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*APPENDIX B: CORPORATIONS IN
THE THREE SAMPLES*

1. The Large Manufacturing Sample

| | |
|-----------------------|-------------------------|
| Allied Chemical | Gulf Oil |
| American Can | Inland Steel |
| American Cyanamid | IBM |
| American Metal Climax | International Harvester |
| American Tobacco | International Paper |
| Anaconda | IT&T |
| Bendix | Jones & Laughlin Steel |
| Bethlehem Steel | Lockheed Aircraft |
| Boeing | National Dairy Products |
| Borden | North American Aviation |
| Caterpillar Tractor | Phillips Petroleum |
| Cities Service | Procter & Gamble |
| Continental Can | RCA |
| Continental Oil | Republic Steel |
| Douglas Aircraft | Reynolds Tobacco |
| Dow Chemical | Shell Oil |
| DuPont | Sinclair Oil |
| Eastman Kodak | Standard Oil (Indiana) |
| Firestone Tire | Swift |
| General Electric | Texaco |
| General Foods | Tidewater Oil |
| General Motors | United Aircraft |
| General Tire | U.S. Rubber |
| B. F. Goodrich | U.S. Steel |
| Goodyear Tire | Westinghouse Electric |

2. *The Retail Trade Sample*

| | |
|------------------------------|-----------------------|
| Allied Stores | Marshall Field |
| Associated Dry Goods | May Department Stores |
| Federated Department Stores | Montgomery Ward |
| Gimbel Brothers | J. C. Penney |
| W. T. Grant | Sears Roebuck |
| Interstate Department Stores | Walgreen |
| S. S. Kresge | Woolworth |
| R. H. Macy | |

3. *The Small Manufacturing Sample*

| | |
|------------------------------|---------------------|
| Briggs & Stratton | Maytag |
| Collins & Aikman | McCall |
| Consolidated Cigar | National Can |
| Cooper-Bessemer | Sharon Steel |
| Endicott Johnson | U.S. Pipe & Foundry |
| Foster-Wheeler | Ward Foods |
| Gardner-Denver | Wrigley |
| Harbison-Walker Refractories | |