Social and Political Effects of Digital Media

<u>Summary</u>

We will review research on the way digital media affect both individual users and broader social and political outcomes. Topics may include (i) the political effects of digital news, including misinformation, echo chambers, and polarization; (ii) the behavioral economics of digital media including its effects on individual well being and mental health and the role of addiction; (iii) the impact of digital media on broader social outcomes such as crime; (iv) the role of digital media in non-democracies.

Required Reading

- Allcott, Hunt, Luca Braghieri, Sarah Eichmeyer, and Matthew Gentzkow. 2019. <u>The</u> <u>Welfare Effects of Social Media</u>. Working paper.
- Enikolopov, Ruben, Alexey Makarin, and Maria Petrova. 2018. <u>Social Media and Protest</u> <u>Participation: Evidence from Russia</u>. R&R at *Econometrica*.
- Yang, David Y. Forthcoming <u>The Impact of Media Censorship: 1984 or Brave New</u> <u>World?</u> *American Economic Review*.

Recommended Reading

Acemoglu, Daron, Tarek A. Hassan, and Ahmed Tahoun. 2014. "The Power of the Street: Evidence from Egypt's Arab Spring," August. https://doi.org/10.2139/ssrn.2485984.

Bauernschuster, Stefan, Oliver Falck, and Ludger Woessmann. 2014. "Surfing Alone? The Internet and Social Capital: Evidence from an Unforeseeable Technological Mistake." *Journal of Public Economics* 117 (September): 73–89.

Bhuller, Manudeep, Tarjei Havnes, Edwin Leuven, and Magne Mogstad. 2013. "Broadband Internet: An Information Superhighway to Sex Crime?" *The Review of Economic Studies* 80 (4): 1237–66.

Billari, Francesco C., Osea Giuntella, and Luca Stella. 2018. "Broadband Internet, Digital Temptations, and Sleep." *Journal of Economic Behavior & Organization* 153 (September): 58–76.

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DellaVigna, Stefano, and Eliana La Ferrara. 2015. "Economic and Social Impacts of the Media." In *Handbook of Media Economics*, 1:723–68. Elsevier.

Enikolopov, Ruben, Maria Petrova, and Konstantin Sonin. 2018. "Social Media and Corruption." *American Economic Journal. Applied Economics* 10 (1): 150–74.

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Manacorda, Marco, and Andrea Tesei. 2016. "Liberation Technology: Mobile Phones and Political Mobilization in Africa," May. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2780386.

Miner, Luke. 2015. "The Unintended Consequences of Internet Diffusion: Evidence from Malaysia." *Journal of Public Economics* 132 (December): 66–78.

Mosquera, Roberto, Mofioluwasademi (moffii) Odunowo, Trent McNamara, Xiongfei Guo, and Ragan Petrie. 2019. "The Economic Effects of Facebook." *Available at SSRN*. https://doi.org/10.2139/ssrn.3312462.

Müller, Karsten, and Carlo Schwarz. 2018. "Fanning the Flames of Hate: Social Media and Hate Crime." *Available at SSRN 3082972*. https://doi.org/10.2139/ssrn.3082972.

Qin, Bei, David Strömberg, and Yanhui Wu. 2017. "Why Does China Allow Freer Social Media? Protests versus Surveillance and Propaganda." *The Journal of Economic Perspectives: A Journal of the American Economic Association* 31 (1): 117–40.

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Twenge, Jean M., Gabrielle N. Martin, and W. Keith Campbell. 2018. "Decreases in Psychological Well-Being among American Adolescents after 2012 and Links to Screen Time during the Rise of Smartphone Technology." *Emotion* 18 (6): 765–80.