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# Production Function and Wage Equation Estimation with Heterogeneous Labor

## Evidence from a New Matched Employer-Employee Data Set

Judith K. Hellerstein and David Neumark

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### 2.1 Introduction

The measurement of the labor input in production functions arose as an important issue in the middle of the twentieth century, when growth accountants speculated that the large “residual” in economic growth calculations might be due not to disembodied technical change, but rather due to mismeasurement of the labor input. Since that time, many economists have implemented methods to try to measure more accurately the quality of the labor input (and, when appropriate, its change over time).<sup>1</sup> Recent advances in the creation of matched employer-

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1. For a comprehensive review of the measurement of the labor input, see Griliches (2000, chapter 3).

employee data sets have markedly improved our ability to measure the labor input at the level of the establishment. These matched data sets contain detailed information on the characteristics of workers in establishments, which can be used to model and measure the labor input directly, accounting for the different types of workers employed in each establishment. Moreover, estimates of the relationships between the characteristics of workers and their productivity can be contrasted to estimates of the relationships of these characteristics to wages to test theories of wage determination.

In this paper, we first describe a recently constructed matched employer-employee data set for the United States that contains detailed demographic information on workers (most notably, information on education). This data set, known as the 1990 Decennial Employer-Employee Dataset (or 1990 DEED), is a match between the 1990 Decennial Long Form of the Census of Population and the 1990 Standard Statistical Establishment List (SSEL), which is created using address-matching software. It is much larger and more representative than previous matched data using the Decennial Long Form data. We then use the data from manufacturing establishments in the 1990 DEED to update and expand on previous findings—using a more limited data set—regarding the measurement of the labor input and theories of wage determination (Hellerstein, Neumark, and Troske 1999). Finally, we examine estimates of some of the key characteristics of production functions and how sensitive they are to the specification and measurement of the labor input.

We find that the productivity of women is less than that of men, but not by enough to fully explain the gap in wages, a result that is consistent with wage discrimination against women. In contrast, we find no evidence of wage discrimination against blacks. We estimate that both wage and productivity profiles are rising but concave to the origin (consistent with profiles quadratic in age), but the estimated relative wage profile is steeper than the relative productivity profile, consistent with models of deferred wages. We find a productivity premium for marriage equal to that of the wage premium and a productivity premium for education that somewhat exceeds the wage premium. Exploring the sensitivity of these results, we also find that different specifications of production functions do not have any qualitative effects on these findings. Finally, the results indicate that the estimated coefficients on the productive inputs (capital, materials, labor quality) as well as the residual variance are virtually unaffected by the choice of the construction of the labor quality input. We explore why this is and discuss why the results might not generalize to estimating production functions and calculating total factor productivity (TFP) growth using longitudinal data.

## 2.2 The Construction and Evaluation of the 1990 DEED

### 2.2.1 Introduction

Fifteen years ago, data sets matching employees with their employers were virtually nonexistent. Fortunately, since then matched employer-employee data sets have been created, first for other countries and then more recently for the United States. Indeed, in the most recent volumes of the *Handbook of Labor Economics* (Ashenfelter and Card 1999), a full chapter is devoted to research using these data (see Abowd and Kramarz 1999).

This section of the paper reviews the construction and evaluation of a new U.S. matched employer-employee data set, based on the Decennial Census of Population for 1990.<sup>2</sup> The key innovation in this data set—which we call the 1990 DEED (Decennial Employer-Employee Dataset)—is that we match workers to establishments by using the actual written worker responses to the question asking respondents to list the name and business address of their employer in the week prior to the Census. These responses are matched to a Census Bureau file containing business name and address information for all establishments in the United States. The resulting data set is very large, containing information on 3.2 million workers matched to nearly one million establishments, accounting for 27 percent of workers who are Long-Form respondents in the Decennial Census and 19 percent of active establishments in the 1990 SSEL, an administrative database containing information for all business establishments operating in the United States in 1990. As it stands, it is the largest national matched employer-employee database covering the United States that contains detailed demographic information on workers,<sup>3</sup> making it a rich source of information for studying a variety of questions of interest to labor economists, demographers, and others.

2. For a complete description of the construction and evaluation of the data set, see Hellerstein and Neumark (2003).

3. Work on the construction of the 2000 DEED is underway. Another national matched employer-employee data set currently under construction at the U.S. Census Bureau is a match between state-level data from worker unemployment insurance records and ES-202 records as part of the broader Longitudinal Employer Household Database (LEHD) project. These matched data are very rich in that they contain observations on all workers in covered establishments (not limited to the one-in-six sample of Census Long-Form respondents) and are longitudinal in nature although they do not cover all states (but do cover some of the largest ones). Until recently, these data could not be linked to Decennial Census data, and therefore detailed demographic information on a large sample of workers was not available in the LEHD. In addition, the matching algorithm matches workers to firms within a state rather than establishments so that an exact match between workers and establishments can only be made when the establishment is not part of a multiunit firm within a state. For details, see <http://www.lehd.dsd.census.gov>. For a good example of how these data can be used, see Abowd, Lengermann, and McKinney (2002).

## 2.2.2 Previous Matched Data Using the 1990 Decennial Census

In past research, we have used or created two more limited matched data sets based on the 1990 Census of Population. The first data set we have used covers manufacturing only, and is called the Worker-Establishment Characteristics Database (WECD). The second, which we created, covers all industries and is called the New Worker-Establishment Characteristics Database (NWECD). The matched WECD and NWECD data sets are constructed from two data sources: the 1990 Sample Edited Detail File (SEDF), which contains all individual responses to the 1990 Decennial Census one-in-six Long Form, and the 1990 SSEL. The WECD and NWECD were created by using the detailed industry and location information for employers available in both the 1990 SEDF and the 1990 SSEL to link workers to their employers. The WECD and NWECD have proven very valuable. However, they also have some important limitations that are ameliorated in the DEED. To explain the advantages of the DEED, it is useful to first discuss the construction of the WECD and NWECD and then the construction of the DEED.

Households receiving the 1990 Decennial Census Long Form were asked to report the name and address of the employer in the previous week for each employed member of the household. In addition, respondents were asked for the name and a brief (one or two word) description of the type of business or industry of the most recent employer for all members of the household. Based on the responses to these questions, the Census Bureau assigned geographic and industry codes to each record in the data, and it is these codes that are available in the 1990 SEDF.

The SSEL is an annually updated list of all business establishments with one or more employees operating in the United States. The Census Bureau uses the SSEL as a sampling frame for its economic censuses and surveys and continuously updates the information it contains. The SSEL contains the name and address of each establishment, geographic codes based on its location, its four-digit Standard Industrial Classification (SIC) code, and an identifier that allows the establishment to be linked to other establishments that are part of the same enterprise and to other Census Bureau establishment- or firm-level data sets that contain more detailed employer characteristics.<sup>4</sup>

4. In both the SEDF and the SSEL, the level of detail of the geographic codes depends on the location of the employer. In metropolitan areas, the Census Bureau assigns codes that identify an employer's state, county, place, tract, and block. A block is the smallest geographic unit defined by the Census in the SEDF and the SSEL. A typical block is that segment of a street that lies between two other streets but could also be a street segment that lies between a street and a "natural" boundary such as a river or railroad tracks. A tract is a collection of blocks. In nonmetropolitan areas, the Census Bureau defines tracts as "Block Numbering Areas" (BNAs), but for our purposes, tracts and BNAs are equivalent. A Census designated place is a geographic area or township with a population of 2,500 or more.

Matching workers to employers to create the WECD and the NWECD proceeded in four steps. First, we standardized the geographic and industry codes in the SEDF and the SSEL. Next, we selected all establishments that were unique in an industry-location cell. Third, all workers who indicated they worked in the same industry-location cell as a unique establishment were matched to the establishment. Finally, we eliminated all matches based on imputed data. The WECD is restricted to manufacturing plants and is also matched to data from the Longitudinal Research Database (LRD), which provides the ingredients necessary to estimate production functions.

While the WECD and NWECD have yielded new research methods and previously unavailable results, there are a few shortcomings of these data sets that are of serious concern. Because the match is based on the geographic and industry codes, in order to ensure that we linked workers to the correct employers, we only matched workers to establishments that are unique in an industry-location cell. This substantially reduces the number of establishments available for matching. Of the 5.5 million establishments in the 1990 SSEL with positive employment, only 388,787 are unique in an industry-location cell. (These numbers are for the NWECD; they are much smaller for the WECD, which is restricted to manufacturing.) Once we matched to workers and imposed a few other sample restrictions to improve the accuracy of the data, we ended up with a data set including about 900,000 workers in 138,000 establishments, covering 7 percent of all workers in the SEDF and 3 percent of all establishments in the SSEL. Second, although this is still a very large data set, matching on location and industry codes affects the representativeness of the resulting matched data. Establishments in the WECD and NWECD are larger and are more likely to be located in a metropolitan statistical area (MSA) than the typical establishment in the SSEL. In addition, relative to workers in the SEDF, workers in the matched data are more likely to be white and married, are slightly older, and have different patterns of education.<sup>5</sup>

### 2.2.3 Overview of the DEED

To address these deficiencies, we have developed an alternative method to match workers to employers that does not require establishments and workers to be located in unique industry-location cells. Instead, this method relies on matching the actual employer name and address information provided by respondents to the Decennial Census to name and address information available for employers in the SSEL. When the WECD and NWECD were created, the specific name and address files for Long-

5. Finally, the matching procedure used in the NWECD is much more likely to result in matches for manufacturing establishments than for nonmanufacturing establishments although that is less relevant for the present paper as it focuses on the manufacturing sector.

Form respondents were unknown and unavailable to researchers. Subsequently, we were able to help track down the name and address files and to participate in their conversion from an internal Census Bureau input-output language to a readable format. Because this name and address file had been used solely for internal processing purposes, it did not have an official name, but was informally known as the “Write-In” file. We have retained this moniker for reference purposes.

The Write-In file contains the information written on the questionnaires by Long-Form respondents but not actually captured in the SEDF. For example, on the Long Form, workers are asked to supply the name and address of their employer. In the SEDF, this information is retained as a set of geographic codes (state, county, place, tract, block), and the employer name and street address is omitted entirely. The Write-In file, however, contains the geographic codes as well as the employer’s actual business name and address. Because name and address information is also available for virtually all employers in the SSEL, nearly all of the establishments in the SSEL that are classified as “active” by the Census Bureau are available for matching.

We can therefore use employer names and addresses for each worker in the Write-In file to match the Write-In file to the SSEL. Additionally, because both the Write-In file and the SEDF contain identical sets of unique individual identifiers, we can use these identifiers to link the Write-In file to the SEDF. This procedure potentially yields a much larger matched data set, one whose representativeness is not compromised by the need to focus on establishments unique to industry-location cells.

As noted previously, for virtually all establishments in the United States, the SSEL contains basic establishment-level information including geography, industry, total employment, payroll, and an indicator for whether the establishment is a single-unit enterprise or part of a multiunit firm. Moreover, the SSEL contains an establishment identification code that can be used to link establishments in the SSEL to establishments in Census Bureau surveys. So for manufacturing establishments, for example, the establishment identification code can be used to link SSEL establishments to the LRD and related data sets. We rely on this type of link to obtain establishment-level inputs used in the production function estimation. Finally, the SEDF contains the full set of responses provided by all Long-Form respondents, including individual-level information on basic demographic characteristics (e.g., gender, age, race/ethnicity, education), earnings, hours worked, industry, occupation, language proficiency, and immigrant status and cohort. Because the DEED links the SSEL and the SEDF together, we can assemble characteristics of the workforce of an establishment, providing detailed measures of the labor input within establishments.

Before we can begin to link the three files together, we select valid obser-

variations from the SEDF (matched to the Write-In file) and the SSEL. Details on how this is done can be found in Hellerstein and Neumark (2003). Most importantly, for the SSEL we eliminate “out-of-scope” establishments as defined by the Census Bureau, as the data in the SSEL for these establishments are of questionable quality because they are not validated by the Census Bureau.

#### 2.2.4 Matching Workers and Establishments

Once we select valid worker and establishment observations, we can begin to match worker records to their establishment counterparts. To match workers and establishments based on the Write-In file, we use MatchWare—a specialized record linkage program. MatchWare comprises two parts: a name and address standardization mechanism (AutoStan) and a matching system (AutoMatch). This software has been used previously to link various Census Bureau data sets (Foster, Haltiwanger, and Krizan 1998).

Our method to link records using MatchWare involves two basic steps. The first step is to use AutoStan to standardize employer names and addresses across the Write-In file and the SSEL. Standardization of addresses in the establishment and worker files helps to eliminate differences in how data are reported. For example, a worker may indicate that she works on “125 North Main Street,” while her employer reports “125 No. Main Str.” The standardization software considers a wide variety of different ways that common address and business terms can be written and converts each to a single standard form.

Once the software standardizes the business names and addresses, each item is parsed into components. To see how this works, consider the case just mentioned. The software will first standardize both the worker- and employer-provided addresses to something like “125 N Main St.” Then AutoStan will dissect the standardized addresses and create new variables from the pieces. For example, the standardization software produces separate variables for the House Number (125), directional indicator (N), street name (Main), and street type (St). The value of parsing the addresses into multiple pieces is that we can match on various combinations of these components, and we supplement the AutoStan software with our own list of matching components (e.g., an acronym for company name). The second step of the matching process is to select and implement the matching specifications. The AutoMatch software uses a probabilistic matching algorithm that accounts for missing information, misspellings, and even inaccurate information. This software also permits users to control which matching variables to use, how heavily to weight each matching variable, and how similar two addresses must appear in order to be considered a match. AutoMatch is designed to compare match criteria in a succession of “passes” through the data. Each pass comprises “Block” and “Match”



statements. The Block statements list the variables that must match exactly in that pass in order for a record pair to be linked. In each pass, a worker record from the Write-In file is a candidate for linkage only if the Block variables agree completely with the set of designated Block variables on analogous establishment records in the SSEL. The Match statements contain a set of additional variables from each record to be compared. These variables need not agree completely for records to be linked, but are assigned weights based on their value and reliability.

For example, we might assign “employer name” and “city name” as Block variables and assign “street name” and “house number” as Match variables. In this case, AutoMatch compares a worker record only to those establishment records with the same employer name and city name. All employer records meeting these criteria are then weighted by whether and how closely they agree with the worker record on the street name and house number Match specifications. The algorithm applies greater weights to items that appear infrequently. So, for example, if there are several establishments on Main St. in a given town, but only one or two on Mississippi St., then the weight for “street name” for someone who works on Mississippi St. will be greater than the “street name” weight for a comparable Main St. worker. The employer record with the highest weight will be linked to the worker record conditional on the weight being above some chosen minimum. Worker records that cannot be matched to employer records based on the Block and Match criteria are considered residuals, and we attempt to match these records on subsequent passes using different criteria.

It is clear that different Block and Match specifications may produce different sets of matches. Matching criteria should be broad enough to cover as many potential matches as possible, but narrow enough to ensure that only matches that are correct with a high probability are linked. Because the AutoMatch algorithm is not exact, there is always a range of quality of matches, and we were therefore extremely cautious in how we accepted linked record pairs. Our general strategy was to impose the most stringent criteria in the earliest passes and to loosen the criteria in subsequent passes, but overall keep very small the probability of false matches. We did substantial experimentation with different matching algorithms and visually inspected thousands of matches as a guide to help determine cutoff weights. In total, we ran sixteen passes, and most of our matches were obtained in the earliest passes.

### 2.2.5 Fine-Tuning the Matching

In order to assess the quality of the first version of our national matched data set, we embarked on a project to manually inspect and evaluate the quality of a large number of randomly selected matches. We first

selected random samples of 1,000 worker observations from each of the five most populous states (CA, NY, TX, PA, IL) plus three other states (FL, MD, CO), which were chosen either because they provided ethnic and geographic diversity or because researchers had familiarity with the labor markets and geography of those states. We also chose from these eight states a random sample of 300 establishments and their 8,088 corresponding matched worker observations. We then manually checked these 16,088 employer-employee matches, of which 15,009 were matches to in-scope establishments.<sup>6</sup> Two researchers independently scored the quality of each match on a scale of 1 (definitely a correct match) to 5 (definitely a bad match), and we then examined in various ways how a score below 2 by any researcher was related to characteristics of the business address in the SSEL or SEDF.<sup>7</sup> We then refined our matching procedure to reflect what we saw as the most prevalent reasons for bad matches (which represented fewer than 12 percent of matches in the first place) and reran the matching algorithm to produce the final version of the 1990 DEED (at least the final version to date). More details on how the manual checking proceeded, how matches were evaluated, and how we refined the matching procedure can be found in Hellerstein and Neumark (2003).<sup>8</sup>

6. As we were constructing the DEED, a working group at the Census Bureau was revising the list of out-of-scope industries. We obtained the updated list of the Census Bureau's out-of-scope industries after matching and deleted matches that were in industries new to this updated list.

7. Hellerstein and Neumark (2003) contains examples of matches and their corresponding scores. Table 2A.1 reports frequency distributions of hand-checked scores in the DEED. The top panel contains the information for all hand-checked scores, and the bottom panel contains the information for hand-checked scores for observations where the establishment is listed in the SSEL as being in manufacturing. Note that over 88 percent of our matches for all establishments received a score of either 1 or 2 from both scorers. In manufacturing, almost 97 percent of the matches received a score of either 1 or 2 from both scorers, illustrating that our match algorithm worked particularly well in manufacturing.

8. Note that the DEED does not contain matches that were formed via imputation. While multiple imputation methods would obviously improve the match rate of workers to establishments, it is not clear that it would improve the accuracy of the data across all dimensions that might be relevant to researchers using the DEED. Consider a simple case where an unmatched female worker was imputed to work in a given establishment based on imputation methods that took into account the sex of the worker and partial business address information of the worker. It might be the case that the imputation worked properly to more accurately characterize the fraction female in the establishment (a variable of interest in this paper). Even if that were true, however, the imputation might harm the quality of other relevant information. For example, if the imputation were not based on residential address information, it is quite possible that the imputation would lead to bias in measuring the average distance traveled to the establishment by its workers. Although we do not utilize residential information on workers in this paper, there are research questions that could be addressed using the DEED that would use such information. In other words, in developing the DEED we were most interested in constructing a data set that could be used not only for the specific questions in which we were initially interested, but could also be used by other researchers (and, in the future, by us) to study a host of questions. We therefore chose not to impute any matches.

**Table 2.1** Means of worker characteristics in manufacturing: 1990 Sample Edited Detail File (SEDF), 1990 Decennial Employer-Employee Dataset (DEED), and Worker-Establishment Characteristics Database (WECD)

	SEDF (1)	DEED (2)	WECD (3)
Age	38.773 (11.901)	39.321 (11.205)	40.336 (11.141)
Female	0.329	0.313	0.276
Married	0.676	0.855	0.866
White	0.821	0.868	0.887
Hispanic	0.067	0.046	0.029
Black	0.080	0.059	0.067
Full-time	0.898	0.940	0.938
No. of kids (if female)	1.767 (1.643)	1.777 (1.594)	1.811 (1.613)
High school diploma	0.389	0.414	0.440
Some college	0.257	0.273	0.258
B.A.	0.114	0.118	0.102
Advanced degree	0.036	0.037	0.031
Ln(hourly wage)	2.357 (0.570)	2.454 (0.506)	2.513 (0.494)
Hourly wage	12.469 (8.239)	13.250 (7.581)	13.917 (7.367)
Hours worked in 1989	41.929 (8.266)	42.612 (7.089)	42.426 (7.130)
Weeks worked in 1989	48.723 (8.511)	49.870 (6.640)	49.872 (6.612)
Earnings in 1989	29,046.764 (19,033.637)	28,500.626 (17,773.132)	29,742.881 (17,017.719)
No. of observations	2,889,274	522,802	128,425

*Note:* Standard deviations of continuous variables are in parentheses.

## 2.2.6 The Representativeness of the DEED for Manufacturing Workers

To evaluate the representativeness of the DEED for workers in manufacturing, it is useful to compare basic descriptive statistics from the DEED with their counterparts from the SEDF. In addition, to measure the degree to which the DEED is an improvement over the earlier data sets, it is useful to compare these basic statistics to those in the WECD as well.<sup>9</sup>

Table 2.1 displays comparisons of the means and standard deviations of an extended set of demographic characteristics from the SEDF, the DEED,

9. The WECD contains only manufacturing establishments, while the DEED and the NWECD cover all industries. However, because this paper studies manufacturing establishments, we focus only on comparing data from the WECD and manufacturing establishments in the DEED.

and the WECD. The three columns show the means (and standard deviations for continuous variables) for workers in each data set, after imposing sample inclusion criteria that are necessary to conduct the production function estimation. We exclude individuals from the SEDF who were self-employed, did not report working in manufacturing, or whose hourly wage was either missing or not between \$2.50 and \$100. We exclude workers in the DEED and in the WECD who were matched to a plant that did not report itself in the SSEL to be in manufacturing, who were self-employed, and whose hourly wage was either missing or outside the range of \$2.50 to \$100. In addition, we restrict the DEED and WECD samples to workers working in plants with more than twenty workers in 1989, and more than 5 percent of workers matched to the plant. The size and match restrictions are made in the DEED and WECD because, as we explain in the following, our empirical methods require us to use plant-level aggregates of worker characteristics that we construct from worker data in the SEDF; limiting the sample to larger plants and those with more workers matched helps reduce measurement error. Finally, because the DEED itself only contains limited information on each establishment, and because we want to estimate production functions, we need to link the DEED to a data set that contains detailed information about the DEED manufacturing plants. As in the WECD, then, we link the manufacturing establishments in the DEED to plant-level data from the 1989 LRD,<sup>10</sup> and exclude from our sample establishments that do not report in the 1989 LRD or for whom critical data for estimation of production functions (such as capital and materials) are missing.

Out of all 2,889,274 workers in the SEDF who met the basic sample criteria, 522,802 (approximately 18 percent) are also in the DEED sample we use in this paper, a substantial improvement over the comparable WECD sample, which contains 128,425 workers who met similar criteria, or just 4.4 percent of all possible matches.<sup>11</sup> While the means of the demographic variables in both matched data sets are quite close to the means in the SEDF, the means in the DEED often come closer to matching the SEDF means. For example, female workers comprise 33 percent of the SEDF, 31 percent of the DEED, and 28 percent of the WECD. In the SEDF, white, Hispanic, and black workers account for 82, 7, and 8 percent of the total, respectively. The comparable figures for the DEED are 87, 5, and 6 percent, and in the WECD, they are 89, 3, and 7 percent. There is also a close parallel among the distributions of workers across education categories in all data sets, but the DEED distribution comes slightly closer than the WECD distribution to matching the SEDF.

10. More details about the LRD are given in the following.

11. In table 2.1, if we did not restrict the samples from the DEED and WECD to observations with valid data in the LRD, the match rate between the DEED and SEDF would be 34 percent and between the WECD and SEDF would be 6 percent.

**Table 2.2** Manufacturing establishment means: 1990 Standard Statistical Establishment List (SSEL), 1990 Decennial Employer-Employee Dataset (DEED), and Worker-Establishment Characteristics Database (WECD)

	SSEL (1)	DEED (2)	WECD (3)
Total employment	278.635 (713.039)	265.412 (566.378)	353.114 (846.874)
Establishment size			
21–75 employees	0.312	0.295	0.217
76–150 employees	0.236	0.249	0.247
151–350 employees	0.258	0.266	0.287
351+ employees	0.193	0.190	0.250
Nondurables	0.471	0.451	0.546
In MSA	0.763	0.750	0.876
Region			
North East	0.231	0.213	0.307
Midwest	0.299	0.382	0.435
South	0.296	0.250	0.201
West	0.173	0.153	0.056
Payroll (\$1,000)	7,983.219 (27,825.229)	7,730.607 (22,321.237)	10,851.890 (36,299.109)
Payroll/total employment	25.478 (9.397)	26.571 (9.225)	26.525 (8.760)
Percent of employees matched		0.107	0.122
Multiunit establishment	0.725	0.728	0.819
No. of establishments	41,216	20,056	3,101

*Note:* Standard deviations of continuous variables are reported in parentheses.

In addition to comparing worker-based means in all three data sets, we can examine the similarities across manufacturing establishments in the SSEL, the DEED, and the NWECD. Table 2.2 shows descriptive statistics for establishments in each data set. There are 41,216 establishments in the SSEL; of these, 20,056 (49 percent) also appear in the DEED sample we use in the following, compared with only 3,101 (7.5 percent) in the WECD sample.<sup>12</sup>

One of the noticeable differences between the WECD and SSEL is the discrepancy across the two data sets in total employment. In the SSEL, average total employment is 279, whereas in the WECD it is 353.<sup>13</sup> In principle, this difference can arise for two reasons. First, because the worker data in the WECD come from the Long Form of the Census, which is itself

12. The same set of restrictions on workers in establishments that is used to create the DEED and WECD samples in table 2.1 are used to create table 2.2. That is, an establishment in all three data sets (SSEL, DEED, WECD) must have more than twenty workers in 1989, and for the latter two matched data sets, more than 5 percent of workers must be matched and the necessary data to estimate production functions must be available.

13. Due to our sample restrictions, both of these total employment figures are conditional on the establishment having more than twenty employees.

a one-in-six sample, it is more likely simply on a probabilistic basis that a match will be formed between a worker and a larger establishment. Second, the WECD match is limited to establishments that are unique in their industry or geography cell. This uniqueness is more likely to occur for large manufacturing plants than for small ones. Note that while WECD employment is much higher than SSEL employment, total employment in the DEED (265) is actually quite close to the SSEL figure of 279, suggesting that it is the issue of uniqueness of plants in industry and geography cells that drives up employment in the WECD. Indeed, table 2.2 shows that the whole size distribution of establishments in the DEED is much closer to the SSEL than is that in the WECD. Not surprisingly, then, the industry composition of the DEED is closer to the SSEL than the WECD is. In the SSEL, 47 percent of establishments are classified in industries that produce nondurables; the corresponding numbers for the DEED and the WECD are 45 percent and 55 percent, respectively. This basic pattern exists for (not reported) finer industry breakdowns as well.

Examining the distribution of establishments across geographic areas also reveals that the DEED is more representative of the SSEL than is the WECD. In the SSEL and the DEED, 76 percent and 75 percent, respectively, of establishments are in an MSA, while this is true for 88 percent of WECD establishments. Additionally, the regional distribution of establishments in the DEED is more similar to that in the SSEL than is the distribution in the WECD. Finally, payroll per worker is very similar across the three data sets, whereas the percentages of multiunit establishments in the DEED and SSEL are virtually identical (73 percent), while the percentage is markedly higher in the WECD (81 percent).

Finally, in table 2.3 we report summary statistics for characteristics of establishments in the WECD and DEED that are not also in the SSEL. These include variables that originate from the LRD, as well as tabulations of the average demographic characteristics of workers across establishments that are generated by the match between workers and establishments in these data sets. The averages of number of workers matched to each establishment, log output (in dollars), and the log of each of the usual productive inputs (capital, materials, employment) are all smaller in the DEED than in the WECD, reflecting the better representation of smaller establishments in the DEED. Interestingly, however, the demographic composition of establishments between the two data sets is very similar, indicating that, at least for manufacturing plants, the correlations between plant size and worker mix are not very large.

### 2.3 The Quality of Labor Input in the Production Function

Assume an economy consists of manufacturing plants that produce output  $Y$  with a technology that uses capital, materials, and a labor quality input. We can write the production technology of a plant as

**Table 2.3** Manufacturing establishment means: 1990 Decennial Employer-Employee Dataset (DEED) and Worker-Establishment Characteristics Database (WECD)

	DEED		WECD	
	Mean (1)	Standard deviation (2)	Mean (3)	Standard deviation (4)
No. of workers matched	26.031	50.379	41.414	98.358
Log output (\$1,000)	9.852	1.303	10.191	1.335
Log total employment	4.953	1.037	5.179	1.072
Log capital	8.446	1.512	8.822	1.526
Log materials	9.037	1.516	9.429	1.508
Log wages and salaries (\$1,000)	8.172	1.114	8.401	1.167
Log compensation costs (\$1,000)	8.176	1.111	8.404	1.164
Log estimated wages (\$1,000)	8.166	1.129	8.381	1.173
Proportion of matched employees that are:				
Female	0.303	0.239	0.295	0.227
Black	0.055	0.119	0.065	0.120
Aged 34 or less	0.410	0.218	0.393	0.202
Aged 35–54	0.472	0.200	0.478	0.183
Aged 55 or more	0.119	0.132	0.129	0.120
Some college	0.400	0.234	0.361	0.207
Married	0.841	0.147	0.839	0.137
Managerial/professional workers	0.173	0.171	0.151	0.153
Technical, sales, administrative, service workers	0.211	0.164	0.203	0.151
Precision production, craft, and repair workers	0.206	0.170	0.199	0.149
Operators, fabricators, and laborers	0.411	0.237	0.447	0.218

$$(1) \quad Y = F(K, M, QL),$$

where  $K$  is capital,  $M$  is materials, and  $QL$  is the labor quality input.

Consistent production function estimation has focused on four key issues: (a) the correct functional form for  $F$ ; (b) the existence (or not) of omitted variables; (c) the potential endogeneity of inputs; and (d) the correct measurement of the inputs to production. Our focus is on the measurement of the labor quality input although we also touch on these other issues.

In the United States, the main source of plant-level data has been the LRD, a longitudinal file of manufacturing establishments maintained by the U.S. Census Bureau.<sup>14</sup> The LRD is a compilation of plant responses to

14. For a review of papers that use the LRD to assess both cross-sectional and time series patterns of productivity, see Bartlesman and Doms (2000). The LRD is now being phased out by the Census Bureau in favor of the Longitudinal Business Database (LBD), which covers more sectors, provides a more comprehensive link to other Census databases, and does a better job of tracking plant births and deaths. For a brief description of the LRD and a long description of the LBD, see Jarmin and Miranda (2002). A complete and older description of

the American Survey of Manufacturers (ASM) and the Census of Manufacturers (CM). The CM is conducted in years ending in a 2 or a 7, while the ASM is conducted in all other years for a sample of plants. Data in the LRD are of the sort typically used in production function estimation, such as output, capital stock, materials, and expenditures.

One of the big limitations of the LRD (and LBD), however, is that it contains only very limited information about workers in plants for any given year: total employment, the number of production workers, total hours, and labor costs (divided into total salaries and wages and total nonsalary compensation). Because of this, the labor quality input that can be utilized using the LRD alone is quite restrictive.

Going back to at least Griliches (1960), and including both cross-sectional and longitudinal studies using both microdata and more aggregate data, the labor quality input (or its change over time) has traditionally been adjusted—if at all—by accounting for differences in educational attainment across workers. These studies assume that the labor market can be characterized by a competitive spot labor market, where wages always equal marginal revenue products, so that each type of labor, defined by educational attainment, can be appropriately weighted by its mean income. The (change in the) labor quality input can then be measured as the (change in the) wage-weighted (or income-weighted) sum of the number of workers in each educational category.

So, for example, if workers have either a high school or a college degree, the quality of labor input,  $QL$ , for a plant would be defined as

$$(2) \quad QL = H + w_C \cdot C,$$

where  $H$  is the number of high school-educated workers in the plant, and  $C$  is the number of college-educated workers in the plant. The wage of high school-educated workers is normalized to one without loss of generality, and  $w_C$  is therefore the relative wage of college-educated workers. Equation (2) can be rewritten as

$$(3) \quad QL = L \cdot \left[ 1 + (w_C - 1) \cdot \frac{C}{L} \right],$$

To be clear,  $QL$  is a quality-adjusted measure of the labor input, in its entirety, for a plant. If there are no wage differences between high school- and college-educated workers, the quality of labor input will simply equal the number of workers in the establishment. If college-educated workers are paid more than high school-educated workers,  $QL$  will be greater than  $L$ .

---

the LRD can be found in McGuckin and Pascoe (1988). Due to data access limitations and due to a desire to preserve consistency with our previous work (Hellerstein, Neumark, and Troske 1999), we utilize data from the LRD in this paper. This probably makes little difference as we limit ourselves to a cross section of manufacturing establishments.



One can also define the term  $[1 + (w_C - 1) \cdot (C/L)]$  as the “labor quality index,” which is equal to one if the relative wage of college-educated workers is one, but will be greater than one if college-educated workers are paid more than workers who have only completed high school.

For simplicity, and following what was usually assumed in the early work estimating production functions and in the early work on growth accounting, assume that  $F$  is a Cobb-Douglas production function.

$$(4) \quad Y = AK^\alpha M^\beta (QL)^\gamma$$

Then taking logs, substituting for  $QL$ , rearranging, and appending an error term  $\mu$ , we can write

$$(5) \quad \ln(Y) = \ln(A) + \alpha \ln(K) + \beta \ln(M) + \gamma \ln(L) \\ + \gamma \ln \left[ 1 + (w_C - 1) \cdot \frac{C}{L} \right] + \mu,$$

which can be estimated with standard linear regression using plant-level data on output, capital, materials, and the number of workers in each education category and wages by education category. As Griliches (1970) notes, when one reformulates the production function in this way, one can indirectly test the assumptions about the nature of the relative weights on the quality of labor term by testing whether, when estimated unconstrained, the coefficients on the log of labor,  $\ln(L)$ , and on the log of the labor quality index,  $\ln[1 + (w_C - 1) \cdot (C/L)]$ , are equal. Specifically, such a test provides some evidence as to whether relative wages are equal to relative marginal products so that there are true productivity differentials associated with more education. Of course, this is only an approximate test in a multivariate context such as this, because mismeasurement of one variable (the log of the labor quality index in this case) can have unpredictable effects on the biases of the estimated coefficients of other variables. So, for example, mismeasurement of the log of the labor quality index could bias the estimates of its own coefficient and the coefficient on the log of labor in opposite ways, leading to a false rejection of the hypothesis that the two coefficients are equal. Moreover, once the quality of labor term varies along multiple dimensions, not just along education as in the preceding example, it becomes much harder to interpret differences between the coefficients on the log of labor  $[\ln(L)]$  and the log of the labor quality index as arising from a violation of any one particular assumption of the equality of relative wages and relative marginal products.

In Hellerstein and Neumark (1995), and subsequently in Hellerstein and Neumark (1999) and Hellerstein, Neumark, and Troske (1999), we modify this approach to measuring the quality of labor in two important ways. First, we note that one need not start by assuming a priori that rel-

ative wages are equal to relative marginal products. For example, one can replace the wage ratio  $w_C$  in equation (5) with a parameter  $\phi$  that can be estimated along with the rest of the parameters in equation (5) using non-linear least squares methods. The estimated parameter  $\phi$  is an estimate of the relative productivity of college-educated workers to high school-educated workers. This estimate, then, can be compared directly to estimates from data of  $w_C$  to form a direct test of the equality of relative wages to relative marginal products, without letting violations of this implication of competitive spot labor markets influence the production function estimates. Moreover, by replacing  $w_C$  in equation (5) with a parameter  $\phi$  to be estimated,  $\gamma$ , the coefficient on labor quality, is primarily identified off of variation in the log of unadjusted labor bodies ( $L$ ) across plants because variation in  $C/L$  primarily identifies  $\phi$ .<sup>15</sup> (In the case where the log of the labor quality index is orthogonal to the log of labor, identification of  $\gamma$  comes solely from variation in the log of  $L$ .) Finally, it is worth noting (and easy to see in equation [5]) that the closer the estimated parameter  $\phi$  is to one, the less important it is to measure labor in quality-adjusted units as the last term in equation (5) prior to the error (replacing  $w_C$  with  $\phi$ ) will drop out.

The second modification is to go beyond focusing solely on educational differences among workers and to allow instead for labor quality to differ with a number of characteristics of the establishment's workforce. Using this approach and given sufficiently detailed data on workers, one can directly test numerous theories of wage determination that imply wage differentials across workers that are not equal to differences in marginal products. This is an important advance over trying to test theories of wage determination using individual-level wage regressions with information on worker characteristics but no direct estimates of productivity differentials. For example, with data on only wages and worker characteristics it is impossible to distinguish human capital models of wage growth (such as Ben-Porath 1967; Mincer 1974; Becker 1975) from incentive-compatible models of wage growth (Lazear 1979) or forced-savings models of life-cycle wage profiles (Loewenstein and Sicherman 1991; Frank and Hutchens 1993). When typical wage regression results report positive coefficients on age, conditional on a variety of controls, these positive coefficients neither imply that older workers are more productive than younger ones nor that wages rise faster than productivity. Similarly, without direct measures of the relative productivity of workers, discrimination by sex, race, or marital

15. In the Cobb-Douglas production function, the coefficients on the productive inputs— $\alpha$ ,  $\beta$ , and  $\gamma$ —are the elasticities of output with respect to these inputs. We more generally refer to these simply as the coefficients of the productive inputs or the production function parameters, given that our discussion is not confined to Cobb-Douglas production function estimates.

status cannot be established based on significant coefficients on sex, race, or marital status dummy variables in standard wage regressions as the set of usual controls in individual-level wage regressions may not fully capture productivity differences.<sup>16</sup>

## 2.4 Previous Work

This idea forms the basis for the work done in Hellerstein, Neumark, and Troske (1999), where we used data from the WECD to form plant-level quality of labor terms. Specifically, in our baseline specifications, we defined  $QL$  to assume that workers are distinguished by sex, race (black and nonblack), marital status (ever married), age (divided into three broad categories—under thirty-five, thirty-five–fifty-four, and fifty-five and over), education (defined as having attended at least some college), and occupation (divided into four groups: operators, fabricators, and laborers [unskilled production workers]; managers and professionals; technical, sales, administrative, and service; and precision production, craft, and repair). In this way, a plant's workforce is fully described by the proportions of workers in each of 192 possible combinations of these demographic characteristics.

To reduce the dimensionality of the problem, in our baseline specifications we imposed two restrictions on the form of  $QL$ . First, we restricted the proportion of workers in an establishment defined by a demographic group to be constant across all other groups; for example, we restrict blacks in an establishment to be equally represented in that establishment in all occupations, education levels, marital status groups, and so forth. We imposed these restrictions due to data limitations. For each establishment, the WECD contains data on a sample of workers, so one cannot obtain accurate estimates of the number of workers in very narrowly defined subgroups. Second, we restricted the relative marginal products of two types of workers within one demographic group to be equal to the relative marginal products of those same two types of workers within another demographic group. For example, the relative productivity of black women to black men is restricted to equal the relative marginal productivity of nonblack women to nonblack men.<sup>17</sup>

With these assumptions, the log of the quality of labor term in the production function becomes

16. See Hellerstein and Neumark (2006) for a more thorough discussion of these alternative approaches to testing for discrimination.

17. We relax this restriction in many ways in Hellerstein, Neumark, and Troske (1999) and discuss the robustness of the results to this restriction. Relaxing the restrictions here yields similar results, and so we refer readers to Hellerstein, Neumark, and Troske (1999) for more on this issue.

$$\begin{aligned}
 (6) \quad \ln(QL) = \ln & \left\{ \left[ L + (\phi_F - 1)F \right] \left[ 1 + (\phi_B - 1) \frac{B}{L} \right] \left[ 1 + (\phi_M - 1) \frac{M}{L} \right] \right. \\
 & \cdot \left[ 1 + (\phi_C - 1) \frac{C}{L} \right] \left[ 1 + (\phi_P - 1) \frac{P}{L} + (\phi_O - 1) \frac{O}{L} \right] \\
 & \left. \cdot \left[ 1 + (\phi_N - 1) \frac{N}{L} + (\phi_S - 1) \frac{S}{L} + (\phi_R - 1) \frac{R}{L} \right] \right\},
 \end{aligned}$$

where  $B$  is the number of black workers,  $M$  is the number of workers ever married,  $C$  is the number of workers who have some college education,  $P$  is the number of workers in the plant between the ages of thirty-five and fifty-four,  $O$  is the number of workers who are aged fifty-five or older, and  $N$ ,  $S$ , and  $R$  are the numbers of workers in the second through fourth occupational categories defined previously. Note that the way  $QL$  is defined, productivity differentials are indicated when the estimate of the relevant  $\phi$  is significantly different from one.

We then estimated the production function using a translog specification<sup>18</sup> (although we reported that the relative productivity differentials were robust to using a Cobb-Douglas specification), and we also examined the robustness of the estimates of the  $\phi$ s to using a value-added specification and to instrumenting one variable input (materials) with its lagged value. We also tested the robustness of our estimates to relaxing in various ways the restrictions on the quality of labor term. In general, the qualitative results were very robust to these changes. See Hellerstein, Neumark, and Troske (1999) for full results.

In order to test whether the estimates of the relative productivity differentials are different from the relative wage differentials, we also estimated wage differentials across workers using a plant-level earnings equation. When estimated jointly with the production function, simple and direct tests can be constructed of the equality of relative productivity and relative wage differentials. Moreover, while there may be unobservables in the production function and the wage equation, any biases from these unobservables ought to affect the estimated productivity and wage differentials similarly, at least under the null hypothesis of competitive spot labor markets equating relative wages and relative marginal products.

18. That is, we estimated a production function (in logs) of the form

$$\ln(Y) = \ln(A) + \alpha \ln(K) + \beta \ln(M) + \gamma \ln(QL) + g(K, M, QL) + \mathbf{X}\delta + \mu,$$

where  $Y$  is output (measured in dollars),  $K$  is capital,  $M$  is materials,  $QL$  is the quality of labor aggregate,  $g(K, M, QL)$  represents the second-order terms in the production function (Jorgenson, Laurits, and Lau 1973),  $\mathbf{X}$  is a set of controls, and  $\mu$  is an error term. The vector  $\mathbf{X}$  contains a full set of two-digit industry controls (to control for, among other things, price variation across industries), four size controls, four region controls, and a control for whether the plant is part of a multiunit firm. All specifications reported in this paper include this full set of controls.

In specifying the plant-level wage equation, we generally retained the same restrictions made in defining  $QL$  in the production function. We also assumed that all workers within each unique set of demographic groupings are paid the same amount, up to a plant-specific multiplicative error term. Under these assumptions, the total log wages in a plant can be written as

$$(7) \quad \ln(w) = a' + \ln \left\{ [L + (\lambda_F - 1)F] \left[ 1 + (\lambda_B - 1) \frac{B}{L} \right] \left[ 1 + (\lambda_M - 1) \frac{M}{L} \right] \right. \\ \cdot \left[ 1 + (\lambda_C - 1) \frac{C}{L} \right] \left[ 1 + (\lambda_P - 1) \frac{P}{L} + (\lambda_O - 1) \frac{O}{L} \right] \\ \left. \cdot \left[ 1 + (\lambda_N - 1) \frac{N}{L} + (\lambda_S - 1) \frac{S}{L} + (\lambda_R - 1) \frac{R}{L} \right] \right\} + \varepsilon,$$

where  $a'$  is the log wage of the reference group (nonblack, never married, male, no college, young, unskilled production worker), and the  $\lambda$  terms represent the relative wage differentials associated with each characteristic. It is easy to show that this plant-level equation can be interpreted as the aggregation over workers in the plant of an individual-level wage equation, making relevant direct comparisons between the estimates of  $\lambda$  and those obtained from individual-level wage equations. In order to correspond most closely with individual-level wage data, our baseline results used LRD reports of each plant's total annual wage and salary bill although the results were robust to more inclusive measures of compensation.

## 2.5 Using the DEED to Reexamine Productivity and Wage Differentials

### 2.5.1 Estimates from the DEED

In this subsection, we use the DEED to estimate the production function and wage equation described in the previous section and compare the estimates to those obtained using the WECD and reported in Hellerstein, Neumark, and Troske (1999). As described in the preceding, the DEED is far larger and more representative than the WECD. This has two potential advantages. First, the fact that it is more representative of workers and plants in manufacturing may mean that the estimates we obtain here suffer less from any bias induced by the sample selection process that occurs when workers are matched to plants. Second, the larger sample size by itself allows us to gain precision in our estimates and potentially allows us to make sharper statistical inferences regarding wage and productivity differences than we were able to make in our earlier work. As mentioned earlier, in order to make the results exactly comparable, we use the same specifications and sample selection criteria that were used in our previous paper.

In table 2.4, we report the results from joint estimation of the production

Table 2.4

**Joint production function and wage equation estimates, Cobb-Douglas and translog production functions: 1990 Decennial Employer-Employee Dataset (DEED)**

	Cobb-Douglas			Translog		
	Log (output) (1)	Log (wages and salaries) (2)	<i>p</i> -value [col. (1) = col. (2)] (3)	Log (output) (4)	Log (wages and salaries) (5)	<i>p</i> -value [col. (4) = col. (5)] (6)
Female	0.869 (0.026)	0.621 (0.007)	0.000	0.789 (0.021)	0.617 (0.007)	0.000
Black	0.949 (0.051)	1.010 (0.018)	0.207	0.916 (0.045)	1.003 (0.018)	0.045
Ever married	1.122 (0.052)	1.118 (0.018)	0.933	1.103 (0.044)	1.119 (0.018)	0.715
Some college	1.565 (0.051)	1.357 (0.015)	0.000	1.481 (0.043)	1.354 (0.015)	0.002
Aged 35–54	1.115 (0.035)	1.211 (0.014)	0.004	1.108 (0.031)	1.210 (0.014)	0.001
Aged 55+	0.792 (0.043)	1.124 (0.018)	0.000	0.865 (0.038)	1.128 (0.018)	0.000
Managerial/professional	1.114 (0.050)	1.214 (0.019)	0.035	1.224 (0.047)	1.218 (0.019)	0.898
Technical, sales, administrative, and service	1.238 (0.048)	1.257 (0.017)	0.691	1.337 (0.046)	1.259 (0.017)	0.073
Precision production, craft, and repair	1.130 (0.045)	1.108 (0.016)	0.602	1.130 (0.040)	1.111 (0.016)	0.613
Log capital	0.071 (0.003)			0.066 (0.002)		
Log materials	0.526 (0.002)			0.562 (0.005)		
Log labor quality	0.400 (0.007)			0.372 (0.008)		
Log labor quality × log labor quality					0.099 (0.006)	
Log materials × log materials					0.156 (0.002)	
Log capital × log capital					0.030 (0.002)	
Log materials × log labor quality					-0.115 (0.003)	
Log capital × log labor quality					0.009 (0.003)	
Log capital × log materials					-0.037 (0.002)	
Returns to scale	0.997 (0.006)				0.9999 (0.006)	
<i>R</i> <sup>2</sup>	.940	.937		.953	.937	

*Notes:* Standard errors of the estimates are reported in parentheses. The sample size is 20,056. Test statistics are from Wald tests. The excluded occupation is operators, fabricators, and laborers. Other control variables included in the production function are dummy variables for industry (13), size (4 categories), region (4), and establishment part of multiplant firm. Other control variables in the wage equation are dummy variables for industry (13), size (4 categories), and region (4). The translog model is estimated with the data transformed so that output is homogeneous of degree *S* in the inputs, where *S* is the sum of the coefficients of the linear terms of the production function inputs.

function and wage equations using the total wages and salaries reported in the SSEL as paid by the establishment in 1989 as the wage measure.<sup>19</sup> Columns (1)–(3) report results using a Cobb-Douglas production function specification in capital, materials, and the labor aggregate, with the quality of labor term defined as in equation (6); columns (4)–(6) report analogous results using a translog production function. Looking first at the production function estimates in column (1), we find that the coefficient for females indicates that women are somewhat less productive than men, with an estimate of  $\phi_F$  that is 0.87, which is significantly less than one. The point estimate of  $\phi_B$  indicates that blacks are slightly less productive than whites, but this estimate is not statistically significantly different from one.<sup>20</sup> The estimated age profile indicates that prime-aged workers (aged thirty-five to fifty-four) are somewhat more productive than young workers, with an estimated relative productivity of 1.12, but the opposite is true for older workers (aged fifty-five+), who have an estimated relative productivity of 0.79; both of these estimates are statistically significant. Workers who have at least some college education are much more productive than their less-educated counterparts, with a statistically significant relative productivity of 1.57, providing evidence consistent with the human capital model of education in which more-educated workers are more productive. Workers who have ever been married have an estimated productivity of 1.12 relative to never-married workers. As for the controls for occupation, the results in column (1) suggest that unskilled production workers are relatively less productive than workers in the three other occupation categories.

Turning to the other estimates, the coefficient on capital is 0.07, the coefficient on materials is 0.53, and the coefficient on labor quality,  $\gamma$ , is 0.40. Note that the returns-to-scale parameter is 0.997, which is neither qualitatively nor statistically different from one, so that constant returns to scale is not rejected.<sup>21</sup> Finally, unlike in the aggregate time series growth regressions that generated the first concerns about the mismeasurement of labor quality back in the middle of the last century, the  $R^2$  of this microlevel pro-

19. There are two other possible wage measures. One is an estimate of wages paid in the establishment that can be constructed using the annual wages of workers matched to the establishment, weighted up by the total employment in the establishment. The other is the total compensation measure in the LRD, which includes nonwage benefits. The results we report here are robust to these alternative definitions of wages.

20. Our statistical tests regarding the relative productivity (or relative wages) of workers in various demographic categories are tests of whether the coefficients equal one. For simplicity, we often refer to one of these estimated coefficients as statistically significant if it is statistically different than one.

21. The notion of the returns to scale is somewhat ambiguous in this context, as explained by Griliches (1957), because it is not clear whether one should calculate the returns to labor simply as  $\gamma$ , the coefficient on the entire log labor quality term, or as  $2\gamma$ , the returns to the log of  $L$ , labor bodies, plus the returns to the labor quality index. We consider the returns to labor to be just  $\gamma$ , interpreting it as the return to an additional unit of labor quality, and calculate the returns to scale accordingly.

duction function regression is 0.94, so that the vast majority of the variability in log output across establishments is captured in the measured covariates. It remains to be seen how much of this is a function of simple covariates such as capital, materials, the quantity of labor, and the other controls we include, and how much of it instead can be attributed to the detailed measurement of labor quality.<sup>22</sup>

The estimates of relative wage differentials that are generated when the wage equation is estimated simultaneously with the Cobb-Douglas production function are reported in column (2). The estimates indicate that women's wages are 38 percent lower than men's wages, a statistically significant wage gap that is similar to what is found in individual-level wage regressions using Census data.<sup>23</sup> The results show that blacks are paid the same as similar whites and that ever-married workers are paid 12 percent more than similar never-married workers. The estimates of relative wages for workers of different ages clearly show a quadratic-type wage profile, with precisely estimated relative wages of workers aged thirty-five to fifty-four and aged fifty-five+ of 1.21 and 1.12, respectively. There is an estimated college wage premium of 1.36 and occupation premiums for the three occupations relative to the base category of unskilled production workers.

Tests of whether the estimated wage and marginal productivity differentials are equal shed light on whether one can simply substitute relative wages into the production function when forming the labor quality measure and provide evidence regarding specific models of wage determination. Column (3) of table 2.4 reports the  $p$ -values of tests of the equality of the coefficients from the production function (column [1]) and the wage equation (column [2]).<sup>24</sup> The results for women show clear evidence that while women are estimated to be somewhat less productive than men, the wage gap between men and women exceeds the productivity gap. The wedge between relative wages and relative productivity is  $-0.25$  ( $0.621 - 0.869$ ), and the  $p$ -value of the test of the equality of relative wages and relative productivity for women is 0.000. That is, we strongly reject the hypothesis that women's lower wages can be explained fully by lower productivity, a finding that is consistent with the standard wage discrimination hypothesis (e.g., Becker 1971).

The  $p$ -value of the equality of the relative wages and relative productivity of blacks is 0.207, which is not surprising given that neither the esti-

22. If we exclude the other controls (industry, size, region, multiunit establishment) we include in the production function, the  $R$ -squared falls trivially, to 0.936.

23. We do not report results from individual wage equations using the worker-level wage data in the DEED, but results from the DEED are very close to those in the full SEDF and are similar to those we find for the plant-level wage equations as reported in column (2) of table 2.4.

24. These are  $p$ -values from Wald tests of the equality of two parameter estimates, where the covariance between the two parameter estimates is obtained easily because the wage and production function equations are jointly estimated.



mated relative productivity nor the estimated relative wage of blacks is statistically significantly different from one. Therefore, we find no evidence of wage discrimination against blacks.<sup>25</sup>

Both the estimated productivity profile and the estimated wage profile are concave in age, but the  $p$ -values of 0.004 and 0.000 for the two age categories in column (3) show that the relative wages of workers aged thirty-five to fifty-four and aged fifty-five+ are both higher than their respective relative productivities. Because we are identifying relative productivities, this finding implies that the wage profile is steeper than the productivity profile. As mentioned previously, there are a number of models that imply tilted wage profiles like this, with the most famous being Lazear's model of long-term-incentive-compatible implicit contracts (1979).<sup>26</sup>

Our results do suggest that more educated workers are underpaid; the  $p$ -value of the equality of relative wages and relative productivity by education is 0.000. This result, which as we report in the following was also found in Hellerstein, Neumark, and Troske (1999), remains somewhat puzzling as it is not predicted by any standard model of which we are aware.

Finally, for the occupation categories, the relative wages and relative productivities of two of the three occupation groups are statistically indistinguishable. In contrast, the  $p$ -value in column (3) for managerial and professional workers of 0.035 suggests that this group of workers is underpaid. As we will show, however, this particular result turns out to be sensitive to the production function specification we use.

In columns (4)–(6) we report results where we specify a translog production function and jointly estimate it with the wage equation. Not surprisingly, the estimated relative wages in column (5) are extremely close to those reported in column (2) as the only difference between how they are derived is the specification of the production function with which they are jointly estimated. The estimated relative productivities show the same patterns as those reported in column (1) although there are some differences between the two. Once again, females are estimated to be less productive than males, with an estimate of  $\phi_f$  in column (4) of 0.789, lower than that in column (1). Nonetheless, while the relative productivity and relative wages are estimated to be closer together using the translog specification, the  $p$ -value from the test of the equality of the two estimates is still 0.000, strongly rejecting their equality. The relative productivity of blacks in column (4) is 0.916, which is lower than that reported in column (1). This, cou-

25. As we discuss in Hellerstein, Neumark, and Troske (1999), blacks in manufacturing face a much lower negative wage premium (relative to whites) than blacks in other sectors of the economy, making it harder to detect possible differences between wages and productivity. Because of this, we are particularly hesitant to draw conclusions that extend beyond manufacturing regarding wage versus productivity differentials by race.

26. Technically, because we are identifying relative rather than absolute productivities, we cannot be sure that the wage and productivity profiles actually cross, which, in addition to deferred wages, is a feature of the Lazear model.

pled with the fact that the estimate is slightly more precise, generates a  $p$ -value of 0.045 in column (6), which would lead to the conclusion that there is statistical evidence that blacks are slightly overpaid in manufacturing. Given the sensitivity of this result across columns, however, we do not regard the data as decisive about the gap between wages and productivity for blacks.

We continue to find in the translog specification that the relative wage and relative productivity of ever-married workers are statistically indistinguishable, and we continue to find strong evidence consistent with wages rising faster than productivity over the life cycle. In the translog specification, unlike in the Cobb–Douglas, the point estimates for the relative wage and relative productivity of managerial and professional workers are indistinguishable both qualitatively and quantitatively (the  $p$ -value is 0.898), and we cannot reject the equality of relative wages and productivity for the other two occupations either (although the  $p$ -value for the precision production, etc. occupation falls to 0.07).

### 2.5.2 Comparison with Previous Results from the WECD

Before we turn to further estimates and robustness checks using the DEED sample and some of the key issues regarding the more general question of specifying the labor input, in table 2.5 we compare the results from joint estimation of the translog production function and wage equation using the DEED to the previously published results using the WECD. Columns (1)–(3) replicate the results reported in the last three columns of table 2.5, whereas columns (4)–(6) replicate the WECD results reported in table 3 of Hellerstein, Neumark, and Troske (1999).<sup>27</sup> The first thing to note is the considerably greater precision of the estimates resulting from the DEED being almost three times larger than the WECD. This is especially visible in the estimates from the production functions and in and of itself (aside from changes in the estimates) affects the inferences one draws from the results. Nonetheless, we consider the qualitative results across the two data sets to be essentially the same, with one important exception that we discuss in the following.

The results in both data sets strongly imply that women are underpaid relative to their productivity although the gap between relative wages and relative productivity is smaller in the DEED than in the WECD. The results for blacks differ somewhat across the two data sets. The relative pro-

27. The published results in Hellerstein, Neumark, and Troske (1999), which are replicated in columns (4)–(6) of table 2.5, are derived from observations on 3,102 establishments in the WECD, whereas the baseline comparisons between the samples in table 2.2 contain 3,101 establishments. This happened because the original microdata from the WECD sample from our previous work is no longer available at the Census Bureau. We therefore recreated the data from scratch using old programs and confirmed that the omission of one establishment does not affect any of the results.

**Table 2.5**

**Joint production function and wage equation estimates, translog production functions: 1990 Decennial Employer-Employee Dataset (DEED) and Worker-Establishment Characteristics Database (WECD)**

	Translog from DEED			Translog from WECD		
	Log (output) (1)	Log (wages and salaries) (2)	<i>p</i> -value [col. (1) = col. (2)] (3)	Log (output) (4)	Log (wages and salaries) (5)	<i>p</i> -value [col. (4) = col. (5)] (6)
Female	0.789 (0.021)	0.617 (0.007)	0.000	0.840 (0.064)	0.549 (0.016)	0.000
Black	0.916 (0.045)	1.003 (0.018)	0.045	1.184 (0.140)	1.119 (0.047)	0.628
Ever married	1.103 (0.044)	1.119 (0.018)	0.715	1.453 (0.207)	1.371 (0.066)	0.676
Some college	1.481 (0.043)	1.354 (0.015)	0.002	1.673 (0.156)	1.432 (0.044)	0.108
Aged 35–54	1.108 (0.031)	1.210 (0.014)	0.001	1.153 (0.108)	1.193 (0.037)	0.706
Aged 55+	0.865 (0.038)	1.128 (0.018)	0.000	1.192 (0.145)	1.183 (0.051)	0.949
Managerial/professional	1.224 (0.047)	1.218 (0.019)	0.898	1.134 (0.136)	0.998 (0.043)	0.294
Technical, sales, administrative, and service	1.337 (0.046)	1.259 (0.017)	0.073	1.265 (0.124)	1.111 (0.039)	0.192
Precision production, craft, and repair	1.130 (0.040)	1.111 (0.016)	0.613	1.060 (0.121)	1.023 (0.039)	0.750
Log capital	0.066 (0.002)			0.052 (0.007)		
Log materials	0.562 (0.005)			0.592 (0.018)		
Log labor quality	0.372 (0.008)			0.343 (0.024)		
Log labor quality × log labor quality	0.099 (0.006)			0.106 (0.016)		
Log materials × log materials	0.156 (0.002)			0.153 (0.007)		
Log capital × log capital	0.030 (0.002)			0.021 (0.008)		
Log materials × log labor quality	-0.115 (0.003)			-0.123 (0.007)		
Log capital × log labor quality	0.009 (0.003)			0.014 (0.009)		
Log capital × log materials	-0.037 (0.002)			-0.027 (0.006)		

*Notes:* Standard errors of the estimates are reported in parentheses. The sample size for the DEED sample is 20,056. The sample size for the WECD is 3,102 and the results in columns (4)–(6) are replicated directly from Hellerstein, Neumark, and Troske (1999). See notes to table 2.4 for other details.

ductivity of blacks in the DEED is estimated to be 0.916, which is marginally statistically significant, while the relative wage of blacks is estimated to be 1.003, and the  $p$ -value of the test of the equality of these two coefficients is 0.045. In contrast, the point estimate of the relative productivity of blacks in the WECD is a much higher 1.18 with a large standard error (0.14), while the relative wage is 1.12, and the  $p$ -value of the test of their equality is 0.63. Nonetheless, as we showed in table 2.4, the relative productivity of blacks in the DEED is sensitive to the production function specification, so differences in estimates across samples is perhaps not surprising either. Moreover, blacks constitute only a small portion of employment in both samples, so measurement error in the constructed variable for percent black in the establishment may have a particularly large impact on the results; this may be especially true in the translog production function, where measurement error is exacerbated. It is fair to say, though, that our methods and data have yielded a less sharp picture than we would have liked regarding wages and productivity of blacks relative to whites.

In both data sets we find a productivity premium associated with marriage that is equal to the wage premium, but the estimates from the DEED are somewhat smaller and much more precise, leading perhaps to more conclusive evidence of the equality of the two premia. Similarly, in both data sets there is a productivity premium for education that exceeds the wage premium although both of these premia are smaller in the DEED.

The one substantive difference in the inferences that can be made between the results from the two samples is the estimated wage and productivity profiles over the life cycle. As can be seen in columns (4)–(6), in the WECD the point estimates of the relative wages and productivity of workers in each of the two older age groups are similar, and the  $p$ -values for the tests of the equality of the wages and productivity of both groups fail to reject the hypothesis that wage differentials reflect differences in marginal products. However, the relative productivities for workers in the two age groups reported in column (4) are quite imprecise so that one also cannot reject the hypothesis that relative productivity does not change over the life cycle. In contrast, the results from the DEED for these age groups, as reported in columns (1)–(3), present a very different picture. First, while the estimated relative productivity of workers aged thirty-five to fifty-four in the DEED is 1.11, close to the 1.15 estimate in the WECD, the DEED estimate is statistically significantly different from one. Second, the estimated relative productivity of workers aged fifty-five+ in the DEED is only 0.87 and is statistically significantly different from one and qualitatively quite different from the estimate of 1.19 in the WECD. So, as mentioned previously, there is strong evidence of a quadratic-type productivity profile over the life cycle in the DEED. Both the WECD and DEED results suggest that wages rise as workers age into the thirty-five to fifty-four category, but it is

only in the DEED that one sees clear evidence of a quadratic-type wage profile, evidence that again is made possible by the much more precise estimates. Finally, in contrast to the WECD results, and as mentioned previously, the  $p$ -values in column (3) from the DEED strongly reject the hypothesis that wage differentials over the life cycle reflect differences in marginal productivity differentials. And again, our ability to find this is due at least in part to the fact that the sample size in the DEED leads to much greater precision in the estimates and, hence, much more statistical power in our tests although the differences between the wage and productivity estimates are larger in the DEED.

Interestingly, the point estimates of the coefficients for the productive inputs in the translog production function across the two data sets are remarkably similar although they are, of course, more precisely estimated in the DEED. So although the point estimates of the demographic characteristics are somewhat sensitive to what data set we use, the changes in these coefficients across data sets has virtually no effect on the estimates of the coefficients of the productive inputs. This foreshadows the results we report in the following, where we examine the sensitivity of the estimates of the production function parameters in the DEED as we alter the definition of labor quality.

In Hellerstein, Neumark, and Troske (1999), we conduct a series of robustness checks on specifications using the WECD that include relaxing in a number of ways the restrictions on the construction of the quality of labor term, estimating value-added production functions and estimating production functions where we instrument for log materials, and splitting up the sample into establishments characterized by high and low percentages of female employees and high and low total employment. Conducting these same robustness checks using the DEED leads to very similar conclusions to those using the WECD, and so we do not report these here. The other robustness check we report in Hellerstein, Neumark, and Troske (1999) is a Monte Carlo simulation to examine the effects of measurement error in the estimates of the percent of workers in each demographic category on the (nonlinear) production function and wage equation estimates. We conducted that same simulation using the DEED. As with the WECD, the simulation shows that measurement error attenuates the estimates of relative productivity and relative wages toward one, with the attenuation greater in magnitude the farther from one is the true value. However, given that the attenuation occurs in both the wage and production function equations, it serves to bias the results toward finding no differences between the relative productivity and relative wage estimates for a given type of worker. Moreover, these biases are not large enough to change the estimates of the scale parameter, a finding that is consistent with the results we report in the following section.

### 2.5.3 Production Function Estimates and Properties

Returning to the DEED estimates, because we have demeaned the inputs, the sum of the linear coefficients on log capital, log materials, and log labor quality in the translog production function can be used to measure returns to scale. This sum is estimated to be 0.9999 with a standard error of 0.006. That is, we continue not to reject constant returns to scale qualitatively or statistically. Indeed, the coefficients on these linear terms are very similar in the translog and in the Cobb-Douglas specifications. The estimates of the coefficients on the higher-order terms in the translog are all statistically significant. But while we can reject the Cobb-Douglas production function specification in favor of the translog, the key coefficients of interest to us—the coefficients of relative productivities of workers and the coefficients on the linear inputs in the production function (particularly that on labor quality)—are fundamentally consistent across the two specifications. Because of this, we consider the Cobb-Douglas to be the baseline specification against which further results from the DEED are compared.

## 2.6 The Importance of Heterogeneous Labor for Production Function Estimates

In this section, we examine the sensitivity of production function estimates to varying the definition of the quality of labor aggregate by specifying the quality of labor aggregate less richly across many dimensions than we allow in the preceding. In this way, we examine whether the richness of the demographic information on workers in the DEED aids in accurate production function estimation. We focus our attention here on estimated parameters from the production function— $\alpha$ ,  $\beta$ , and  $\gamma$ —and also report the estimated productivity differentials (the  $\phi$ s).<sup>28</sup> As described previously and noted first by Griliches (1970), mismeasuring the quality of labor aggregate will have a first-order effect on the bias of the estimate of the coefficient on labor ( $\gamma$ ), and so we focus most on that parameter. In all specifications, we estimate Cobb-Douglas production functions jointly with similarly modified wage equations, so these estimates are comparable to those in column (1) of table 2.4.

The results are reported in table 2.6. In column (1), we estimate a simple Cobb-Douglas production function where we assume that all labor is homogeneous so that overall labor quality is measured as total

28. We also comment on what changes in the definition of the labor quality aggregate do to estimated gaps between relative wages and relative productivity, but because both the wage and productivity equations have labor quality aggregates that are mismeasured in the same way, we expect that the biases that this produces will affect both equations similarly.

**Table 2.6** Joint production function and wage equation estimates, Cobb-Douglas production function, parsimonious variants of the definition of labor quality: 1990 Decennial Employer-Employee Dataset (DEED)

	Homogeneous labor (1)	Production/nonproduction (2)	Four occupations (3)	High- and low-education (4)	High- and low-education; nonproduction (5)	High and low education; four occupations (6)	Wage-adjusted labor quality (7)
Log (capital)	0.068 (0.003)	0.068 (0.003)	0.068 (0.003)	0.067 (0.003)	0.068 (0.003)	0.067 (0.003)	0.067 (0.003)
Log (materials)	0.525 (0.002)	0.525 (0.002)	0.525 (0.002)	0.525 (0.002)	0.525 (0.002)	0.525 (0.002)	0.525 (0.002)
Log (labor quality)	0.407 (0.007)	0.406 (0.007)	0.407 (0.007)	0.406 (0.007)	0.406 (0.007)	0.406 (0.007)	0.394 (0.006)
Nonproduction		1.378 (0.034)			1.081 (0.032)		
Managerial/professional			1.545 (0.055)			1.095 (0.048)	
Technical, sales, administrative, and service			1.431 (0.053)			1.188 (0.046)	
Precision production, craft, and repair			1.270 (0.051)			1.172 (0.045)	
Some college				1.688 (0.045)	1.619 (0.050)	1.611 (0.051)	
$R^2$	0.938	0.939	0.939	0.940	0.940	0.940	0.939

*Notes:* Standard errors are in parentheses. The sample size is 20,056. The production function is jointly estimated with the wage equation as in table 2.4, columns (1) and (2). The wage equation results are not reported here. See notes to table 2.4 for other details.

employment in the plant. The coefficients on capital, materials, and labor are estimated to be 0.068, 0.525, and 0.407, respectively, and all are very precisely estimated. These estimates are all within 0.010 of the estimates in table 2.4, where we allow labor to be heterogeneous across a wide variety of demographic characteristics. In columns (2)–(6) of table 2.6, we allow labor to be heterogeneous across a very limited set of characteristics. In column (2), we split workers into two occupations—production and nonproduction—paralleling the split available in the LRD. In column (3), we split workers into the same four occupations we used in the previous tables. In column (4), we split workers into two groups defined by whether they had any college education. In columns (5) and (6), we allow workers to vary by both education and occupation. Finally, in column (7) we return to a production function as suggested in papers such as Griliches (1970) and in equation (5), where we constrain the relative productivities of workers to be equal to their relative wages.<sup>29</sup> Across the first six columns of table 2.6, the estimated coefficients on capital, materials, and labor quality never deviate by more than 0.001. Therefore, at least in these data, variation in the heterogeneity allowed in the quality of labor input has essentially no effect on estimates of the coefficients on capital, materials, or labor. In addition, the  $R^2$ s of the regressions are virtually identical across the columns and to the Cobb-Douglas results in table 2.4 so that allowing for heterogeneity in the labor input does not lead to measurably lower residual variance.

In addition to reporting the estimated coefficients on capital, labor, and materials, we also report in table 2.6 the relative productivity of workers in different groups, as defined across the columns of the table. The most interesting finding based on the estimates of relative productivity is the comparison between columns (2) and (4). In column (2), we split workers into production and nonproduction workers because in the LRD, establishments report total employment split into these two groupings, so one does not need matched data to estimate a production function with heterogeneous labor defined in this limited way. As a result, these classifications have been used in previous research (e.g., Berman, Bound, and Griliches 1994) as a proxy for the dichotomy between more- and less-educated (skilled) workers. We create our two occupations by taking the four occupation categories we use up to this point and consolidating into nonproduction all workers in the managerial/professional category and the technical and so on category, and consolidating into production all workers in precision production and so on and operators and so on (the omitted cat-

29. This is done by first estimating the wage equation, equation (7), and substituting the estimates of the relative wages of workers—the estimated  $\lambda$ s—into the quality of labor as defined in equation (6). We then plug this new quality of labor term into the production function and reestimate it jointly with the wage equation.



**Table 2.7** Joint production function and wage equation estimates, Cobb-Douglas and “Olley-Pakes” production functions: 1990 Decennial Employer-Employee Dataset (DEED)

	Cobb-Douglas			Olley-Pakes		
	Log (output) (1)	Log (wages and salaries) (2)	<i>p</i> -value [col. (1) = col. (2)] (3)	Log (output) (4)	Log (wages and salaries) (5)	<i>p</i> -value [col. (4) = col. (5)] (6)
Female	0.869 (0.026)	0.621 (0.007)	0.000	0.886 (0.028)	0.623 (0.007)	0.000
Black	0.949 (0.051)	1.010 (0.018)	0.207	0.963 (0.054)	1.010 (0.018)	0.351
Ever married	1.122 (0.052)	1.118 (0.018)	0.933	1.130 (0.055)	1.119 (0.018)	0.832
Some college	1.565 (0.051)	1.357 (0.015)	0.000	1.594 (0.055)	1.358 (0.015)	0.000
Aged 35–54	1.115 (0.035)	1.211 (0.014)	0.004	1.115 (0.037)	1.211 (0.014)	0.006
Aged 55+	0.792 (0.043)	1.124 (0.018)	0.000	0.795 (0.045)	1.123 (0.018)	0.000
Managerial/professional	1.114 (0.050)	1.214 (0.019)	0.035	1.188 (0.056)	1.213 (0.019)	0.642
Technical, sales, administrative, and service	1.238 (0.048)	1.257 (0.017)	0.691	1.330 (0.054)	1.256 (0.017)	0.149
Precision production, craft, and repair	1.130 (0.045)	1.108 (0.016)	0.602	1.108 (0.048)	1.108 (0.016)	0.974
Log labor quality	0.400 (0.007)			0.349 (0.007)		

*Notes:* Standard errors of the estimates are reported in parentheses. The sample size is 20,056. Test statistics are from Wald tests. The excluded occupation is operators, fabricators, and laborers. Other variables included in the production function for both specifications are log capital, log materials, and log labor. In the “Olley-Pakes” specification, second- and third-order terms in log materials and log capital are also included. Other control variables in the wage equation are dummy variables for industry (13), size (4 categories), and region (4).

egory in our estimation results).<sup>30</sup> As reported in column (2), we estimate that nonproduction workers are 1.38 times more productive than produc-

30. Alternatively, we could have relied solely on the LRD to create these occupations and not have used the DEED at all, but that would have potentially caused comparability problems across columns of the table. The ASM filing instructions for survey respondents for establishments in 1989 contain lists of occupations that employers should consider when assigning workers to either production or nonproduction. We created an approximate concordance between three-digit Census occupations and the occupations in these filing instructions (not all occupations exist in both classifications), and assigned workers to production and nonproduction work based on their three-digit Census occupation. We then checked how this assignment compared to one where, as in the preceding, we simply split the four broad occupations into production and nonproduction. Using our method, we estimate that 0 percent of precision production and so on workers are misclassified according to the LRD classification, 3 percent of managerial workers are misclassified, 24 percent of technical and so on workers

tion workers, with a standard error of 0.03. In column (4), we instead allow workers to vary by skill by using the DEED to directly measure the proportion of workers in each plant who have some college education. We then recover an actual estimate of the relative productivity of more-educated workers, which as reported in column (4) is 1.69, with a standard error of 0.05. Therefore, although classifying workers as production or nonproduction goes part of the way toward allowing workers to be heterogeneous based on education (or skill), in actuality, the relative productivity of more-educated workers is far larger than what one can recover using the production-nonproduction split.<sup>31</sup> Nonetheless, it is once again worth remembering that regardless of how one classifies the heterogeneity of labor, little else in the production function estimation is affected.

To get some intuition for why the estimated coefficients of capital, materials, and labor units are essentially unaffected by the definition of the quality of labor index, consider the specification of labor quality where labor is just divided into high- and low-educated workers, as is done in column (4) of table 2.6. The production function specification that generates these results is

$$(8) \quad \ln(Y) = A + \alpha \ln(K) + \beta \ln(M) + \gamma \ln \left\{ L \cdot \left[ 1 + (\phi_C - 1) \cdot \frac{C}{L} \right] \right\} \\ + \mathbf{X}\delta + \mu,$$

where  $A$  is a constant and  $\mathbf{X}$  is the vector of other controls we include in the production function. This equation can be approximately linearized as

$$(9) \quad \ln(Y) = A + \alpha \ln(K) + \beta \ln(M) + \gamma \ln(L) + \rho \frac{C}{L} + \mathbf{X}\delta + \mu,$$

where  $\rho = \gamma \cdot (\phi_C - 1)$ . The issue then becomes why omitting  $C/L$  in this linear equation does not cause much omitted variable bias in the estimates of  $\alpha$ ,  $\beta$ , or  $\gamma$ . For each of these parameters, the omitted variable bias can be computed by running an auxiliary regression of  $C/L$  on all the right-hand-side variables (except  $C/L$ ) in equation (9) and multiplying the estimate of  $\rho$  from equation (9) times the estimated conditional correlation of the appropriate right-hand-side variable from the auxiliary regression. So, for example, we estimate from the auxiliary regression that the conditional correlation of  $C/L$  and  $\ln(K)$  is 0.02. Multiplying this by the estimate of  $\rho$  of 0.20 from equation (9) yields 0.004, which is the upward bias in the esti-

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are misclassified, and 5 percent of operators and so on are misclassified; that is, for example, 3 percent of the workers in Census managerial occupations, which we classify as managerial, are classified as production workers according to the ASM classification.

31. Moreover, our definition of more-educated consists of workers with some college or higher, which is a lower threshold than often considered when classifying workers by education as high- or low-skilled.

mated coefficient on  $\ln(K)$  caused by omitting  $C/L$  in equation (9). This is so small that it has no noticeable effect on the estimate of  $\alpha$ , the coefficient on capital that we report (nor any economically meaningful effect). Moreover, although there is variation across plants in the fraction of college workers (as reported in table 2.3, the mean is .40 with a standard deviation of .23), the variance of  $\rho \cdot (C/L)$  is small so that the residual variance is also virtually unaffected. This same analysis can also be used to show why, at least with the DEED data used here and the production function estimates we generate, defining labor quality in any of the numerous ways we do between tables 2.4 and 2.6 is not going to have a marked effect on the estimated coefficients on capital, materials, or labor, nor on the  $R^2$ s.<sup>32</sup>

Finally, recall the earlier discussion of how Griliches suggested incorporating information on variation in labor quality using wage ratios to proxy for differences in relative productivity. Our results thus far indicate that for quite a few types of workers, the assumption justifying this approach—that wages are set in a competitive spot market and hence relative wages equal relative marginal products—does not hold. On the other hand, our findings indicate that in an approach where wage ratios are used, bias transmitted to the standard production function parameters is negligible as is any change in the residual variance.

Does this mean, then, that labor quality differences across workers are unimportant so that human capital cannot explain differences across establishments in productivity in the cross section, or, more importantly, in TFP growth rate calculations if one were to have multiple years of data on establishments, rather than the one cross section we have here? The answer is no. In the cross section, our estimates clearly show that differences in labor quality across establishments are highly statistically significantly related to differences in output. It is just that, relative to the other inputs and controls in the regression (in particular, industry controls), they contribute far less to explaining cross-sectional differences in output across establishments. Moreover, in a longitudinal setting, the results about the invariance of the production function parameters and the residual variance absolutely cannot be generalized for two reasons. Consider the first-differenced form of equation (9):

$$(10) \quad \Delta \ln(Y) = \Delta A + \alpha \Delta \ln(K) + \beta \Delta \ln(M) + \gamma \Delta \ln(L) + \rho \Delta \frac{C}{L} + \Delta \mu,$$

where it is assumed that variables in  $\mathbf{X}$ , such as industry dummies, are unchanged over time. ( $\Delta A$  can appear because the intercept can vary over

32. The plant-level residuals can be thought of as measures of relative TFP across plants, controlling for industry affiliation, size, and so on, and the  $R^2$ s can be thought of as the variance in cross-sectional TFP estimates across plants. Not surprisingly, the correlation and rank correlation in the plant-level residuals across the columns of table 2.6 is consistently in the high 90s.

time.) If there is major skill upgrading by many establishments, particularly relative to changes in other inputs, the inclusion of  $\Delta C/L$  in the regression may have a marked effect on reducing the estimate of  $\Delta A$ , which is generally called the TFP growth rate. Moreover, if the rate of skill upgrading is very variable across establishments (which it will be if establishments are starting from different initial levels of skill), including the change in the fraction of college-educated workers may also contribute highly to reducing residual variance. This is all true even if, in the cross section, differences across establishments in the fraction of college-educated workers do not markedly affect residual variance or other estimated parameters. Finally, these changes in the fraction of college-educated workers across establishments may be more correlated with changes in the use of other inputs across establishments than are the levels<sup>33</sup> so that the omitted variable bias may be larger in the first-differenced (or panel) setting. This would affect the coefficients on other inputs more heavily in the first difference than in the cross section. In sum, researchers estimating cross-sectional production functions need not worry about the effect of unobserved labor quality on the other usual parameters of interest, but this does not imply that TFP growth rate calculations, residual variance calculations, or estimates of other parameters of interest would be similarly unaffected in the longitudinal setting.

## 2.7 Accounting for Unobservables in the Production Function

Proper measurement of the quality of labor, of course, will not help yield consistent parameter estimates in the production function if the production function itself is misspecified. One of the most common criticisms of basic production function estimation is that it suffers from specification bias in the sense that there are omitted plant-specific state variables that affect input choices and also output (e.g., Marschak and Andrews 1944). There have been various approaches to dealing with this problem over the years, including using panel data and incorporating fixed plant effects (e.g., Griliches and Regev 1995). One of the most innovative attempts at dealing with omitted plant-specific productivity parameters is found in Olley and Pakes (1996). The basic insight in that paper is that because, with only a few assumptions, the plant investment function will be a monotonic function of observed state variables and the plant-specific unobserved state variable, the investment function can be inverted so that the unobserved state variable is a function of the observed state variable and the

33. That is, it is possible that, for example,  $\text{Corr} [\Delta \ln(K), \Delta C/L]$  is much greater than  $\text{Corr} [\ln(K), C/L]$ . For example, a new type of capital, like computers, may be more complementary with worker skill than other forms of capital so that changes in capital that arise from computer investment may be highly correlated with skill upgrading of workers.

plant's observed investment decisions. They then empirically model this by appending to a Cobb-Douglas production function<sup>34</sup> a polynomial expansion of capital (the observed state variable) and a proxy for investment. Estimating this modified production function identifies the output elasticity of labor, but identifying the output elasticity of capital requires a second step as capital enters into this modified production function both as a productive input and in the polynomial expansion as a proxy for the firm's unobservable productivity shock.

Levinsohn and Petrin (2003) build on this by noting that if there are intermediate inputs (like materials) in the production function, then under the same conditions as in Olley and Pakes (1996), a plant's demand function for this intermediate input is a monotonic function of the observed state variable (capital) and the unobservable state variable. In this case, the input demand function can be inverted so that the unobservable plant-specific state variable is a function of capital and the intermediate inputs. Further, they show that if there are adjustment costs to investment, using investment as a proxy can be problematic. We follow Levinsohn and Petrin by using capital and materials to proxy for the plant-specific unobservable although we continue to follow Olley and Pakes' suggestion to use a polynomial expansion of capital and materials in the regression to flexibly model the plant unobservable (rather than using locally weighted quadratic least squares regression, as Levinsohn and Petrin do).

As Griliches and Mairesse (1998) point out, this idea of using a proxy for a plant's unobservable productivity shock has the advantage over the more typical fixed-effects panel data approach of allowing for time-varying plant effects and allowing for more identifying variation in the other inputs. It is not, however, a complete panacea. Consider the Cobb-Douglas production function we estimate. Estimation consists of least squares regression of the log of output on the log of capital, the log of materials, and the log of labor quality. If we now want to follow the Olley-Pakes method of controlling for plant-level unobservables, we instead regress the log of output on the log of capital, the log of materials, the log of labor quality, and a polynomial in the log of capital and log of materials. Of course, if we include only a second-order polynomial expansion, then we have gone part-way toward specifying a translog production function, where we have omitted the higher-order terms involving the log of labor quality. Similarly, if we include a third-order polynomial expansion, then we have gone part-way toward specifying a third-order approximation to an arbitrary production function in (the log of) capital, materials, and labor quality. That is, consistent estimation in the Olley-Pakes framework, like consistent estimation of any production function specification, requires one to take a stand on the correct functional form of the production function so that one

34. One could do the same thing with any chosen production function specification.

can separately identify the effects of the productive factors and the plant-specific unobservables. Similarly, misspecification of the underlying functional form of the production function in the Olley-Pakes framework can lead to inconsistent estimates of the production function parameters.<sup>35</sup>

This limitation aside, in table 2.7 we explore the sensitivity of our results to incorporation of an Olley-Pakes type correction for plant-level unobservables. The first three columns report results from the Cobb-Douglas production function, replicating the results from table 2.4, columns (1)–(3). Columns (4)–(6) of table 2.7 list results from an Olley-Pakes production function, where we include a third-order polynomial in capital and materials as a proxy for plant unobservables.<sup>36</sup> We only report the key coefficients, those on the demographic characteristics plus the coefficient on log labor quality (all of which are consistently estimated in the Olley-Pakes procedure, conditional on the model's assumptions, using simple nonlinear least squares).

The estimates from the wage equations in table 2.7, reported in columns (2) and (5), are essentially identical. This may not be surprising given that the wage equation specifications are identical across these columns, although as we model the error structure in the production function equations differently across the columns, the wage equation estimates can change as a result of the simultaneous estimation of the wage and production function equations. As for the estimated parameters on the demographic characteristics from the production function, reported in columns (1) and (4), the results are very similar. The coefficients on female, black, ever married, some college, and the two age categories differ in each case only in the second decimal place. As a result, as is clear from the  $p$ -values reported in columns (3) and (6), inferences about the equality of the wage and productivity parameters are identical across the two specifications.

In table 2.4, the results on the production function coefficients for the percent black and for two of the three occupations were sensitive enough to the specification of the production function to cause the inferences from the  $p$ -values of the tests of the equality of the relative wage and productivity parameters to fluctuate between the Cobb-Douglas and translog specifications. This happens in table 2.7 only with the coefficients for one of the three occupation categories, managerial and professional workers, where the relative productivity estimate rises from 1.11 in column (1) to 1.19 in

35. Syverson (2001) points out a theoretical limitation of the Olley-Pakes procedure. The consistency of the Olley-Pakes procedure relies on the assumption that plant-level productivity is the only unobserved plant-level state variable in the investment function. This assumption is violated if, for example, markets are segmented so that a plant's output demand function is another unobserved state variable.

36. Using a fourth-order polynomial did not change the results. Similarly, results comparing a baseline translog production function with a translog augmented by a fourth-order polynomial in materials and capital leads to the same qualitative conclusions that we report in this section.

column (4), causing the  $p$ -value to rise from 0.04 in column (3) to 0.64 in column (6). Finally, the coefficient on log labor quality falls from 0.40 in the Cobb-Douglas specification to 0.35 in the Olley-Pakes estimates, which is actually smaller than its linear counterpart in the translog specification in table 2.4 but which does not represent a huge qualitative drop.

In total, across tables 2.4 and 2.7, the results on the coefficients of demographic characteristics are remarkably consistent across specifications, demonstrating that the exact functional form of the production function and unobserved plant-level heterogeneity does not matter much to estimates of the relative productivity and relative wages of workers or to the differences between relative productivity and relative wages.

## 2.8 Conclusion

In this paper, we document the construction of a new matched employer-employee data set, the 1990 DEED, which is a match between the Long Form of the 1990 Decennial Census of Population and the SSEL. We show that for manufacturing workers and the establishments in which they work, the DEED is representative of the underlying population along many important dimensions, more so than previous matched data in manufacturing, and provides a large and rich data set with which to examine the relationships between workers, wages, and productivity in manufacturing.

We then take the subset of manufacturing establishments in the DEED and match them to the 1989 LRD so that we can recover information necessary to estimate production functions. We specify the labor quality input in each plant using the demographic information on workers in the DEED who have been matched to manufacturing establishments and, coupled with information from the LRD, jointly estimate production functions and wage equations.

Our results imply that collecting detailed data on workers in manufacturing establishments is useful for testing models of wage determination, where in order to formally test these models, one needs information on relative productivities of workers of different types. But the results also indicate that this detailed information on establishments' workforces is not a necessary component to the estimation of the rest of the production function. This last finding should be good news to researchers who use the usual microdata sets that do not contain detailed worker information to estimate cross-sectional production functions and suggests that most unmeasured variation in labor quality is unlikely to have large effects on estimates of the production function parameters or of the residual, at least in the context of estimates using microlevel data from manufacturing plants.

## Appendix

**Table 2A.1** Two-way frequency of hand-checked scores for all hand-checked data from 1990 DEED

Score A	Score B					Row total
	1	2	3	4	5	
<i>All industries</i>						
1	9,930 <i>66.16</i>	2,229 <i>14.85</i>	291 <i>1.94</i>	56 <i>0.37</i>	79 <i>0.53</i>	12,585 <i>83.85</i>
2		1,126 <i>7.50</i>	406 <i>2.71</i>	95 <i>0.63</i>	30 <i>0.20</i>	1,657 <i>11.04</i>
3			158 <i>1.05</i>	123 <i>0.82</i>	252 <i>1.68</i>	533 <i>3.55</i>
4				40 <i>0.27</i>	101 <i>0.67</i>	141 <i>0.94</i>
5					93 <i>0.62</i>	93 <i>0.62</i>
Column total	9,930 <i>66.16</i>	3,355 <i>22.35</i>	855 <i>5.70</i>	314 <i>2.09</i>	555 <i>3.70</i>	15,009 <i>100</i>
<i>Manufacturing</i>						
1	1,981 <i>72.40</i>	426 <i>15.57</i>	17 <i>0.62</i>	3 <i>0.11</i>	0 <i>0.00</i>	2,427 <i>88.71</i>
2		243 <i>8.88</i>	43 <i>1.57</i>	4 <i>0.15</i>	0 <i>0.00</i>	290 <i>10.60</i>
3			8 <i>0.29</i>	9 <i>0.33</i>	0 <i>0.00</i>	17 <i>0.62</i>
4				1 <i>0.04</i>	1 <i>0.04</i>	2 <i>0.07</i>
5					0 <i>0.00</i>	0 <i>0.00</i>
Column total	1,981 <i>72.40</i>	669 <i>24.45</i>	68 <i>2.49</i>	17 <i>0.62</i>	1 <i>0.04</i>	2,736 <i>100</i>

*Notes:* Percent of sample in cell is reported in italics. We have recorded all nonmatching scores above the diagonal. Score A and Score B refer to the match scores given in checking matches. 1 = definitely a correct match; 2 = probably a correct match; 3 = not sure; 4 = probably not a correct match; 5 = definitely not a correct match.

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