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F. THOMAS JUSTER

CONSUMER
BUYING INTENTIONS
and PURCHASE
PROBABILITY

An Experiment in Survey Design

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NATIONAL BUREAU OF ECONOMIC RESEARCH

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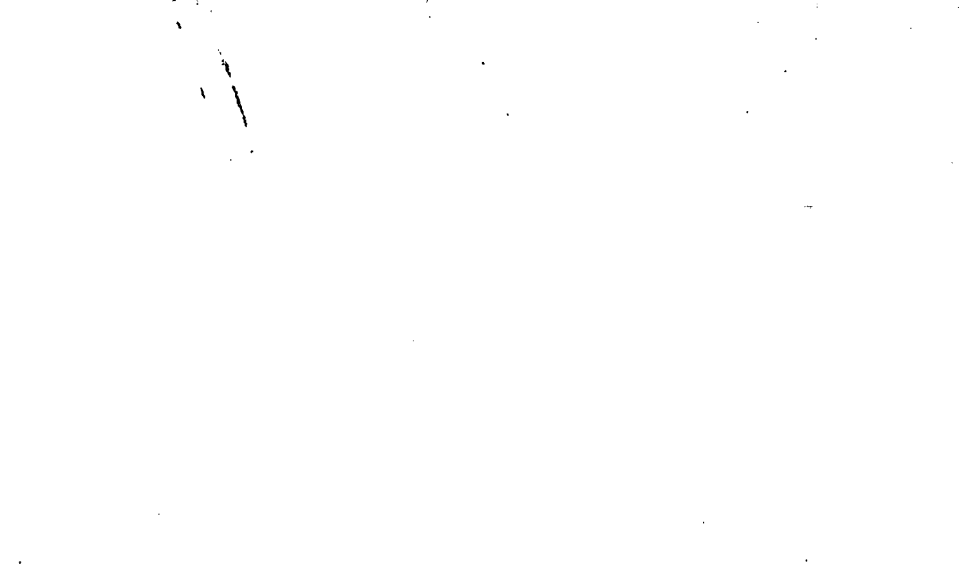
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