHNOLOGY
STEPHEN IMPINK	NEW YORK UNIVERSITY
MATTHEW JACKSON	STANFORD UNIVERSITY
GINGER ZHE JIN	UNIVERSITY OF MARYLAND
DOMINIK JUREK	UNIVERSITY OF CALIFORNIA AT BERKELEY
KIRTHI KALYANAM	SANTA CLARA UNIVERSITY
MINHAE KIM	OHIO STATE UNIVERSITY
DAN KNOEPFLE	UBER TECHNOLOGIES
JENNIFER KUAN	UNC CHAPEL HILL
JACOB LARIVIERE	MICROSOFT
JUNGYOUN LEE	NORTHWESTERN UNIVERSITY
KWOK HAO LEE	PRINCETON UNIVERSITY
MARK LEMLEY	STANFORD UNIVERSITY
PHILLIP LESLIE	AMAZON
JONATHAN D. LEVIN	STANFORD UNIVERSITY AND NBER

BEN T. LEYDEN	CORNELL UNIVERSITY
J. FRANK LI	UNIVERSITY OF MICHIGAN
YANGFAN LIANG	CARNEGIE MELLON UNIVERSITY
TESARY LIN	UNIVERSITY OF CHICAGO
HENGHENG LU	STANFORD UNIVERSITY
ILYA LUKIBANOV	UNIVERSITY OF SOUTHERN CALIFORNIA
ALEXANDER MACKAY	HARVARD UNIVERSITY
ANPARASAN MAHALINGAM	PURDUE UNIVERSITY
DIMITRIY V. MASTEROV	EBAY RESEARCH LABS
DINA MAYZLIN	UNIVERSITY OF SOUTHERN CALIFORNIA
JEFFREY S. MCCULLOUGH	UNIVERSITY OF MICHIGAN
RYAN C. MCDEVITT	DUKE UNIVERSITY
MILAN MIRIC	UNIVERSITY OF SOUTHERN CALIFORNIA
SRIDHAR MOORTHY	UNIVERSITY OF TORONTO
PETRA MOSER	NEW YORK UNIVERSITY AND NBER
ZANELE T. MUNYIKWA	MASSACHUSETTS INSTITUTE OF TECHNOLOGY
RAVIV MURCIANO-GOROFF	BOSTON UNIVERSITY
ABHISHEK NAGARAJ	UNIVERSITY OF CALIFORNIA AT BERKELEY
SRIDHAR NARAYANAN	STANFORD UNIVERSITY
PETER W. NEWBERRY	PENNSYLVANIA STATE UNIVERSITY
CHRIS NOSKO	UNIVERSITY OF CHICAGO
LEONARDO ORTEGA	GEORGIA INSTITUTE OF TECHNOLOGY
MICHAEL OSTROVSKY	STANFORD UNIVERSITY AND NBER
PAUL OYER	STANFORD UNIVERSITY AND NBER
EMIL PALIKOT	TOULOUSE SCHOOL OF ECONOMICS
AMY PEI	UNIVERSITY OF SOUTHERN CALIFORNIA
CHRISTIAN W. PEUKERT	UCP CATOLICA-LISBON
IGOR POPOV	APARTMENT LIST
MOHAMMAD S. RAHMAN	PURDUE UNIVERSITY
KARTHIK RAJKUMAR	STANFORD UNIVERSITY
IMKE C. REIMERS	NORTHEASTERN UNIVERSITY
GREGORY ROSSTON	STANFORD UNIVERSITY
MARYAM SAEEDI	CARNEGIE MELLON UNIVERSITY
SUPROTEEM SARKAR	HARVARD UNIVERSITY
ANANYA SEN	CARNEGIE MELLON UNIVERSITY
BEN SHILLER	BRANDEIS UNIVERSITY
LENA SONG	NEW YORK UNIVERSITY
KATHERINE A. STAPLETON	UNIVERSITY OF OXFORD
CHENSHUO SUN	NEW YORK UNIVERSITY
ROSE TAN	STANFORD UNIVERSITY
CLÉMENTINE VAN EFFENTERRE	UNIVERSITY OF TORONTO
HAL VARIAN	UNIVERSITY OF CALIFORNIA AT BERKELEY
JØRGEN VEISDAL NORWEGIAN	NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
LUCY XIAOLU WANG	CORNELL UNIVERSITY
NILS C. WERNERFELT	FACEBOOK
MATTHIJS WILDENBEEST	INDIANA UNIVERSITY
DAVID Y. YANG	HARVARD UNIVERSITY
JEREMY Z. YANG	MASSACHUSETTS INSTITUTE OF TECHNOLOGY
MATTHEW R. YEATON	COLUMBIA UNIVERSITY
PINAR YILDIRIM	UNIVERSITY OF PENNSYLVANIA
PAI-LING YIN	UNIVERSITY OF SOUTHERN CALIFORNIA
DAVID B. YOFFIE	HARVARD UNIVERSITY
SHUYI YU	MASSACHUSETTS INSTITUTE OF TECHNOLOGY
CHARLES Y. ZHANG	STANFORD UNIVERSITY
FAN ZHANG	UNIVERSITY OF CALIFORNIA AT BERKELEY
MENGXIA ZHANG	UNIVERSITY OF SOUTHERN CALIFORNIA
SHUO ZHANG	UNIVERSITY OF CALIFORNIA AT SANTA BARBARA
RAN ZHUO	HARVARD UNIVERSITY