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Can Endogenous Changes in Price Flexibility Alter the Relative Welfare Performance of Exchange Rate Regimes?

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1. Introduction

Recently an extensive literature has developed that analyzes the welfare performance of exchange rate regimes in general equilibrium models with sticky-prices (see Devereux and Engel (1998, 2003), Devereux (2000, 2004), and Bacchetta and van Wincoop (2000)). This new literature is largely based on models where the degree of price flexibility is *exogenously* determined and does not change in response to changes in the monetary regime. The welfare comparisons presented in this literature are therefore potentially subject to a form of the Lucas (1976) critique. The Lucas critique suggests that it is implausible that the degree of price flexibility remains unaffected if a change in monetary regime produces a large change in the volatility of output or other important macro variables. There are therefore strong theoretical reasons to investigate the *endogenous* determination of price flexibility.

In addition to this theoretical motivation for considering endogenous price flexibility, there is a further motivation arising from the policy debate on the choice of monetary regime. It has been argued, for instance, that monetary union in Europe will encourage greater price flexibility which will partly (or completely) offset the loss of monetary independence. This argument cannot be addressed within the theoretical structure adopted in most of the current literature.

The proposition that the degree of price flexibility changes endogenously with changes in the monetary policy regime has received some empirical support. Alogoskoufis and Smith (1991), for instance, present estimates of Phillips-curve equations that strongly suggest that changes of the exchange rate regime have resulted in large changes in the degree of inflation inertia. They show that inflation rates in the United

States and the United Kingdom became significantly more sluggish in response to shocks after the collapse of the Gold Standard and also after the collapse of the Bretton Woods system. This evidence indicates that the endogeneity of price flexibility may be an important empirical phenomenon.

This paper uses a sticky-price general equilibrium model of a small open economy to analyze the welfare implications of fixed and floating exchange rates. The model departs from much of the recent literature by allowing the degree of price flexibility to be determined endogenously. The home country is subject to stochastic shocks from internal and external sources and the focus of interest is on the stabilization and welfare implications of regime choice for the home country. Price setting is subject to Calvo-style price contracts but, unlike the standard Calvo (1983) structure, agents are allowed to choose the average frequency of price changes. Agents must balance the benefits of price flexibility against the costs involved in changing prices. Since the benefits of price flexibility depend in large part on the volatility of the macroeconomic environment, the optimally chosen degree of price flexibility differs between exchange rate regimes. The model is used to analyze the stabilizing properties of each regime and to carry out a welfare comparison between fixed and floating exchange rates.

The existing literature on exchange rate regime choice has shown that the relative welfare effects of policy regimes are subject to many and varied factors. It is not the purpose of this paper to recount this literature, nor is it to provide a definitive welfare analysis of exchange-rate regime choice. The purpose of this paper is to develop a simple model of endogenous price flexibility that is a direct development of the standard framework used in the current literature. This model is used to address two questions: First, in general, can endogenising price flexibility lead to a change in the welfare ranking of monetary policy regimes? Second, more specifically, can a fixed exchange rate regime generate sufficient price flexibility to compensate for the loss of monetary independence implied by the fixed rate? The analysis presented below suggests that the answer to the first question is "yes," it is possible to identify cases where the ranking of monetary regimes is reversed when compared to the case where price flexibility is exogenous. On the other hand, the results suggest that the answer to the second question is mixed. A fixed rate does lead to greater price flexibility, but this tends

to reduce the level of welfare yielded by a fixed rate (relative to the exogenous price flexibility case).

There have been a number of papers that have previously analyzed the implications of price flexibility in general and endogenous price flexibility in particular. De Long and Summers (1986) investigate whether increased price and wage flexibility stabilizes or destabilizes macro variables. They show that increased price and wage flexibility may in fact be destabilizing when there is a mixture of supply and demand shocks. Calmfors and Johansson (2002), Devereux (2003), Devereux and Siu (2004), Devereux and Yetman (2002), Dotsey, King, and Wolman (1999), Kiley (2000), and Romer (1990) all analyze endogenous price flexibility in one form or another. Devereux and Yetman (2002) analyze the implications of endogenous price flexibility for the long run trade-off between inflation and output. Devereux and Siu (2004), Dotsey, King, and Wolman (1999), and Kiley (2000) analyze the impact and propagation of monetary shocks in models with endogenous price flexibility. The main focus of these papers is on the implications of endogenous price flexibility for business cycle behavior. They do not directly address any implications for welfare or the choice of monetary policy regime.

Calmfors and Johansson (2002) analyze the stabilizing properties of endogenising wage flexibility for a small open economy joining a monetary union. Given that joining a monetary union is believed to increase macroeconomic variability, a country facing the loss of monetary independence has an incentive to increase the degree of wage indexation. Calmfors and Johansson show, using a simple linear model with an *ad hoc* quadratic welfare function, that greater variability in prices which accompanies increased wage flexibility, may in fact be welfare decreasing.

Of the papers in the existing literature, the one most closely related with the present paper is Devereux (2003). This is the only paper to analyze the implications of exchange rate policy for the flexibility of prices in an *open* economy stochastic general equilibrium model. Devereux shows that a fixed rate regime followed by a single country tends to increase the degree of price flexibility within that country.¹ However; a fixed rate regime followed by two countries (a monetary union) is shown to reduce the degree of price flexibility to a level even below that of a floating regime.

Before proceeding, it may be useful to emphasize the features of the current paper that distinguish it from Devereux (2003). Devereux

compares fixed and floating exchange rates in a single-period model where agents can choose in advance to set prices before or after exogenous shocks are realized. The model in this paper differs from the Devereux model in three important respects. Firstly, the model presented here is a fully dynamic framework with multi-period contracts. This implies that the model can be more easily calibrated and matched to relevant real world data. Secondly, the model allows the elasticity of substitution between home and foreign goods to differ from unity (whereas Devereux restricts this elasticity to unity). The model in the current paper can therefore be used to analyze the implications of the expenditure switching effect for the endogeneity of price flexibility. Thirdly and most importantly, the analysis below presents an explicit welfare comparison between monetary policy regimes, whereas Devereux focuses on a purely positive analysis. The contribution of the current paper is therefore to provide a richer model *and* to analyze the implications of endogenous price flexibility for the welfare performance of regimes.

The paper proceeds as follows. The second section presents the structure of the model. The third section describes the different policy regimes to be compared. The fourth section discusses the solution method and approximation of the model. The fifth section analyzes the comparison between exchange rate regimes under exogenous and endogenous price flexibility, and the sixth section concludes the paper.

2. The Model

The model is a variation of the sticky-price general equilibrium structure that has become standard in the recent open economy macroeconomics literature (following the approach developed by Obstfeld and Rogoff (1995, 1998)).² As already emphasized, it is not the purpose of this paper to provide a definitive welfare analysis of monetary policy regimes. For simplicity, therefore, and in order to provide a clearer focus on the role of endogenous price flexibility, the model omits some features that have been emphasized in the literature. Thus, for instance, it is assumed that prices are set in the currency of the producer rather than in the currency of the consumer.³ Additionally, the range of stochastic shocks disturbing the world economy is limited to just labor supply shocks and foreign inflation shocks.⁴ Relaxing these simplifying assumptions will clearly have implications for the relative welfare performance of the different policy regimes considered. This, however, is not the central concern of

the present paper. The objective of this paper is to determine if, given a reasonably standard model, endogenising the degree of price flexibility significantly affects the predictions of the model for the relative welfare performance of monetary policy regimes.

The model world consists of two countries, which will be referred to as the home country and the foreign country. The world population is indexed on the unit interval with home agents indexed $h \in [0, n)$ and foreign agents indexed $f \in [n, 1]$. In the numerical exercises reported below n is chosen to be small.

The analysis focuses on the choice of monetary policy regime for the home economy. Three possible regimes are considered for the home economy. The specification of these regimes is described below. Throughout the analysis the foreign monetary authority is assumed to be following a policy of strict targeting of producer-price inflation.

Agents consume a basket of goods containing all home and foreign produced goods. Each agent is a monopoly producer of a single differentiated product. Price setting follows the Calvo (1983) structure. In any given period, agent j is allowed to change the price of good j with probability $(1 - \gamma_j)$.

The timing of events is as follows. In period 0 the home monetary authority makes its choice of monetary regime. Immediately following this policy decision, all agents in both countries are allowed to make a first choice of price for trade in period 1 (and possibly beyond). Simultaneously, all agents are also allowed the opportunity to make a once-and-for-all choice of Calvo-price-adjustment probability (i.e., γ_j). In each subsequent period, beginning with period 1, stochastic shocks are realized, individual agents receive their Calvo-price-adjustment signal (which is determined by their individual choices of γ_j i.e., γ_j), those agents which are allowed to adjust their prices do so, and finally trade takes place.

The detailed structure of the home country is described below. The foreign country has an identical structure (except that the foreign economy is assumed to be large relative to the home economy). Where appropriate, foreign real variables and foreign currency prices are indicated with an asterisk.

2.1 Preferences

All agents in the home economy have utility functions of the same form. The utility of agent h is given by

$$U_t(h) = E_t \left[\sum_{s=t}^{\infty} \beta^{s-t} \left(\frac{C_s^{1-\rho}(h)}{1-\rho} + \chi \log \frac{M_s(h)}{P_s} - \frac{K_s}{\mu} y_s^{\mu}(h) \right) \right] - A(\gamma_h) \quad (1)$$

where χ is a positive constant, C is a consumption index defined across all home and foreign goods, M denotes end-of-period nominal money holdings, P is the consumer price index, $y(h)$ is the output of good h and E is the expectations operator. K is a stochastic shock to labor supply preferences which evolves as follows

$$\log K_t = \zeta_K \log K_{t-1} + \varepsilon_{K,t} \quad (2)$$

where ε_K is symmetrically distributed over the interval $[-\varepsilon, \varepsilon]$ with $E[\varepsilon_K] = 0$ and $\text{Var}[\varepsilon_K] = \sigma_K^2$.

The expected costs of adjusting prices are represented by the function $A(\gamma_h)$. The form of this function is discussed in more detail below.

The consumption index C for home agents is defined as

$$C = \left[n^{\frac{1}{\theta}} C_H^{\frac{\theta-1}{\theta}} + (1-n)^{\frac{1}{\theta}} C_F^{\frac{\theta-1}{\theta}} \right]^{\frac{\theta}{\theta-1}} \quad (3)$$

where C_H and C_F are indices of home and foreign produced goods defined as follows

$$C_H = \left[\left(\frac{1}{n} \right)^{\frac{1}{\phi}} \int_0^n c_H(i)^{\frac{\phi-1}{\phi}} di \right]^{\frac{\phi}{\phi-1}}, \quad C_F = \left[\left(\frac{1}{1-n} \right)^{\frac{1}{\phi}} \int_n^1 c_F(j)^{\frac{\phi-1}{\phi}} dj \right]^{\frac{\phi}{\phi-1}} \quad (4)$$

where $\phi > 1$, $c_H(i)$ is consumption of home good i and $c_F(j)$ is consumption of foreign good j . The parameter θ is the elasticity of substitution between home and foreign goods. This is a key parameter that determines the strength of the expenditure switching effect.

2.2 Price Indices

The aggregate consumer price index for home agents is

$$P = [n P_H^{1-\theta} + (1-n) P_F^{1-\theta}]^{\frac{1}{1-\theta}} \quad (5)$$

where P_H and P_F are the price indices for home and foreign goods respectively defined as

$$P_H = \left[\frac{1}{n} \int_0^n p_H(i)^{1-\phi} di \right]^{\frac{1}{1-\phi}}, \quad P_F = \left[\frac{1}{1-n} \int_n^1 p_F(j)^{1-\phi} dj \right]^{\frac{1}{1-\phi}} \quad (6)$$

The law of one price is assumed to hold. This implies $p_H(i) = Sp_H^*(i)$ and $p_F(j) = Sp_F^*(j)$ for all i and j where an asterisk indicates a price measured in foreign currency and S is the exchange rate (defined as the domestic currency price of foreign currency). Purchasing power parity holds in terms of aggregate consumer price indices, $P = SP^*$.

2.3 Financial Markets

It is assumed that international financial trade is restricted to a risk free international real bond, which is denominated in units of the consumption basket (which is identical in both countries).⁵ The budget constraint of agent h is given by

$$P_t B_t(h) + M_t(h) = (1 + r_t) \varphi_t P_t B_{t-1}(h) + M_{t-1}(h) + p_{H,t}(h) y_t(h) - P_t C_t(h) - T_t + R_t(h) \quad (7)$$

where $B(h)$ is bond holdings, $M(h)$ is money holdings, T is a lump-sum government transfer, and P is the aggregate consumer price index.

As is standard in much of the literature, individual agents are assumed to have access to a market for state-contingent assets that allows them to insure against the idiosyncratic income shocks implied by the Calvo pricing structure.⁶ The payoff to agent h 's portfolio of state-contingent assets is given by $R(h)$.

In order to remove the unit root that arises when international financial trade is restricted to noncontingent bonds, bond holdings are subject to a cost that is related to the aggregate stock of bonds held. The holding cost is represented by the multiplicative term φ_t in the budget constraint, where

$$\varphi_t = 1 / (1 + \delta B_{t-1}) \quad (8)$$

and B is the aggregate holding of bonds by the home population.

Home agents can also hold wealth in the form of a home nominal bond that is not internationally traded but that can be a substitute for the international bond amongst home agents. Likewise, foreign agents may hold a foreign nominal bond that is also not internationally traded but which can be a substitute for the international bond amongst foreign agents. The rate of return on the home nominal bond will be linked

to the rate of return on the international bond by the generalized Fisher relationship as follows

$$(1+i_t) = (1+r_t) \frac{1}{P_t} \frac{E[C_{t+1}^{-\rho}]}{E\left[\frac{C_{t+1}^{-\rho}}{P_{t+1}}\right]} \quad (9)$$

An equivalent expression holds for the foreign nominal bond.

The government's budget constraint is

$$M_t - M_{t-1} + T_t = 0 \quad (10)$$

Changes in the money supply are assumed to enter and leave the economy via changes in lump-sum transfers.

2.4 Consumption Choices

The intertemporal dimension of home agents' consumption choices gives rise to the familiar consumption Euler equation

$$\frac{1}{C_t^\rho} = \beta(1+r_t)\phi_t E_t \left[\frac{1}{C_{t+1}^\rho} \right] \quad (11)$$

A similar condition holds for foreign agents.

Individual home demands for representative home good, h , and foreign good, f , are given by

$$c_H(h) = C_H \left(\frac{p_H(h)}{P_H} \right)^{-\phi}, \quad c_F(f) = C_F \left(\frac{p_F(f)}{P_F} \right)^{-\phi} \quad (12)$$

where

$$C_H = nC \left(\frac{P_H}{P} \right)^{-\theta}, \quad C_F = (1-n)C \left(\frac{P_F}{P} \right)^{-\theta} \quad (13)$$

Foreign demands for home and foreign goods have an identical structure to the home demands. Individual foreign demands for representative home good, h , and foreign good, f , are given by

$$c_H^*(h) = C_H^* \left(\frac{p_H^*(h)}{P_H^*} \right)^{-\phi}, \quad c_F^*(f) = C_F^* \left(\frac{p_F^*(f)}{P_F^*} \right)^{-\phi} \quad (14)$$

where

$$C_H^* = nC^* \left(\frac{P_H^*}{P^*} \right)^{-\theta}, \quad C_F^* = (1-n)C^* \left(\frac{P_F^*}{P^*} \right)^{-\theta} \quad (15)$$

The total demand for home goods is $Y = nC_H^* + (1-n)C_F^*$ and the total demand for foreign goods is $Y^* = nC_F^* + (1-n)C_H^*$.

2.5 Price Setting

In equilibrium, all home agents will choose the same value of γ_t which will be denoted by γ_H . The determination of γ_H is discussed below. Thus, in any given period, proportion $(1 - \gamma_H)$ of home agents are allowed to reset their prices. All agents who set their price at time t choose the same price, denoted $p_{H,t}$ for the home country. The first-order condition for the choice of prices implies the following.

$$E_t \left\{ \sum_{s=t}^{\infty} (\beta \gamma_H)^{s-t} \left[(\phi - 1) \frac{p_{H,t} y_{t,s}}{C_s^p P_s} - \phi K_s y_{t,s}^{\mu} \right] \right\} = 0 \quad (16)$$

where $y_{t,s} = Y_s (p_{H,t} / P_{H,s})^{-\phi}$ is the period- s output of a home agent whose price was last set in period t . It is possible to rewrite the expression for aggregate home producer prices as follows

$$P_{H,t} = \left[\sum_{s=0}^{\infty} (1 - \gamma_H) \gamma_H^s p_{H,t-s}^{1-\phi} \right]^{\frac{1}{1-\phi}} \quad (17)$$

For the purposes of interpreting some of the results reported later, it proves useful to consider the price that an individual agent would choose if prices could be reset every period. For home agent j , this price is denoted $p_{H,t}^o(j)$ and is given by the expression

$$p_{H,t}^o(j) = \frac{\phi}{(\phi - 1)} K_s C_s^p P_s y_{t,s}^{\mu-1}(j) \quad (18)$$

2.6 Equilibrium Price Flexibility

Price flexibility is made endogenous in this model by allowing all agents to make a once-and-for-all choice of the Calvo-price-adjustment probability in period zero.⁷ When making decisions with regard to price flexibility each agent acts as a Nash player. Given that all agents are

infinitesimally small, the choice of individual γ is made while assuming that the aggregate choice of γ is fixed. The equilibrium γ is assumed to be the Nash equilibrium value (i.e., where the individual choice of γ coincides with the aggregate γ).

Agents make their choice of γ in order to maximize the discounted present value of expected utility. For simplicity, it is assumed that the utility of real balances is ignored for the purposes of determining the equilibrium value of γ .

From the point of view of the individual agent, the optimal γ is the one that equates the marginal benefits of price flexibility with the marginal cost of price adjustment. The benefits of price flexibility arise because a low value of γ implies that the individual price can more closely respond to shocks. The costs of price adjustment may take the form of menu costs, information costs, decision making costs and other similar costs. These costs of price adjustment are captured by the function $A(\gamma)$ in equation (1). It is assumed that the cost of price adjustment is proportional to the expected number of price changes per period. Thus $A(\gamma)$ is of the following form

$$A(\gamma) = \frac{\alpha}{1-\beta}(1-\gamma) \quad (19)$$

where $\alpha > 0$ and the factor $1/(1-\beta)$ converts the per-period cost of price changes to the present discounted value at time zero. It is important to note that the cost of price flexibility is a function of the average rate of price adjustment, and is not linked to actual price changes.

As described above, individual agents are assumed to have access to insurance markets that allow them to insure against the idiosyncratic income shocks implied by the Calvo pricing structure. It is important to specify that, in the case of the present model, these markets open *after* all agents have made their choices of price adjustment probability.

3. Monetary Policy

The main focus of attention in this paper is on the choice of monetary regime for the small home economy. The objective is to compare a fixed exchange rate regime with a floating exchange rate regime. The specification of a fixed exchange rate is simple. In this case, the home monetary authority is assumed to vary the home nominal interest rate in order to maintain the exchange rate at a target rate, denoted \bar{S} . The fixed rate is

therefore a unilateral (or one-sided) peg in the sense that it is the actions of the home monetary authority that sustain the regime.

While a fixed-rate regime is uniquely defined, there are many different forms of floating-rate regime that could be adopted by the home economy. Two alternatives are considered: money targeting and strict targeting of the rate of inflation of producer prices. Money targeting is a natural case to consider because it corresponds to the traditional "text-book" definition of a floating exchange rate. Inflation targeting is also a natural case to consider because it corresponds to the policy actually adopted by many countries in recent years.⁸

In the case of money targeting the home monetary authority fixes the level of the home money supply at a level \bar{M} and allows the nominal interest rate to be determined by equilibrium in the market for real money balances. The demand for money is defined by the first-order condition for the choice of money holdings, which is given by the following

$$\chi \left(\frac{M_t}{P_t} \right)^{-1} = \left(\frac{i_t}{1 + i_t} \right) C_t^{-\rho} . \quad (20)$$

In the case of strict targeting of producer-price inflation, the home monetary authority varies the home nominal interest rate to ensure that the rate of inflation of producer prices achieves a target rate of zero, thus

$$\frac{P_{H,t}}{P_{H,t-1}} = 1 . \quad (21)$$

In what follows, this regime will be referred to as "inflation targeting." It should be borne in mind, however, that this refers to targeting of producer-price inflation—not consumer-price inflation.

It is important to emphasize that, even in the case where the degree of price flexibility is exogenously determined, none of the three policy regimes just described is fully optimal for the home economy. In particular, it should be noted that, unlike in the model of Clarida, Gali, and Gertler (2001), a policy of inflation stabilization is not fully optimal for the home economy in this model. There are two reasons for this: a non-unit elasticity of substitution between home and foreign goods; and the incompleteness of international financial markets. Sutherland (2004) shows that, in general, producer-price stabilization is not optimal (for a small open economy) when the elasticity of substitution between home and foreign goods differs from unity,⁹ and Devereux (2004) and Benigno (2001) show that price or inflation stabilization is not optimal

when international financial markets are incomplete. Given these factors, there is no reason to suppose, *a priori*, that inflation targeting will dominate the other two regimes.

In principle, it would be possible to derive fully optimal monetary policy rules for the home economy. However, the complications caused by endogenous price flexibility make this infeasible given currently available solution techniques. Attention is therefore confined to a comparison of the three simple, but *non-optimal*, policy regimes specified above.

Finally, it is necessary to specify the behavior of the foreign monetary authority. The foreign monetary authority is assumed to adopt a rule for the foreign nominal interest rate, which ensures that the rate of inflation of producer prices achieves a target rate π^*_p , thus

$$\frac{P^*_{F,t}}{P^*_{F,t-1}} = \pi^*_t. \quad (22)$$

As with many other aspects of the model, the policy rule adopted by the foreign monetary authority can affect the welfare comparison between monetary regimes for the home economy. An inflation targeting policy is a natural benchmark for the foreign economy because such a policy is, in fact, optimal from the point of view of foreign welfare.¹⁰ It is also a reasonable approximation to the monetary policy operated by large economies such as the United States and those of the Eurozone countries.

The inflation target in the foreign country is assumed to be subject to stochastic shocks such that π^*_t evolves as follows

$$\log \pi^*_t = \zeta_{\pi^*} \log \pi^*_{t-1} + \varepsilon_{\pi^*,t} \quad (23)$$

where ε_{π^*} is symmetrically distributed over the interval $[-\varepsilon, \varepsilon]$ with $E[\varepsilon_{\pi^*}] = 0$ and $\text{Var}[\varepsilon_{\pi^*}] = \sigma_{\pi^*}^2$. The stochastic shocks to the foreign inflation target represent exogenous changes in policy that may arise from changes in political pressure on the foreign monetary authority or changes in the composition of its governing council or policymaking committee. Alternatively the shocks may represent policy mistakes made by the foreign monetary authority. In either case, the shocks are exogenous from the point of view of the home country. In the context of the current model, these shocks represent a form of foreign monetary shock.

4. Model Solution

It is not possible to derive an exact solution to the model described above. The model is therefore approximated around a nonstochastic

equilibrium (defined as the solution that results when $K = K^* = \pi^* = 1$ and $\sigma_K^2 = \sigma_{K^*}^2 = \sigma_{\pi^*}^2 = 0$). For any variable X define $\hat{X} = \log(X/\bar{X})$ where \bar{X} is the value of variable X in the nonstochastic equilibrium. \hat{X} is therefore the log-deviation of X from its value in the nonstochastic equilibrium.

Aggregate (per capita) home welfare in period 0 is defined as

$$\Omega = \frac{1}{n} E_0 \sum_{s=0}^{\infty} \beta^s \left\{ \int_0^1 \left(\frac{C_s^{1-\rho}(h)}{1-\rho} - \frac{K_s}{\mu} y_s^\mu(h) \right) dh \right\} - \frac{\alpha}{1-\beta} (1-\gamma) \quad (24)$$

where, for simplicity, the utility of real balances is excluded.

A second-order approximation of Ω can be written as follows

$$\begin{aligned} \Omega - \bar{\Omega} = & \bar{C}^{1-\rho} E_0 \sum_{s=0}^{\infty} \beta^s \\ & \left\{ \hat{C}_s + \frac{1}{2} (1-\rho) \hat{C}_s^2 - \frac{\phi-1}{\phi} \left[\hat{Y}_s + \frac{1}{2} \mu \left(\hat{Y}_s + \frac{1}{\mu} \hat{K}_s \right)^2 + \frac{1}{2} \phi (1+\phi(\mu-1)) \Pi_s \right] \right\} \\ & - \frac{\alpha}{1-\beta} (\bar{\gamma} - \gamma) + O(\varepsilon^3) \end{aligned} \quad (25)$$

where

$$\Pi_s = \sum_{i=0}^{\infty} (1-\gamma) \gamma^i (\hat{p}_{H,s-i} - \hat{p}_{H,s})^2 \quad (26)$$

where $O(\varepsilon^3)$ contains terms of order higher than two in the variables of the model.¹¹

In order to derive a solution to the endogenous price flexibility problem it is also necessary to consider the utility of a representative individual agent. A second-order approximation of period-0 utility of agent h is

$$\begin{aligned} U_0(h) - \bar{U} = & \bar{C}^{1-\rho} E_0 \sum_{s=0}^{\infty} \beta^s \\ & \left\{ \hat{C}_s(h) + \frac{1}{2} (1-\rho) \hat{C}_s^2(h) - \frac{\phi-1}{\phi} \left[\hat{y}_s(h) + \frac{1}{2} \mu \left(\hat{y}_s(h) + \frac{1}{\mu} \hat{K}_s \right)^2 \right] \right\} \\ & - \frac{\alpha}{1-\beta} (\bar{\gamma} - \gamma_h) + O(\varepsilon^3). \end{aligned} \quad (27)$$

Note that the second-order approximations of both aggregate and individual utilities depend on the first and second moments of consumption and output. Aggregate utility also depends on the second moments of prices. In order to analyze aggregate and individual utility it is necessary to derive second-order accurate solutions for the first moments of the variables of the model. These solutions are obtained numerically using the technique described in Sutherland (2002).

A numerical search technique is used to locate Nash equilibria in the choice of γ . The procedure is as follows. An initial guess for the equilibrium γ is selected. The model is then solved for this value of γ and the discounted value of utility for an individual agent is calculated (using the expression for individual utility given in (27)). The model is then re-solved with a perturbed value of γ_h for a single individual, but with the value of γ for all other agents fixed. The discounted value of utility for individual h is then re-evaluated at this perturbed value of γ_h . This provides a measure of the incentive for individual h to deviate from the aggregate γ . If this incentive is nonzero, the procedure is repeated with a new choice of aggregate γ . The procedure is repeated until a value of γ is found where the incentive to deviate is zero—in which case a Nash equilibrium has been identified.

In all the examples considered below, the foreign country is large relative to the home country, so the foreign equilibrium value of γ does not depend on the home value of γ . The foreign γ is also invariant to the choice of monetary regime in the home country and to the value of θ (the elasticity of substitution between home and foreign goods). On the other hand, the equilibrium value of γ for the home economy depends on the choice of regime and the value of θ . The search procedure for the home economy must therefore be repeated for each policy regime and each value of θ .

The next section reports numerical solutions to the above model that allow a comparison to be made between the three monetary regimes. The numerical solutions are obtained using the set of parameter values in Table 1. The values for ρ , ϕ , μ , and β are taken from Rotemberg and Woodford (1999). The value for δ (i.e., the parameter determining the costs of bond holdings) is based on the calibration used by Benigno (2001).

We consider a range of values of θ (i.e., the elasticity of substitution between home and foreign goods) between 1 and 10.¹² The empirical literature on the elasticity of substitution between home and foreign goods does not provide any clear guidance on an appropriate value

Table 1
Parameter values

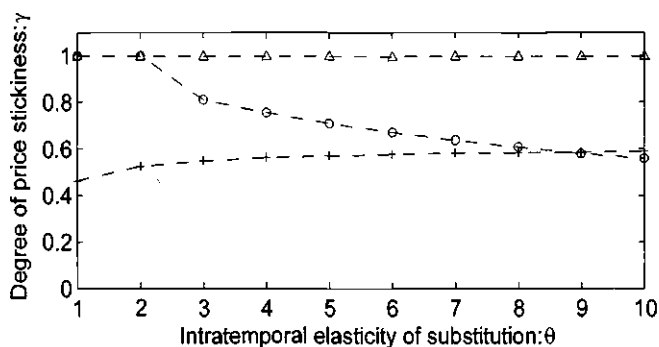
Discount factor	$\beta = 0.99$
Elasticity of substitution for individual goods	$\phi = 7.66$
Work effort preference parameter	$\mu = 1.47$
Elasticity of intertemporal substitution	$\rho = 1$
Bond holding costs	$\delta = 0.0005$
Price adjustment costs	$\alpha = 0.003$
Labor supply shocks	$\zeta_k = \zeta_{k^*} = 0.9, \sigma_k = \sigma_{k^*} = 0.01$
Foreign inflation shocks	$\zeta_{\pi^*} = 0.9, \sigma_{\pi^*} = 0.001$
Home country size	$n = 0.001$

for this parameter. Obstfeld and Rogoff (2000) briefly survey some of the relevant literature and quote estimates for the elasticity ranging between 1.2 and 21.4 for individual goods (see Trefler and Lai (1999)). Estimates for the average elasticity across all traded goods lie in the range 5 to 6 (see for instance Hummels (2001)). Anderson and van Wincoop (2003) also survey the empirical literature on trade elasticities and conclude that a value between 5 and 10 is reasonable. On the other hand, the real business cycle literature typically uses a much smaller value for this parameter. For instance Chari, Kehoe, and McGrattan (2002) use a value of 1.5 in their analysis.

In addition to the lack of firm empirical guidance on values for θ , there are good theoretical reasons to consider a range of values for this parameter. In a previous paper (Senay and Sutherland (2005)), using a model where the degree of price flexibility is *exogenously* determined, it was shown that the expenditure switching effect can play a significant role in the welfare comparison between regimes. It was found that the key mechanism that drives the relative welfare performances of fixed and floating regimes is the impact of regime choice on the volatility of output. The volatility of output is particularly sensitive to the choice of exchange rate regime when the expenditure switching effect is strong. Given that the volatility of output is likely to have a significant impact on the incentive of agents to choose a high degree of price flexibility, there may be an important interaction between the expenditure switching effect, the degree of price flexibility and the choice of exchange rate regime. The results reported below show that this interaction is indeed potentially important.

Of all the parameters of the model, the most difficult to calibrate is α , i.e., the coefficient in the function determining the costs of price adjustment (equation (19)). The function $A(\gamma)$ in principle captures a wide range of costs associated with price adjustment. Not all these costs are directly measurable, so there is no simple empirical basis on which to select a value for α . As a starting point, for the purposes of illustration, the value of α is set at 0.003 in the benchmark case. This implies aggregate price adjustment costs of 0.075 percent of GDP if prices are adjusted at an average rate of once every four quarters (which is consistent with $\gamma = 0.75$). This total aggregate cost is not implausibly high, given the potentially wide range of costs incorporated in $A(\gamma)$, but it is acknowledged that a more satisfactory basis needs to be found for calibrating α . In order to test the sensitivity of the main results, the implications of setting α to 0.004 are also briefly considered.

The numerical solutions to the model are presented in Figures 1 to 6. Figure 1 shows the equilibrium value of γ for each regime for a range of values of θ . In order to understand the results, it is useful to compare the effects of endogenous price flexibility with a version of the model where the degree of price flexibility is fixed exogenously. Figures 2 to 6 therefore show this comparison. In each figure the left-hand panel shows results for exogenous price flexibility (where γ is fixed at 0.75) for a range of values of θ and the right-hand panel shows results for endogenous price flexibility for the same range of values for θ . Figure 2 shows results for welfare. Figures 3 to 6 show the volatilities of a number of relevant variables.



Fixed exchange rate + -+ Money targeting ○ -○ Inflation targeting △ -△

Figure 1

Equilibrium degree of price stickiness ($\alpha = 0.003$ $\phi = 7.66$)

5. Comparison of Exchange Rate Regimes

5.1 Exogenous Price Flexibility

The comparison between the three monetary regimes is first considered in the case where price flexibility is exogenously determined (with $\gamma = 0.75$). Figure 2(a) shows the welfare comparison between regimes. In this figure (and all other figures showing welfare comparisons), welfare is measured in terms of the equivalent compensating percentage variation in steady state consumption. There are two features of Figure 2(a) that are worth noting.

First, inflation targeting yields the highest welfare for values of θ greater than unity. As already emphasized, a number of features of the model imply that fully optimal monetary policy will generate some volatility in the producer price index. Inflation stabilization is therefore not fully optimal and there is no *a priori* reason to suppose that inflation targeting should be the best of the three regimes considered here. Nevertheless it is clear that, for the calibration illustrated and for values of θ greater than unity, inflation targeting is closer to the fully optimal policy than either of the other policy regimes considered. Thus, the presence of incomplete financial markets and a relatively powerful expenditure switching effect are not sufficient to make either of the other two regimes better than inflation targeting (for the parameter range considered).

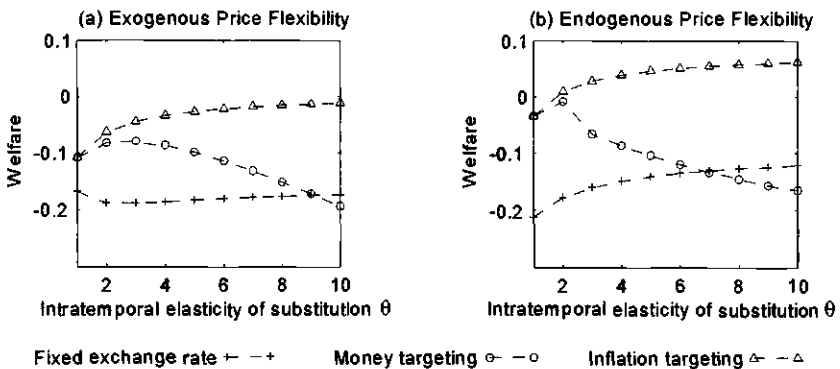


Figure 2

Welfare ($\alpha = 0.003$ $\phi = 7.66$)

The second feature of the welfare comparison in Figure 2(a) that should be noted is that a fixed exchange rate yields relatively low welfare for low values of θ , but it can yield higher welfare than money targeting for higher values of θ . The welfare performance of money targeting declines quite sharply for high values of θ . This is because money targeting causes high volatility of output for high values of θ —as can be seen in Figure 3(a). This, in turn, is caused by relatively high volatility in the terms of trade for high values of θ (as shown below in Figure 6(a)). High volatility of output has a negative effect on welfare (as can be seen from the approximated welfare measure given in equation (25)). These effects are similar to those identified in Senay and Sutherland (2005).

5.2 Endogenous Price Flexibility

Now consider the implications of endogenising the degree of price flexibility. Recall that the degree of price flexibility is determined by the parameter γ . Low values of γ imply very flexible prices, while values of γ close to unity imply very rigid prices. The equilibrium degree of price flexibility depends on the interaction between many different factors. At the micro level, γ is determined by the balance between the benefits and costs of price adjustment. At this level, from the point of view of the individual agent, the benefits of price flexibility will be affected by factors such as the volatility of output, consumption and prices, as well as the covariances between these variables. In turn, at the macro

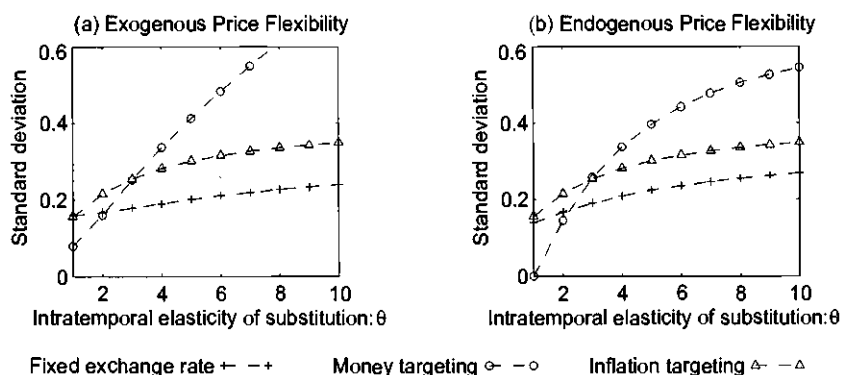


Figure 3
Standard deviation of output ($\alpha = 0.003$ $\phi = 7.66$)

level, the volatilities of these variables will be affected by the aggregate degree of price flexibility itself. Thus, the value of γ will be determined as part of the general equilibrium interaction of all these different factors. Furthermore, the equilibrium will be affected by strategic interaction between agents in their individual choices of γ 's. It is likely that there is a strong degree of strategic complementarity between agents in their choice of γ —i.e., an individual agent's choice of γ will be positively related to the aggregate choice of γ .

Figure 1 plots the equilibrium values of γ for the home country for a range of values of θ . There are three features of this figure that should be noted. First, the equilibrium value of γ in the inflation targeting regime is unity. Second, money targeting leads to a negative relationship between γ and θ , with relatively low values of equilibrium γ for high values of θ . And third, the fixed exchange rate leads to a positive relationship between γ and θ , with relatively low values of equilibrium γ for low values of θ . (Notice also that, for some ranges of θ , money targeting gives rise to corner solutions, where the equilibrium value of γ is unity.)

Despite the potentially complex interactions that determine the equilibrium γ , it is possible to gain some insight into the mechanisms at work by considering the volatilities of some of the main macro variables shown in Figures 3 to 6. In particular, consider the optimal price ($p_{H,t}^o$), or, more specifically, consider the gap between the optimal price and the actual price level. This "price gap" is the difference between the price that agents would like to set if it was possible to reset prices every period and the average price actually set. The volatility of the "price gap" is plotted in Figure 4(a). When this price gap is very volatile in the exogenous-price-flexibility case it indicates a strong (latent) incentive to vary prices. Conversely, when the price gap is very stable there is little incentive to vary prices. Thus, for the inflation targeting regime, Figure 4(a) shows that the price gap is completely stable. There is thus no pressure for agents to choose a high degree of price flexibility in this regime. This explains why the equilibrium γ in the inflation targeting case is unity (as shown in Figure 1). The equilibrium γ 's in the other monetary regimes are also inversely related to the volatility of the price gap. Money targeting causes high volatility of the price gap at high values of θ and this translates into a low equilibrium value of γ (as shown in Figure 1), while the fixed rate regime causes a high volatility of the price gap at low values of θ and this likewise leads to a low equilibrium value of γ .

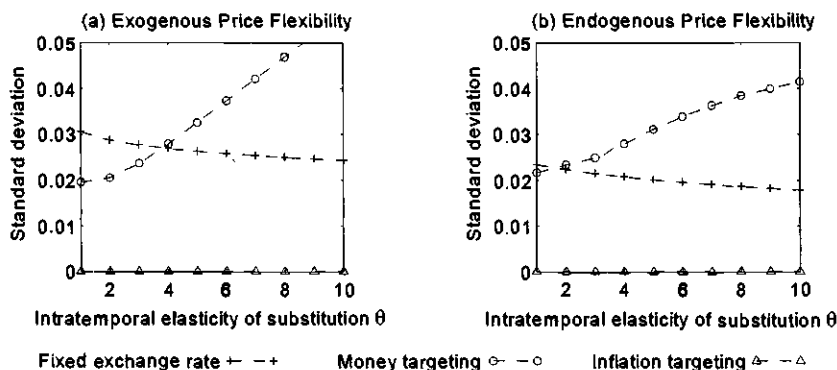


Figure 4
Standard deviation of the price gap ($\alpha = 0.003$ $\phi = 7.66$)

The behavior of the price gap can, in turn, be traced to the behavior of other variables. In the case of money targeting, the most important variable appears to be output. As previously explained, with exogenous price flexibility, at high values of θ , output is very volatile in the money targeting regime (see Figure 3(a)). Equation (18) shows that output is one of the main determinants of the optimal price, hence high output volatility leads to high volatility of the optimal price and high volatility of the price gap. This creates a strong incentive to choose a low value of γ . Notice from Figure 3(b) that, in the endogenous-price-flexibility case, the extra price flexibility induced by the money targeting regime at high values of θ leads to more stable output compared to the exogenous-price-flexibility case.

It is important to note that, while money targeting creates excessive output volatility at high values of θ , agents do not desire to stabilize output completely. A positive K shock implies that home agents would prefer to work less. Thus agents would like output to be negatively correlated with K . The foreign labor supply shocks and inflation shocks (by causing fluctuations in the demand for home goods) also create changes in the desired output levels of home agents. For these reasons, a more accurate impression of the degree of *excess* volatility of output can be obtained by considering the "output gap," i.e., the difference between actual output and the level of output in a flexible price equilibrium. The volatility of the output gap is shown in Figure 5. Figure 5(a) shows that in the exogenous-price-flexibility case, as with the absolute output level, money targeting creates high volatility of the output gap

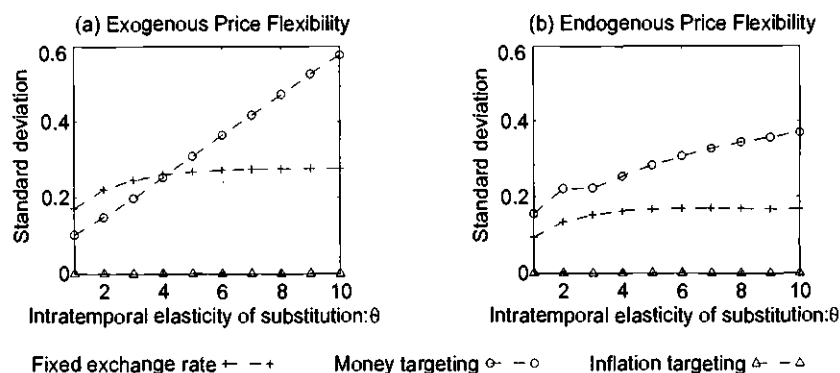


Figure 5

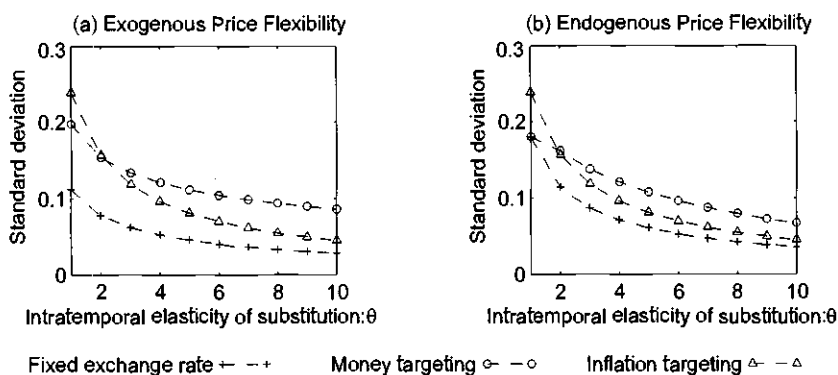
Standard deviation of the output gap ($\alpha = 0.003$ $\phi = 7.66$)

for high values of θ . Figure 5(b) shows that the extra price flexibility induced by the money targeting regime at high levels of θ leads to a more stable output gap.

Notice from Figure 5(a) that the inflation targeting regime perfectly replicates the flexible price equilibrium and thus perfectly stabilizes the output gap.

The explanation for the relatively low equilibrium value of γ in the fixed rate regime, shown in Figure 1, is also related to the behavior of the output gap. The important mechanism here is the impact of the fixed nominal exchange rate on movements in the terms of trade. A fixed nominal exchange rate combined with sticky nominal prices tends to suppress movements in the terms of trade (as can be seen in Figure 6(a)). This, in turn, tends to prevent output from responding appropriately to the labor supply shocks. There is thus an incentive to adjust prices in order to generate the required movement in the terms of trade. This translates into a low equilibrium value of γ in the endogenous-price-flexibility case. This effect is strongest at low values of θ because the terms of trade movements necessary to produce the required movement in output are larger when θ is small (because the expenditure switching is relatively weak in this case).

The results just described for the fixed rate regime are consistent with the policy argument described in the introduction to the paper, namely that a fixed rate regime, such as the European monetary union, may lead to greater price flexibility, which, in turn, may offset the negative welfare effect of the loss of monetary policy independence.

**Figure 6**

Standard deviation of the terms of trade ($\alpha = 0.003$ $\phi = 7.66$)

Having constructed a model that generates an increase in price flexibility in a fixed rate regime, the crucial question that must now be considered is whether the increase in price flexibility leads to an improvement in the welfare performance of the fixed rate regime. This question can be addressed by considering Figure 2(b). This figure shows the welfare comparison between regimes in the endogenous-price-flexibility case. It is immediately apparent from this figure that endogenous price flexibility makes little difference to the first-ranked policy regime, i.e., inflation targeting continues to yield the highest level of welfare of the three regimes for values of θ greater than unity.

Despite the continued welfare superiority of inflation targeting, endogenous price flexibility does lead to a number of changes to the welfare performance of the other two regimes that are worth highlighting. Firstly, the extra price flexibility induced by money targeting at high levels of θ leads to a reduction in the level of welfare when compared to the exogenous-price-flexibility case (see Figures 2(a) and 2(b)). The greater price flexibility induced by money targeting does lead to lower output volatility for high levels of θ (as can be seen from a comparison between Figures 3(a) and 3(b)). This reduction in output volatility does have a positive welfare effect. But this is more than offset by the greater costs of price adjustment that are incurred when the equilibrium value of γ is low. The negative welfare effect of price flexibility is sufficiently strong to imply that the welfare ranking of money targeting relative to the fixed exchange rate regime is reversed for values of θ (approximately) in the range $7 < \theta < 9$.

Figure 2(b) also shows that the extra price flexibility generated by the fixed exchange rate at low values of θ reduces the welfare yielded by the fixed rate. The extra price flexibility induced by the fixed rate does lead to more variability in the terms of trade (as can be seen from a comparison of Figures 6(a) and 6(b)). This has a positive welfare effect because the terms of trade can now respond more easily to labor supply shocks. But this welfare benefit is more than offset by the extra costs of price flexibility arising from the low value of γ . The net result is that the fixed exchange rate is significantly worse than both money targeting and inflation targeting at low values of θ .

Thus, for both the fixed rate regime (at low values of θ) and the money targeting regime (at high values of θ) extra price flexibility appears to have a negative impact on welfare. At first sight this may appear surprising. After all, given that agents are individually choosing the degree of price flexibility in order to maximize individual utility, why do agents end up choosing a level of price flexibility that yields lower aggregate utility? The explanation is that, in their individual choices of price flexibility, agents are acting noncooperatively. Furthermore, there is a strong degree of strategic complementarity in the choice of price flexibility that implies that the Nash equilibrium value of γ is likely to be very different from the socially optimal γ . In the cases considered here, it appears that the Nash equilibrium in the choice of γ results in excessively low values of γ . Thus the welfare benefits of greater price flexibility are outweighed by the high costs of price flexibility.

The results in Figures 2(a) and 2(b) can now be used to address the two questions outlined in the introduction to this paper. The first question related to the impact of endogenous price flexibility on the welfare ranking of regimes. Figures 2(a) and 2(b) show that, while the first ranked regime is unchanged, there is a change in the welfare ranking of the fixed rate and money targeting regimes for values of θ in the range $7 < \theta < 9$. The second question related to the proposition that a fixed exchange rate may create sufficient price flexibility to offset the loss of monetary independence. The results in Figure 1, 2(a), and 2(b) show that, while a fixed rate does lead to greater price flexibility at low values of θ , this has an overall negative impact on welfare. Greater price flexibility therefore does not compensate for the loss of monetary independence.

Before concluding, it is necessary briefly to consider the extent to which the results just described are sensitive to variations in the parameters of the model. Two parameters are likely to be particularly

important. One is α , which determines the costs of price flexibility (in equation (19)). The other is ϕ , the elasticity of substitution between individual goods. The role of α is obvious: the more costly it is to have flexible prices, the less the degree of price flexibility will change in response to a change in monetary regime. The role of ϕ is more subtle. The parameter ϕ determines the price elasticity of demand for individual goods, (see equations (12) and (14)). Thus, when ϕ is large, any increase in the degree of aggregate price flexibility, which is accompanied by an increase in aggregate price volatility, will generate a strong effect on the volatility of output for an individual agent. The presence of high aggregate price flexibility therefore creates a strong incentive for the individual agent also to choose a high degree of price flexibility. Thus, a high value of ϕ implies a high degree of strategic complementarity between agents in their choice of price flexibility.

Figures 7 and 8 show the implications of a higher value of α . For these figures α is set at 0.004 (which implies aggregate price adjustment costs of 0.1 per cent of GDP if prices are adjusted at an average rate of once every four quarters). Figure 7 shows the resulting equilibrium values of γ for the three monetary regimes. It is clear that the same general pattern of results emerges, except that the values of the equilibrium γ 's are higher than in the benchmark case. Figure 8 shows the welfare comparison (where again the left panel shows the case of exogenous price flexibility and the right panel shows the case of endogenous price flexibility). The qualitative pattern of the welfare comparison is very similar to the benchmark case.

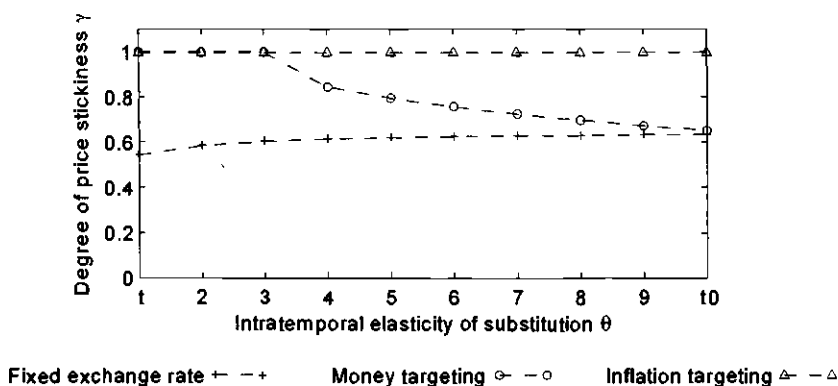


Figure 7

Equilibrium degree of price stickiness ($\alpha = 0.004$ $\phi = 7.66$)

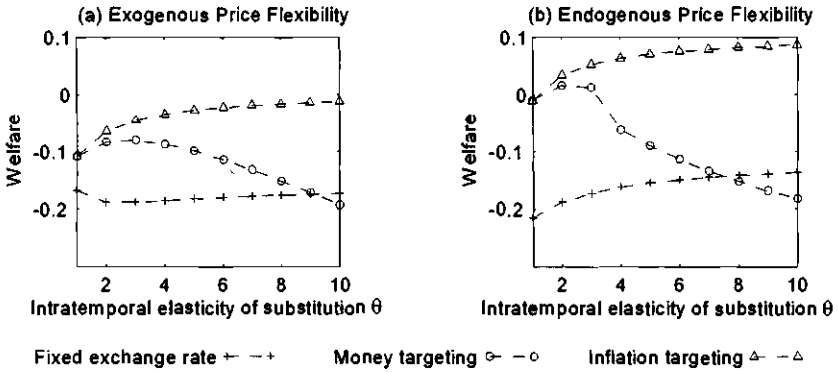


Figure 8
Welfare ($\alpha = 0.004$ $\phi = 7.66$)

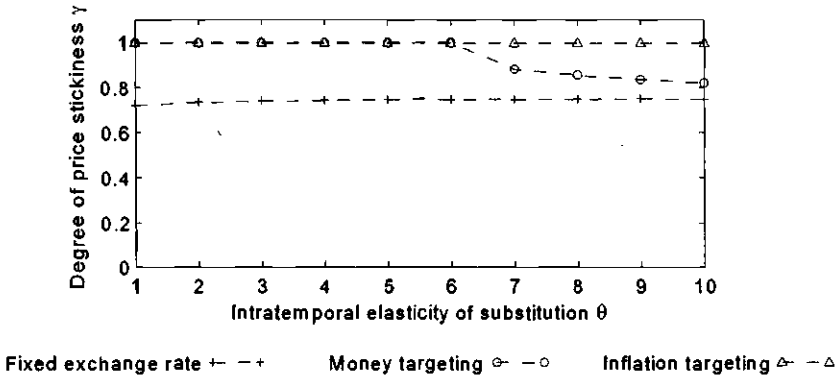


Figure 9
Equilibrium degree of price stickiness ($\alpha = 0.003$ $\phi = 4.00$)

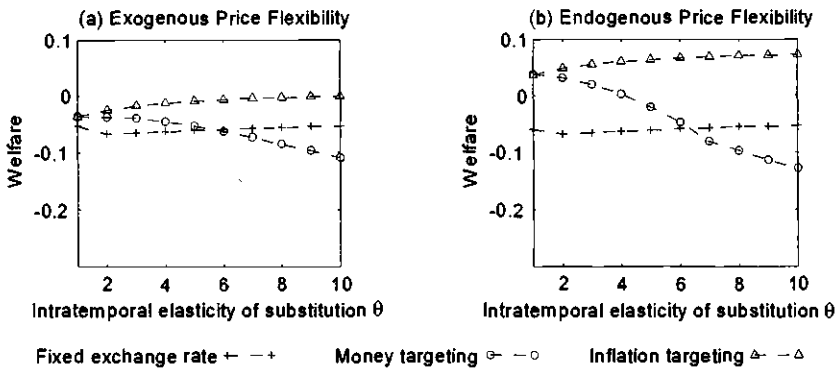


Figure 10
Welfare ($\alpha = 0.003$ $\phi = 4.00$)

Figures 9 and 10 show the implications of a lower value of ϕ . For these figures ϕ is set at 4.0. As explained above, this reduces the degree of strategic complementarity between agents in their choices of γ . This implies that the equilibrium value of γ should be less sensitive to a change in monetary regime. This is confirmed in Figure 9. The qualitative pattern of the welfare comparison (shown in Figure 10) is again broadly similar to the benchmark case.

6. Concluding Comments

This paper has analyzed the implications of endogenous price flexibility in a general equilibrium model where agents may choose the frequency of price changes. The welfare effects of three policy regimes are compared under both exogenous and endogenous determination of price flexibility. The introduction to the paper outlined two reasons for considering these issues. One was related to the Lucas critique, i.e., does a change in policy regime lead to an endogenous change in price flexibility which alters the welfare performance of regimes? The second was a more policy related question, namely, does a fixed exchange rate generate sufficient price flexibility to offset the welfare cost of the loss of monetary independence? The results described above appear to confirm that endogenous price flexibility can lead to a significant change in the welfare performance of regimes. In one case these changes can change the welfare ranking of regimes. On the other hand, while a fixed exchange rate does generate more flexible prices, this extra price flexibility does not compensate for the loss of monetary independence. In fact, when a monetary regime generates more price flexibility, the overall impact on welfare appears to be negative.

Clearly, the results presented above are potentially highly dependent on the form of the model and the specific parameterization used. A much more extensive sensitivity analysis is required before firmer conclusions can be drawn. The analysis has shown that the equilibrium degree of price flexibility is potentially sensitive to the choice of regime, the costs of price adjustment and strategic complementarity effects (see Figures 1, 7, and 9). A simple linear function is used to model the costs of price flexibility. Given the potentially important role played by the costs of price flexibility, experimentation with other functional forms for this cost function is a priority. The determinants of the degree of strategic complementarity in the choice of price flexibility also require further investigation.

Notes

1. Devereux (2003) emphasizes the role of strategic complementarity in the incentive of price setters to re-adjust prices *ex post* and shows that strategic complementarity increases the degree of price flexibility.
2. See Lane (2001) for a survey of this literature.
3. Devereux and Engel (1998, 2003) have emphasized the importance of the degree of exchange rate pass-through for the welfare effects of different exchange rate regimes. Obstfeld (2002) on the other hand shows that, if imperfect pass-through exists only at the final goods stage, but not at the intermediate goods stage of production, many of the results obtained in a model of producer currency pricing continue to hold.
4. Starting with the analysis of Poole (1970), it has long been recognized that the relative performance of different monetary policy regimes is influenced by the relative strength of stochastic disturbances.
5. In much of the recent open economy literature it has become standard to assume that international financial markets allow complete consumption risking. In many applications this approach proves to be very simple because it eliminates the need to consider asset stock dynamics. However, the modeling of a complete markets structure becomes much more problematic in an asymmetric world (such as a small open economy of the type under consideration here). Any asymmetry, either in economic structure or in policy, implies an asymmetry in the prices of state-contingent assets. Thus, a correct analysis of a complete markets structure requires explicit modeling of state-contingent assets and the determination of their prices. This complication can be avoided, and thus the model can be considerably simplified, by assuming that international financial trade is restricted to noncontingent bonds. Of course, the distortion implied by the incompleteness of international financial markets has implications for the welfare effects of monetary policy. This point is further discussed below.
6. There is a separate market for state-contingent assets in each country and there is no international trade in state-contingent assets.
7. An alternative approach would be to assume that agents can choose a value for γ every time they reset their prices. A structure of this form would, however, be extremely difficult to solve because it would be necessary to track the distribution of γ 's across the population of agents as the economy evolves. The solution of the model is made much more manageable by restricting the choice of γ to an initial once-and-for-all decision. Given that the main objective is to investigate how the choice of γ responds to the choice of monetary regime, and given that the choice of regime is itself a once-and-for-all decision, it seems unlikely that much is lost by restricting the choice of γ in this way.
8. In principle, it would be possible to consider other simple monetary regimes for the home economy. Alternatives include, for instance, a Taylor rule or nominal income targeting. However, in order to allow attention to be focused on the role of endogenous price flexibility, the current analysis is confined to a comparison of money targeting, inflation targeting, and a fixed nominal exchange rate.
9. It is important to note that, even when price stability is optimal from the point of view of a global cooperative policymaker, it is not necessarily optimal for an individual country acting to maximize national welfare. Benigno and Benigno (2003) study the conditions under which price stability is optimal for cooperative and noncooperative policymaking

in a two-country model where the elasticity of substitution between home and foreign goods can differ from unity.

10. In all the results presented below, the foreign economy is assumed to be so large that, in effect, it is a closed economy. The factors that undermine the optimality of inflation targeting for the home economy (i.e., incomplete international financial markets and the non-unit elasticity of substitution between home and foreign goods) therefore do not apply to the foreign economy.

11. All log-deviations from the nonstochastic equilibrium are of the same order as the shocks, which (by assumption) are of maximum size ε . When presenting an equation that is approximated up to order two it is therefore possible to gather all terms of order higher than two in a single term denoted $O(\varepsilon^3)$.

12. In principle θ can be less than unity. Sutherland (2004), using a model with an exogenously fixed degree of price flexibility, analyses the case where θ is less than unity and shows that many of the welfare effects of monetary policy are reversed in this region. The theoretical complications that arise when θ is less than unity are not directly relevant to the subject of the current paper, so attention is confined to values of θ greater than unity. In addition, the bulk of the empirical evidence suggests that this is the relevant range.

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Comment

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This is a very nice and elegant paper by Ozge Senay and Alan Sutherland. The main objective of the paper is to examine the extent to which changes in the degree of price flexibility modify the ranking of alternative monetary policy regimes in an open economy framework. The model that the authors propose belongs to the New Open Economy Macro (NOEM) literature that builds models following the New Keynesian tradition along with rigorous microfoundations. While most of the literature (with the exception of Devereux, 2004) is based on the assumption that the degree of price flexibility is exogenously fixed, Senay and Sutherland depart from it by endogenizing the degree of nominal rigidity. In my comments I will summarize briefly Senay and Sutherland's contribution, compare their results with what we have learned from the literature so far and discuss the implications of some (key) assumptions.

1. Summary of the Paper

As I mentioned earlier, the set-up of the paper is similar to many NOEM models. The authors present a two-country stochastic dynamic general equilibrium model with nominal price rigidities and monopolistic competition. The model differs from the "standard" framework (see Devereux and Engel, 2003 and Obstfeld and Rogoff, 2002) in several aspects:

- (i) It considers an explicit dynamic framework by allowing for prices to follow a partial adjustment rule a la Calvo;
- (ii) The structure of international capital market is incomplete: home and foreign agents are allowed to trade a risk-free real bond;

(iii) The elasticity of intratemporal substitution between home and foreign produced consumption good differs from the unitary value.

The key departure, though, with respect to the main literature is that, in (i), individual firms choose, endogenously, the probability of adjusting prices. All firms make a once-and-for-all choice of the probability of adjusting prices and face an individual specific cost of choosing a higher degree of price flexibility (i.e., a higher probability of adjusting prices).

In this respect the paper is related to the one by Devereux (2004): in terms of the structure Devereux (2004) considers a single period model and assumes unitary elasticity of substitution among home and foreign produced goods. In terms of the analysis, Senay and Sutherland contribute to the literature by examining the welfare implications of endogenizing the degree of price flexibility. In doing so, the authors compare the choice between monetary targeting, producer inflation targeting and fixed exchange rate regime for an arbitrarily small country given that the foreign country (i.e., the "large" one) follows a policy of targeting its own producer inflation.

The main results of the paper are that:

(a) (in terms of positive analysis) among the factors that determine the degree of price flexibility, a critical one is represented by the elasticity of intratemporal substitution, θ . In particular, under fixed exchange rate regime, low values of θ imply higher degree of price flexibility.

(b) (in terms of normative analysis) in the welfare ranking, producer inflation targeting is always superior to the two other regimes under endogenous price flexibility (as long as $\theta > 1$). On the other hand greater price flexibility induced by money targeting might reduce welfare for high values of θ compared to a unilaterally fixed exchange rate regime.

As the authors emphasize in the introduction, one of the important aspect of their analysis is that it might help to understand to what extent the formation of a Monetary Union might encourage greater price flexibility so to compensate for the loss of monetary independence. In this sense their question is related to the Frankel and Rose's (1998) argument of endogeneity of optimum currency area criteria.

2. Why Is It Interesting to Examine the Interaction between the Degree of Price Rigidities and the Choice of Exchange Rate Regime?

Before analyzing the theoretical results of the paper, I want to briefly summarize here the empirical implications of the endogenous price

flexibility mechanism. From the single firm's perspective the decision on the probability of adjusting prices depends on the volatility of the macro variables (such as consumption, output and prices). On the other hand the volatility of these variables depends on the aggregate degree of price flexibility itself. A nice result (as in Devereux, 2004) is that this mechanism generates very interesting empirical prediction that matches some recent empirical evidence on different performances of macro variables across exchange rate regimes (see Broda, 2001). In particular, a fixed exchange rate regime will reduce the volatility of the terms of trade and increase the volatility of the output gap (measured as a difference between the actual output level and the one that would prevail under price flexibility). This excess volatility of output might be related to the findings of Broda (2001).¹ Broda (2001), indeed, finds that, for small developing countries, the effect of real shocks on GDP (in Broda's analysis these shocks are referred to as "terms of trade shocks") in a fixed exchange regime is large and significant.

On the other hand, for low-inflation OECD countries, the evidence presented by Baxter and Stockman (1989) suggests that, by looking at different exchange rate regimes, the only macroeconomic variable that differs substantially and systematically is the real exchange rate. Indeed, along with Flood and Rose (1995), their analysis suggests little empirical evidence of systematic differences in the behavior of macro aggregate under alternative exchange rate regimes.

3. How Do the Results Differ from the Case of Exogenously Fixed Prices?

The early contributions in the NOEM literature by Devereux and Engel (2003) and Obstfeld and Rogoff (2002) have focused on a model with prices exogenously fixed one-period in advance and unitary elasticity of intratemporal substitution.² Their main result is that, under productivity shocks, reproducing the allocation that would arise under price flexibility is optimal both from a cooperative and a non cooperative perspective (in a Nash-game between the two monetary authorities). This result would imply that it is optimal for both countries to target domestic producer inflation, no matter what their size is.

Here we have two key departures from the baseline framework. The first departure is the assumption of non-unitary elasticity of intratemporal substitution (along with international market incompleteness as in Benigno (2001)); the second is the endogenous degree of price flexibility.

Not surprisingly, indeed, for the case in which the elasticity of intra-temporal substitution is unitary, $\theta = 1$, given the timing of events and the assumption that the foreign ("large") country follows an inflation targeting policy, producer inflation targeting will be preferred to a fixed exchange rate regime. So that enhancing price flexibility does not substitute for the loss of monetary independence in terms of a utility-based welfare criterion.

The dominance of inflation targeting holds across the ranges of plausible value for the elasticity of intratemporal substitution. This result parallels the one obtained by Benigno (2001) in a similar framework with exogenously given probability of adjusting prices: in his work, the allocation that would arise if the two countries follow a policy of producer price stability is indeed close to the optimal cooperative outcome.³

In what follows I want to discuss a couple of aspects of the analysis related to the welfare analysis and clarify to what extent the analysis departs from the determination of the optimal policy.

The first element has to do with the assumption of small open economy and the absence of strategic interaction among countries. In this paper, a small open economy is characterized by assuming that the parameter n , corresponding to the country size, is set to a very small value. Other than that, the framework would be identical to the aforementioned contributions by Devereux and Engel (2003) and Obstfeld and Rogoff (2002). But in those contributions, as in Benigno (2001) with a similar market incompleteness structure, the size of the country does not matter for determining the optimal policy or the extent to which the producer inflation targeting differs from the optimal policy. Given the fact that the authors focus on productivity shocks⁴ and no asymmetries in the initial holdings of foreign assets, the assumption that the foreign authority follows a producer inflation targeting policy is innocuous and indeed the best policy (among the ones considered) would target home producer inflation. It seems to me then, endogenizing the degree of price flexibility, does not undermine the dominance of strict inflation targeting.

The second element is related to another dimension of the analysis that might be interesting to pursue. In terms of the sequence of events, we have that, initially, the foreign monetary authority sets its policy of targeting its own producer inflation. Then the small country chooses its policy regime: that could be domestic producer inflation, a unilaterally fixed exchange rate regime or monetary targeting.

The agents observe the policy choices and then firms will set the optimal degree of price flexibility once for all by comparing expected benefits and costs.

I think then that it would be interesting to explore how the determination of the optimal policy should take into account the endogenous degree of price flexibility that is affected by the chosen policy itself. In equilibrium then the degree of endogenous price flexibility and monetary policy are jointly determined by optimizing agents.⁵

4. Conclusions

Senay and Sutherland have written an interesting and stimulating paper. It examines how the degree of price flexibility is affected by the choice of the policy rules by monetary authorities. The welfare implications of this interaction are explored. The main conclusion is that, given the structure of the economy, producer inflation targeting dominates the other two proposed regimes for an arbitrarily small open economy. It would be interesting to explore the robustness of these results by considering other disturbances (as government or mark-up shocks) as well as other distortions for which the assumption that the foreign country follows an inflation targeting policy might not be innocuous and the interaction between the degree of endogenous price flexibility and monetary policy is more relevant.

Notes

1. I want to emphasize here that Broda's analysis considers developing countries for which the assumptions of the Senay and Sutherland's model are less suitable. It might well be that other frictions or mechanisms are responsible for explaining the empirical findings by Broda (2001).

2. Under unitary elasticity of intratemporal substitution, the structure of international financial markets is irrelevant. Note that for the purpose of normative analysis, it makes no difference if we consider a one period model (with prices set one period in advance) or a dynamic model in which prices follows a partial adjustment rule a la Calvo.

3. This result holds as long as the initial holdings of foreign assets are zero.

4. For an analysis of how different types of shocks affect the determination of the optimal policy when prices are fixed exogenously and markets are complete see Benigno and Benigno (2003).

5. This would be similar to Corsetti and Pesenti (2002) analysis in which firms choose the optimal degree of exchange rate pass-through for given monetary policies and monetary authorities choose optimal policy rules while taking firm's pass-through as given.

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Comment

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This is a good paper addressing an issue that is long overdue—the exogenous degree of price stickiness in New Neoclassical Synthesis (NNS) policy models. The NNS is usually characterized as an optimizing framework with some form of nominal inertia, and it has become a workhorse for monetary policy evaluation. However, the “optimizing” rarely (if ever) extends to the degree of wage/price stickiness in these models. The current paper will certainly not be the last word on the subject, but it is a very good start.

In this paper, Senay and Sutherland (S&S) compare three policy regimes—a constant producer price level (P-targeting), a fixed exchange rate (E-targeting) and a constant money supply (M-targeting)—in a small open economy with Calvo-style staggered price setting. The innovation here is that price setters get to choose the Calvo parameter γ —the probability that they will be able to reset their prices in any given period—after the central bank announces its policy regime. In choosing γ , price setters tradeoff the benefits of price flexibility against the costs of frequent price setting, which are assumed to be proportional to $1 - \gamma$, the frequency of price setting. S&S calculate “average” household welfare under each of the three regimes; they find that these welfare numbers change importantly when price setters are allowed to choose γ . And this is the basic message of their paper: allowing for endogenous price stickiness can significantly alter our evaluation of the welfare performance of different policy regimes. Point well taken.

S&S’s bottom line on the three policy regimes appears in their abstract: “Inflation targeting yields the highest welfare level despite generating the least price flexibility...” The wording makes it sound surprising that the best regime generates the least price flexibility. However, it should not be: a good monetary policy moves quantities around so as to make price changes unnecessary, or, in the language of Canzoneri,

Henderson, and Rogoff (1983), redundant. A good monetary policy allows price setters to avoid the costs of frequent re-contracting.

S&S's result illustrates the problem with some kinds of economic thinking. As the paper notes, a not uncommon assertion during the run up to EMU ran as follows: "... monetary union ... will encourage greater price flexibility which will partly (or completely) offset the loss of monetary independence." But, it is not at all clear that the responsibility for getting quantities right should be shifted from the central bank (whose actions are costless) to price setters (whose actions are costly), and indeed the paper provides a counterexample. Another area where the costs of price setters is frequently given short shrift is illustrated by a paper of mine: Canzoneri, Cumby, and Diba (2004a). In that paper, we calculate welfare in an economy with a calibrated degree of wage and price stickiness; then, we calculate what welfare would be with flexible wages and prices, and we call the difference the welfare cost of nominal inertia. However, as we note in the paper, there must be a reason why wage and price setters are slow to post changes; and since we do not model the factors that gave rise to this observed inertia, our calculations probably overestimate the net benefit of requiring price setters to make changes each period.

P-targeting does very well in the S&S model, even though it is not the optimal monetary policy. The intuition for this is fairly compelling: All firms face the same productivity shocks and the same marginal cost;¹ so, they all have the same notional price. Under P-targeting, monetary policy moves quantities so as to make the notional price (of firms who could change prices) equal to the preset price (of firms who can not). Consequently, firms know they will never want to change prices; and they set $\gamma = 1$, eliminating entirely the costs of price setting. Moreover, since all the firms have the same marginal costs, markups are fixed at their flexible price levels.

The recent literature suggests two departures from this story that would make P-targeting much less appealing. The first comes from Golosov and Lucas (2003), who argue that idiosyncratic shocks are responsible for most of the observed price changes. If firms faced idiosyncratic productivity shocks in the S&S model, then they would not all have the same notional price, and they would presumably not set $\gamma = 1$ under P-targeting. Moreover, markups would not be stabilized at their flexible price levels. The second departure comes from Erceg, Henderson, and Levin (2000), who show that adding wage inertia to the

model will create a tradeoff: loosely speaking, price targeting addresses the staggered price setting, while wage targeting (or output gap targeting) would address the staggered wage setting. In Canzoneri, Cumby, and Diba (2004b), we find that wage targeting strongly dominates price targeting in a number of calibrated models. So, it would be interesting to see if either of these modifications to the S&S model made E-targeting more attractive relative P-targeting.

I do have a few specific concerns about the modeling. S&S use a familiar "small country" assumption which implies that the steady state ratio of home goods to foreign goods is given by:

$$\frac{C_H}{C_F} = \left(\frac{n}{1-n} \right) \left(\frac{K_F}{K_H} \right)^\theta$$

where K_H and K_F are preference parameters at home and abroad, and n is a measure of home country size. (θ is the elasticity of substitution between home and foreign goods, an important parameter in the paper.) Since the home country is "small," S&S set $n = 0.001$. If we assume steady state preferences are identical (so that $K_H = K_F$), the ratio of home goods to foreign goods in the home consumption bundle is approximately equal to 0.001. This seems problematic. I will return to this point later.

Another concern is with S&S's calibration of the cost of price adjustment. S&S assume that this cost is proportional to the frequency of adjustment: $A(\gamma) = \alpha \cdot (1 - \gamma)$, where α is the factor of proportionality. S&S set α so that the cost would be 0.075 percent of GDP if γ were equal to 0.75 (or the average duration of a price "contract" is four quarters, as is often assumed). This is not a large number, but S&S are not very specific about what these costs actually are, and I suspect that a rather wide range of values for α would be considered plausible. An alternative approach would be to simulate the model under a "realistic" rule for monetary policy, and ask what value of α would make price setters choose a value of γ in the range of 0.50 to 0.75 (corresponding to an average price duration of two to four quarters). This approach would have the added advantage of letting us see whether the model could replicate various moments in the data. This would allow us get some feel for how seriously we should take some of the more specific results in the paper. Moreover, this approach might help us limit the range of values for some of the more interesting parameters in the analysis;

does, for example, the model yield implausible moments for large (or small) values of θ .

S&S try hard to provide intuition for their results. I am gratified to see that they took my suggestion, and have provided a discussion of price and output gaps in the revised version of their paper. However, NNS models are (as S&S note) very complicated—deceptively so, in my view. I suspect that some of the intuition may be buried in various modeling choices that have been made along the way.

One reason I suspect this is because there appear to be three very similar models that give different welfare rankings for the policy regimes studied in this paper. The S&S model implies that P-targeting is better than E-targeting for a small country with a large θ . The Sutherland (2004) and Cova and Sondergaard (2004) models imply that E-targeting is better than P-targeting for a small country with a large θ .² All three models are in the NNS paradigm, with sticky prices and flexible wages. What can account for the differences? Cova and Sondergaard emphasize the effect of regime choice on second moments in the model, and the consequent effect on monopolistic price setting; in effect, they say that E-targeting provides a beneficial effect on the terms of trade. This is not a line of reasoning that is found in the current paper. Is the second moment effect present in one model, but not in the other? I do not know. I do know that there are some subtle modeling differences in the three models. For example, the S&S model employs the small country assumption that was referred to earlier, while the other two models do not; and the Sutherland (2004) and Cova and Sondergaard (2004) models assume international consumption risk sharing while the S&S model does not. Do these modeling differences matter for the welfare rankings reported in these papers?

In any case, I very much enjoyed reading this paper. Its basic point—that allowing for endogenous price stickiness can significantly alter our evaluation of monetary policy regimes—is certainly well taken. I look forward to seeing their future work on this issue.

Notes

1. My language is only loosely related to the paper here. In the S&S model, households are the firms, and preference shocks play the role of productivity shocks.
2. In Alan Sutherland's response to my comments at the conference, he noted that θ had to be very large in the Sutherland (2004) model for E-targeting to dominate, and that S&S had not considered correspondingly large values of θ in the current paper.

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